

Stonnington City Council

Coordinated by the Department of Government Services on behalf of Victorian councils



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Background and objectives

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-fifth year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

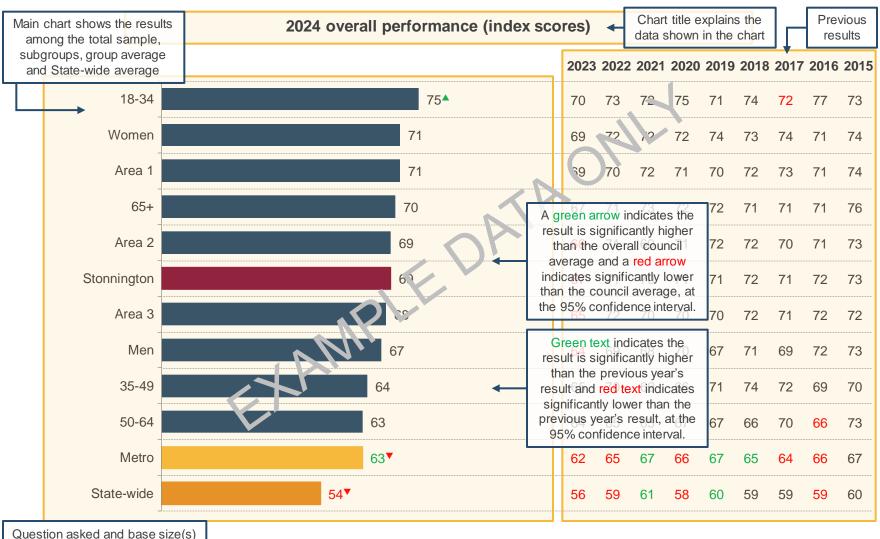
Serving Victoria for 25 years

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 25 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.

How to read index score charts in this report





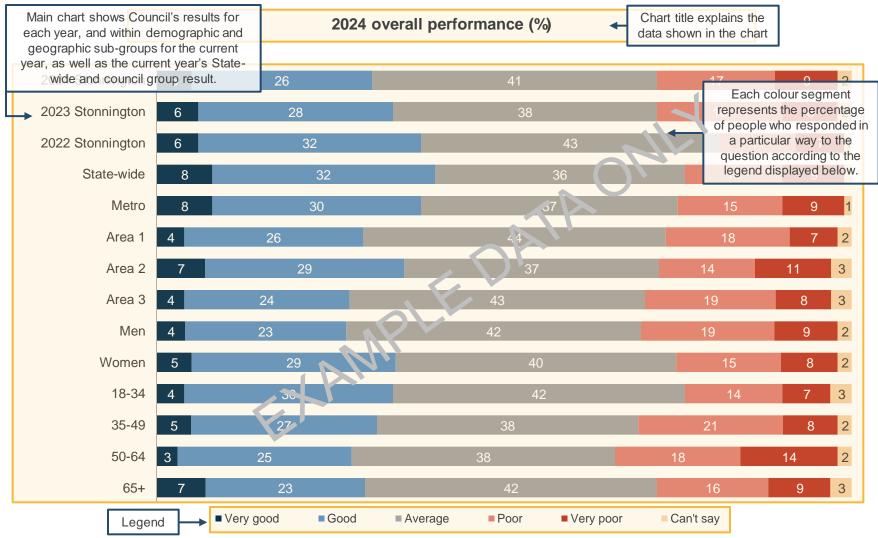
Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Stonnington City Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

Base: All respondents. Councils asked State-wide: 62 Councils asked group: 9

Note: Please see Appendix A for explanation of significant differences.

How to read stacked bar charts in this report





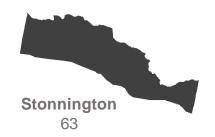


Stonnington City Council – at a glance

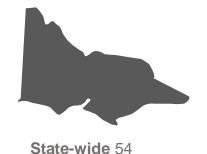


Overall council performance

Results shown are index scores out of 100.







