

## City of Stonnington

### Glow Winter Arts Festival Instagram Photography Competition Terms and Conditions

#### Terms and conditions of entry

1. The Glow Winter Arts Festival presents a free program of stunning and immersive outdoor installations to spark curiosity after dark at Central Park, Malvern East, Victoria, Australia, 3145 (**Glow Festival 2024**) running from 1- 21 July 2024.
2. “Glow Up Your Instagram” (the **Competition**) is being run and managed by City of Stonnington, 311 Glenferrie Road Malvern Victoria 3144 (**Proponent**).
3. Entrance into the Competition is deemed as acceptance of these Terms and Conditions of Entry.
4. Failure by the Proponent to enforce any of its rights under these Terms and Conditions of Entry at any stage, does not constitute a waiver of those rights.
5. The Proponent may disqualify any entrant deemed to be not complying with the Terms and Conditions of Entry and the Entry Requirements at its discretion.
6. Entry to the Competition is achieved by uploading an original, unique and creative photograph that captures the magic of the Glow Festival via creating a post on Instagram, posting it to your Instagram grid and tagging @whatsonstonnington (**Proponents Instagram Account**), in accordance with the below Entry Requirements during the promotional period.
7. The Proponent may, at any time, at its discretion, modify these Terms and Conditions, including the Privacy Policy, with notice. Any such modification will be effective immediately upon the Proponent publishing revised versions of the Terms and Conditions of Entry and Privacy Policy on its website dated accordingly. Continued participation in the Competition

following any such modification constitutes your acceptance of the modified Terms and Conditions.

### **Promotional period**

8. Entries must be submitted to the Competition during the campaign period from 5 p.m. (AEST) on 18 July, 2024 to 5 p.m. (AEST) on 22 July, 2024 (total of 4 days) (**the promotional period**).
9. One winner will be selected and announced on Wednesday 24 July, 2024
10. The winner will be announced on the Proponent's Instagram account @whatsonstonnington on Wednesday 24 July, 2024. The winner will be contacted by direct message on Instagram from the Proponents Instagram account and will be asked only for their full name and email address.

### **Who can enter**

11. Save for Clauses 12 to 14 herein, the Competition is open to all individuals. Entrants do not need to be residents of the City of Stonnington.
12. City of Stonnington staff, contractors and Councillors are not eligible for entry into the Competition.
13. Entrants must qualify as amateur photographers. *Amateur photographer* is defined as 'not currently earning primary income as a photographer'.
14. Individuals under the age of 18 must ensure they have permission from a parent and or legal guardian before submitting their entry.

### **Entry requirements**

15. Entry to the Competition is free.
16. There is a limit of five (5) entries per person (per Instagram account) in total throughout the Competition and promotional period.

17. The image submitted must have the permission of all individuals in the photo before it is uploaded, and the entrant must own the copyright of the image they submit. If the entrant is under the age of 18 years, the parent or legal guardian must own the copyright of the image and warrants to the Proponent that it has obtained all relevant consents of third persons contained in the image with respect to the use and publication of the image.
18. Photographs must:
  - a) Be taken solely at the Glow Festival 2024 and be unique, creative and original;
  - b) Not contain any content that: is sexually explicit or suggestive, violent or derogatory, profane or pornographic, involves nudity, promotes alcohol, illegal drugs, tobacco, firearms/weapons; promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message; is obscene or offensive; endorses any form of hate or hate group; defames, misrepresents or contains disparaging remarks about the Proponent or its partners, other companies or people; contains materials embodying the names, likenesses, or other indicia identifying any person, including, without limitation, celebrities, and/or other public or private figure, living or dead, without permission; communicates messages or images inconsistent with positive images and or goodwill; and/or violates any applicable laws.
  - c) If any photograph contains any content as described by Clause 18(b), and/or is any way deemed obscene or offensive, the Proponent reserves all of its rights to not accept the submission of entry and delete any such obscene or offensive materials.
19. All image details are final at the time of submission of an entry. Entrants are unable to make edits to an image once an entry has been submitted.
20. Images without overlaying text are preferred.
21. Entrants are required to retain a copy of any photographs submitted online in the highest resolution possible and provide these upon request by the Proponent.
22. Photographs may only be submitted online by posting them on Instagram and tagging them @whatsonstonnington.

