

# Windsor

Economic Snapshot Q3: July – September 2023

## How are we spending our money?

Windsor remains a popular dining and entertainment destination, with visitors from outside of Stonnington making up more than three quarters of patronage to Windsor businesses. Total local spend is up by 7.25% since last quarter to \$65 million, of which nearly half is spent on dining and entertainment. Night-time spending remains steady at 43.23%, which is much higher than the South Yarra and Prahran portions of Chapel Street. Overall, Windsor appears to be thriving even in the cold winter months, and continues to cement its place as a dining destination in Stonnington.

### Total local spend

**\$65M**

↑ up 7.25% from Q2

### Night-time spend

**43.23%**

(of total local spend)  
↓ down 1.53% from Q2

### \$ breakdown of total local spend:

#### Visitors (non-Stonnington residents)

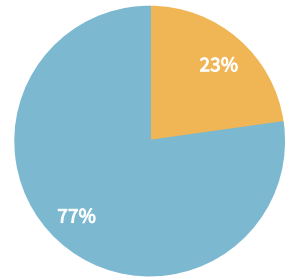
**\$50M**

#### Other Stonnington residents

**\$11M**

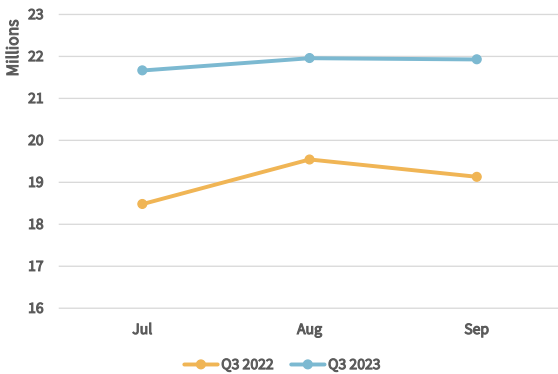
#### Windsor residents

**\$4M**

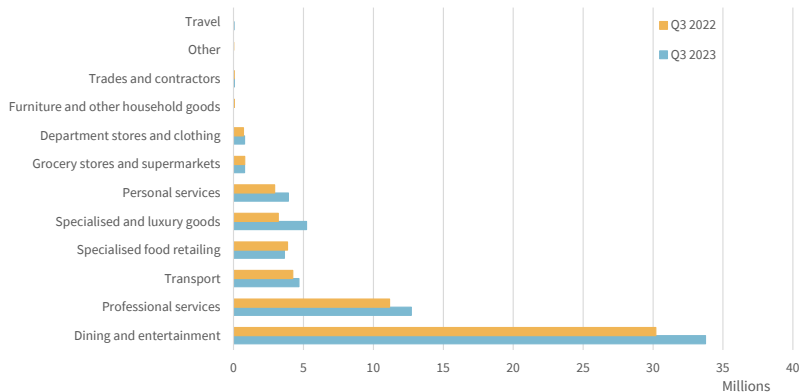


■ Visitors ■ Residents

### Q3 2022 to Q3 2023 monthly spend



### Q3 2022 to Q3 2023 category spend



### Vacancies

**9.83%**

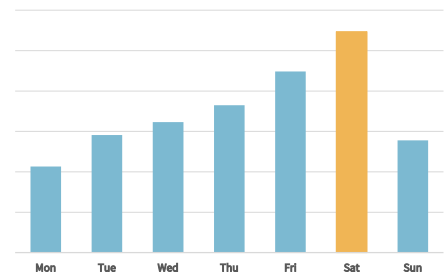
↑ up 1.05%  
from Jan 2023

### Business activity

**34**

new businesses opened  
since Jan 2023

### What day are people spending the most?



### Which day of the week is busiest?

**Coming soon**



### Rush hour



average weekday foot traffic  
from Q2

average weekend foot traffic  
from Q2