Council performance compared to group average



Summary of core measures



Index scores



Overall Performance



Value for money

Community Consultation



Making Community Decisions



Sealed Local Roads



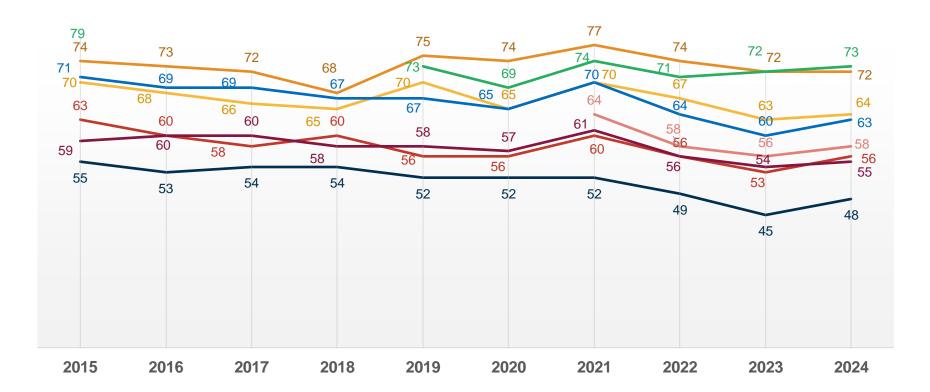
Waste management



Customer Service



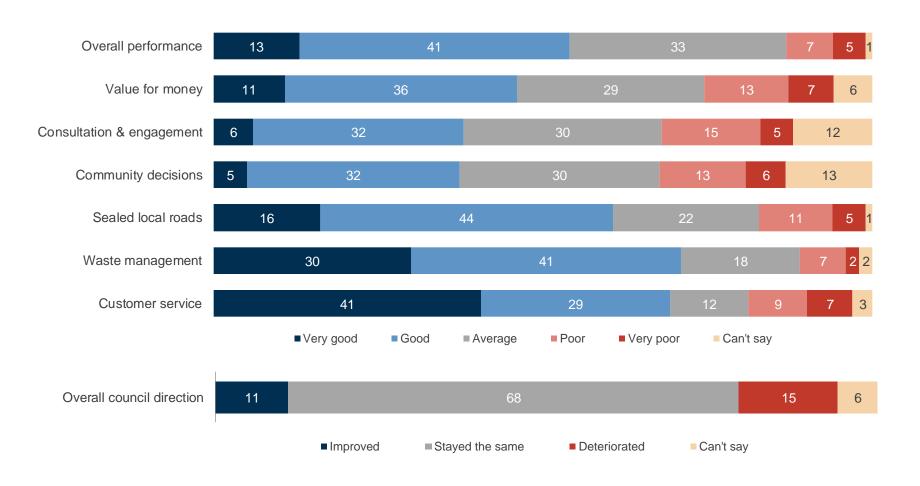
Overall Council Direction



Summary of core measures



Core measures summary results (%)



Summary of Stonnington City Council performance



Services		Stonnington 2024	Stonnington 2023	Metro 2024	State-wide 2024	Highest score	Lowest score
<i>(</i> %	Overall performance	63	60	63	54	North Ward residents	50-64 years
S	Value for money	58	56	57	48	65+ years	50-64 years
+	Overall council direction	48	45	49	45	North Ward residents	50-64 years
•	Customer service	72	72	71	67	North Ward residents	50-64 years
\$ /	Community centres & libraries	77	76	76	73	North Ward residents, Users	50-64 years
外	Recreational facilities	76	72	74	68	North Ward residents	50-64 years, East Ward residents
<u>,</u>	Appearance of public areas	74	73	70	68	North Ward residents	South Ward residents, 50-64 year olds
	Waste management	73	72	70	67	65+ years	50-64 years
5	Community & cultural	70	68	69	66	Users	50-64 years
A	Sealed local roads	64	63	61	45	18-34 years	50-64 years

Summary of Stonnington City Council performance



Services		Stonnington 2024	Stonnington 2023	Metro 2024	State-wide 2024	Highest score	Lowest score
	Informing the community	62	60	62	56	35-49 years	50-64 years
2	Environmental sustainability	62	60	65	60	North Ward residents	50-64 years
	Business & community dev.	59	56	59	57	North Ward residents	50-64 years
	Local footpaths	56	58	59	52	North Ward residents	65+ years
	Consultation & engagement	56	53	56	51	North Ward residents	East Ward residents
<u> </u>	Lobbying	55	49	54	50	North Ward residents	50-64 years
	Parking facilities	55	53	54	54	18-34 years	50-64 years
•	Community decisions	55	54	57	50	North Ward residents	50-64 years
	Town planning policy	54	50	53	50	18-34 years	50-64 years
	Traffic management	53	55	55	53	65+ years, 35-49 years	50-64 years
	Planning & building permits	47	45	49	45	18-34 years	50-64 years

Focus areas for the next 12 months



Overview

Perceptions of Stonnington City Council's performance, while not increasing significantly in 2024, are no longer at the 10-year low reported in 2023. Further, no index scores on any measure has fallen significantly in 2024 (there were six declines in 2023), and Council has achieved significant increases in performance perceptions of three service areas. Overall, this is a positive result for Council and the detailed results contain inherent promise for the future.

