

# Windsor

Economic Snapshot: April - June 2024 (Q2 2024)

## How are we spending our money?

Windsor continues to play to its strengths, with peak spend on Fridays and Saturdays strongly tied to its top spend category of dining and entertainment. Even going into the colder months, over 40% of total local spend in the precinct takes place between 6pm and 6am. Spend across most categories remains relatively steady against the same quarter of last year. Foot traffic has fallen on both weekdays and weekends, which is unsurprising heading into winter.

### Total local spend

**\$62M**

↑ up 0.10% from Q1

### Night-time spend

**\$26M**

↓ down 5.55% from Q1

(Makes up 42.02% of total local spend)

### \$ breakdown of total local spend:

#### Visitors (non-Stonnington residents)

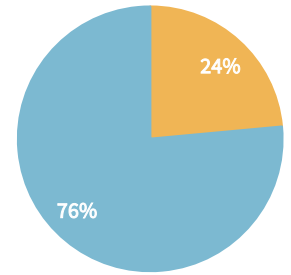
**\$47.16M**

#### Other Stonnington residents

**\$10.74M**

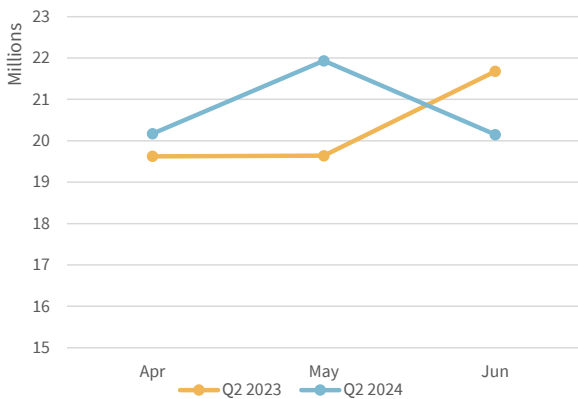
#### Windsor residents

**\$4.19M**

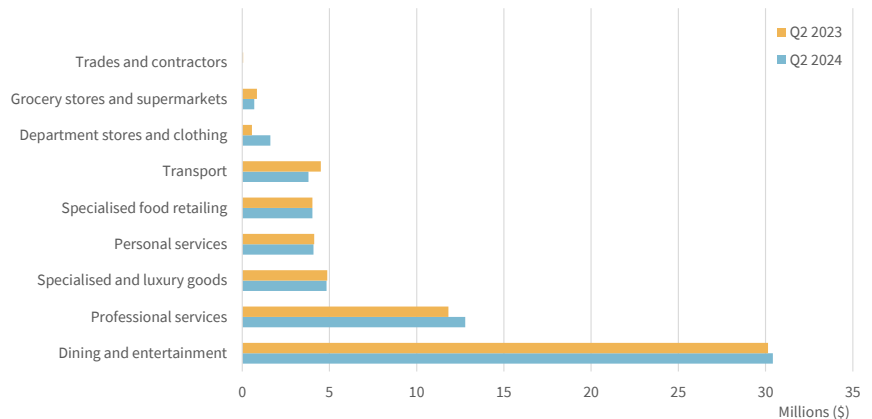


■ Visitors ■ Residents

### Q2 2023 to Q2 2024 monthly spend



### Q2 2023 to Q2 2024 category spend



Vacancies  
**13.41%**

↑ up 3.58%  
from Aug 2023

Online spend  
**\$29M**

spent by Windsor residents online,  
of which 21% spent on travel

'Escaped' spend  
**\$29M**

spent by Windsor residents outside  
Stonnington, of which 34% spent on  
dining and entertainment

Rush hour  
**6PM**

busiest time of the day

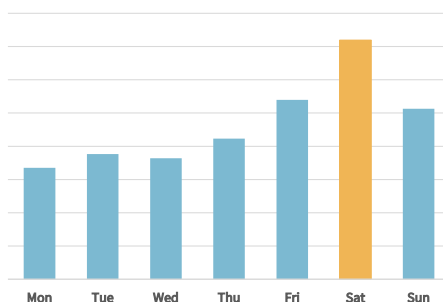
**15.44%**

↓ down in average weekday  
foot traffic from Q1

**11.03%**

↓ down in average weekend  
foot traffic from Q1

### Which day of the week is busiest?



### What day are people spending the most?