23. Hard copy entries received by the Proponent will not be accepted, for lack of compliance with the Competition Entry Requirements.
24. Photographs submitted as part of the Competition may be displayed by the Proponent online including (without limitation) social media and broadcast media channels. Photographs may be edited, amended and/or collated by the Proponent. As a condition of entering the Competition, entrants' consent to having their photograph(s), name and suburb of residence published.
25. By entering this competition, all entrants:
- a) Consent to the Proponent using, editing or modifying their photograph(s) to support the Proponent promotional material at any time without compensation;
  - b) Warrant that photographs submitted are an original work that does not infringe on the copyright, trademark, intellectual property or moral rights of any third party;
  - c) Warrant that all necessary consents to the use of the photograph(s) have been obtained, as required by the Competition Entry Requirements;
27. To enter, eligible entrants must submit their entry during the promotional period by following the Proponents Instagram account and the Instagram account @graziarestaurant and by posting a picture on their Instagram grid and tagging the Proponents Instagram account.
28. Submission of a photograph taken previously and modified does not qualify as an original photograph for the purposes of these Entry Requirements.

### **Winner determination and prize information**

29. One photograph will be selected after the promotional period as the winner.
30. One photograph will be selected by a panel of judges from the City of Stonnington. The judges will review the photo based on the game of skill principles in accordance with the Competition Terms and Conditions.

31. The judges reserve the right not to award a prize if they form the opinion that the entries submitted do not have sufficient merit to warrant a prize.
32. An entrant can only win one (1) prize.
33. The prize for the Glow Festival 2024 Competition will be a \$200.00 (AUD) gift voucher for the prize-winner from a selected local business organised by the City of Stonnington.
34. The Prize winner will be announced on the Proponents Instagram account after the completion of the Competition. Winners will be contacted by the Proponents Instagram account through their Instagram direct messages and asked to provide the Proponent with their full name and email address. The Instagram contacted will be the one used to post the entry.
35. Prizes are not transferable or exchangeable. No compensation will be payable if the winner is unable to use the prize in its form.
36. Where a winner of a prize is under the age of 18, their prize will be awarded in the company of their parent or legal guardian.
37. The Proponent will not be liable for any loss or damage whatsoever which is suffered (including but not limited to direct or consequential loss) or for any personal injury suffered or sustained in connection with entry to the Competition.
38. The Proponent accepts no responsibility for any late, lost or misdirected entries including delays in submission due to technical disruptions, network congestion or for any other reason.
39. This competition is in no way sponsored, endorsed or administered by, or associated with, Instagram Inc.
40. This promotion acknowledges Instagram's terms of services which can be found at:  
<https://instagram.com/about/legal/terms/>

## Privacy – collection notice

41. Glow Up Your Instagram is a social media photography competition on Instagram. A valid entry occurs when you take a photo of an artwork or festival illumination, upload the photo to your Instagram and tag @whatsonstonnington.

42. Upon entering the competition, no personal information will be collected by Council. However, if your photograph is selected as the winning entry, Council will collect your name and email address (Personal Information). Council will use your Personal Information to contact you about the prize and deliver it to you. Council will disclose your Personal Information to Grazia Restaurant and will re-share your winning photo on its Instagram account, tagging your account in the post.

43. If you do not provide your Personal Information you will not be eligible to win the prize. If you wish to access or alter any of the Personal Information that you have supplied to Stonnington City Council, please contact Council's Privacy Officer by telephoning 03 8290 1333 or emailing [council@stonnington.vic.gov.au](mailto:council@stonnington.vic.gov.au). For more information about how Council handles Personal Information, please refer to our [Privacy Policy](#).