Key influences on perceptions of overall performance

Perceptions of traffic management is one of Council's lowest rated service areas and its influence on overall perceptions of Council make it a priority for attention. Council should also build on the significant improvement in the perception of lobbying and incremental improvement on community consultation, as both impact perceptions of overall performance, along with community decisions. Focus on maintaining good performance on the influential areas of recreational facilities, and community and cultural activities.

Comparison to state and area grouping

Stonnington City Council performs better than the State-wide average for councils for nearly all areas evaluated. In comparison with the Metropolitan group averages, Council performs in line with this group for most of the areas evaluated. It exceeds Metropolitan group averages for the appearance of public areas, waste management and sealed local roads. It falls below the Metropolitan group average only for environmental sustainability and local footpaths.

Build on incremental gains, focus on residents aged 50 to 64 years In addition to some significant increases, Council has made incremental increases in 2024 on many performance index scores. Build on these increases to achieve significant trend improvements and to reverse long-term declines. Residents aged 50 to 64 years provide the lowest scores more than any other cohort, and improving their opinion will assist in achieving improvements. They are most likely to contact Council, offering the opportunity to both better understand their views and to address their concerns.

DETAILED FINDINGS





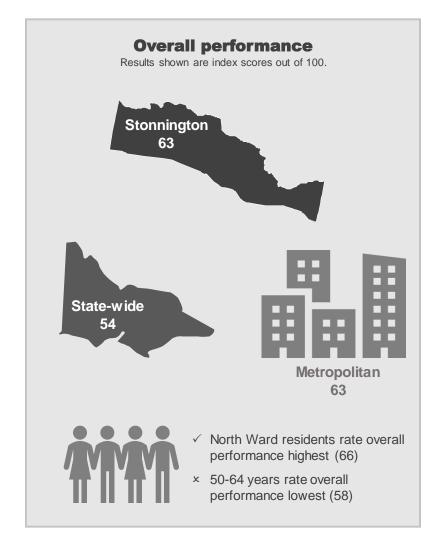


The overall performance index score of 63 for Stonnington City Council represents a three-point (not significant) improvement on the 2023 result.

Stonnington City Council's overall performance is rated statistically significantly higher (at the 95% confidence interval) than the State-wide average for councils and is in line with the Metropolitan group average (index scores of 54 and 63 respectively).

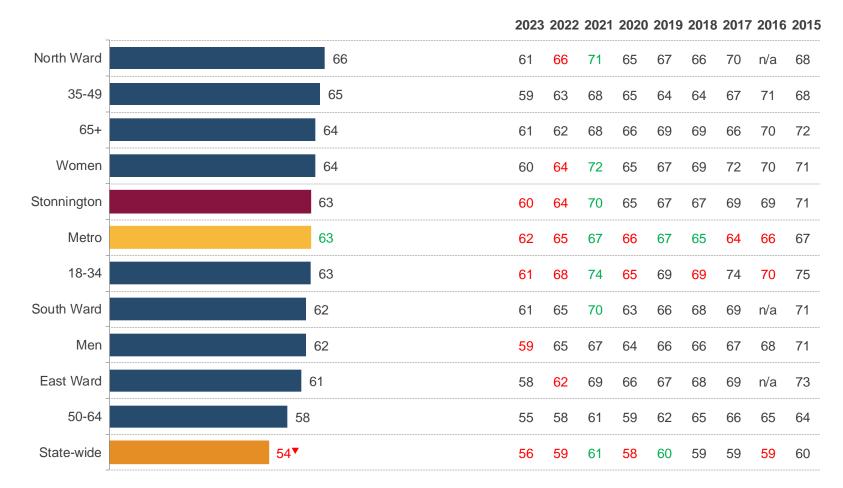
- All demographic or geographic cohorts report incremental increases in their overall performance index scores in 2024, although none are significant. Additionally, no cohort provides an index score significantly different from Council's average.
- The highest index scores are among residents in the North Ward (index score 66) and those aged 35 to 49 years (index score 65).
- The lowest index scores are from residents aged 50 to 64 years (index score 58) and those living in the East Ward (index score 61).

Nearly half of residents (47%, up eight points on 2023) rate the value for money they receive from Council in infrastructure and services as 'very good' or 'good'. Less than half this number (20%) rate Council as 'very poor' or 'poor'. A further 29% rate Council as 'average' in terms of providing value for money.



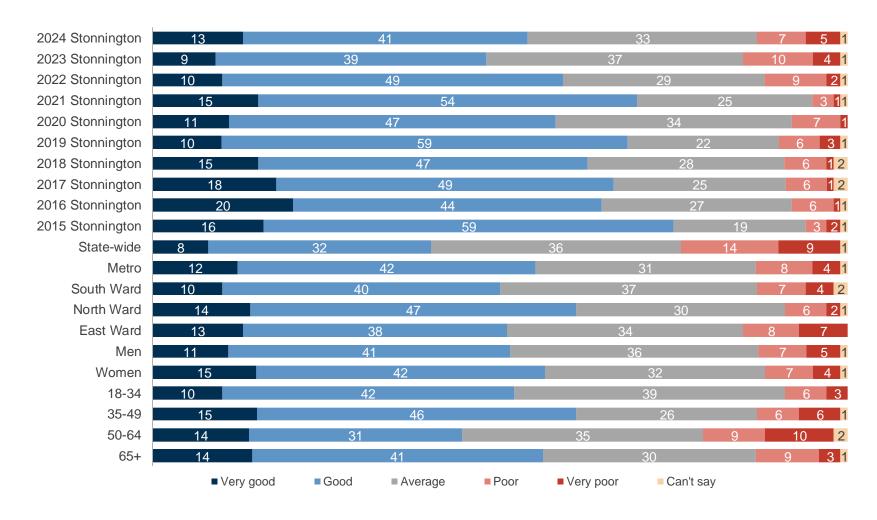


2024 overall performance (index scores)





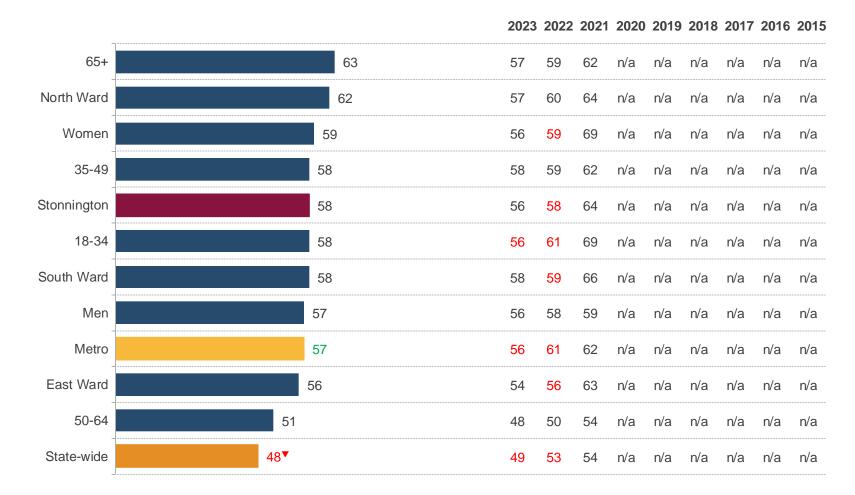
2024 overall performance (%)



Value for money in services and infrastructure



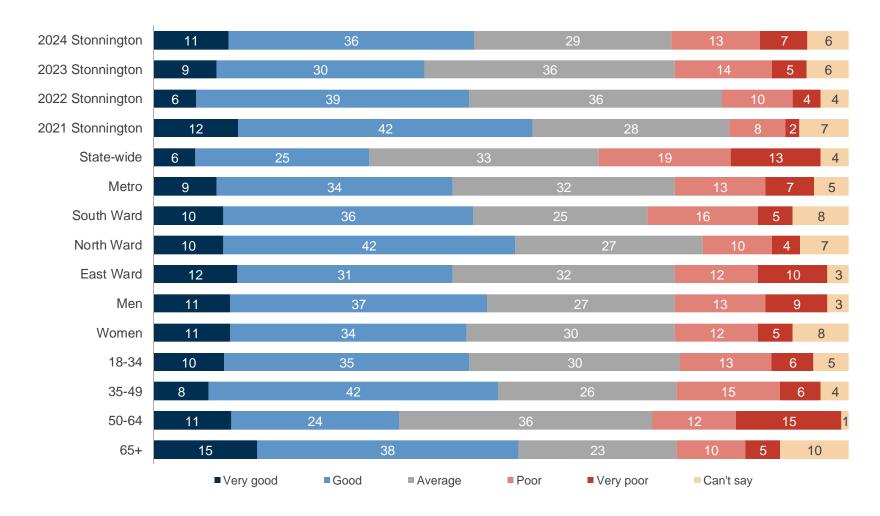
2024 value for money (index scores)



Value for money in services and infrastructure



2024 value for money (%)



Top performing service areas

Community centres and libraries (index score 77) is the area where Council performs best in 2024, improving by a (not significant) one index point.

- Council performs in line with the Metropolitan group average and significantly higher than the State-wide average for councils in this area.
- The highest index score comes from residents of the North Ward or personal users (index scores of 81 for both), both significantly higher than average. North Ward residents also report a significant fivepoint increase on their 2023 score.
- The lowest index scores are from residents aged 50 to 64 years (index score 75) and the East and South Wards (index score of 76 for both). None are significantly lower than average.

Recreational facilities is Council's next highest rated service area (index score 76), followed by:

- appearance of public areas (index score 74)
- waste management (index score 73).

Recreational facilities is one of Council's most improved performance areas for 2024, up a significant four points. This is an area that has a moderate to strong influence on overall perceptions, an additional positive outcome for Council.



Low performing service areas





Council did not experience any significant declines in performance ratings in 2024 (unlike 2023 when six service areas experienced significant declines).

Council rates lowest in the areas of planning and building permits (index score 47) and traffic management (index score 53).

 Council rates in line with the State-wide and Metropolitan group averages for both areas.

For planning and building permits:

- those aged 18 to 34 years (index score 55) and those living in the North Ward (index score 53) report scores significantly higher than average
- the lowest index score (34), from those aged 50 to 64 years (who also provided the lowest score in 2023), is significantly lower than the average.

For traffic management, the lowest index score (49) is also provided by those aged 50 to 64 years, although it is not significantly lower than for Council overall.

Traffic management is a service area that influences overall performance, attention is needed here to abate any negative impact on overall perceptions.

Individual service area performance



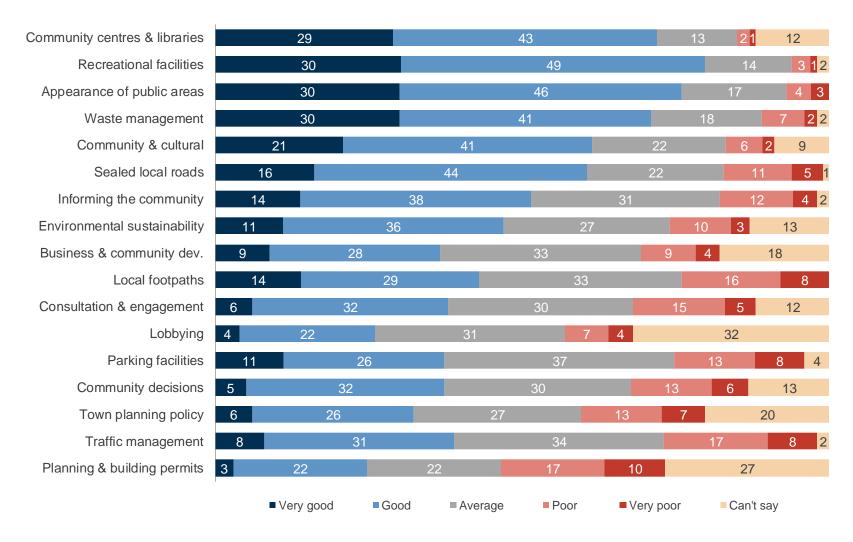
2024 individual service area performance (index scores)



Individual service area performance



2024 individual service area performance (%)

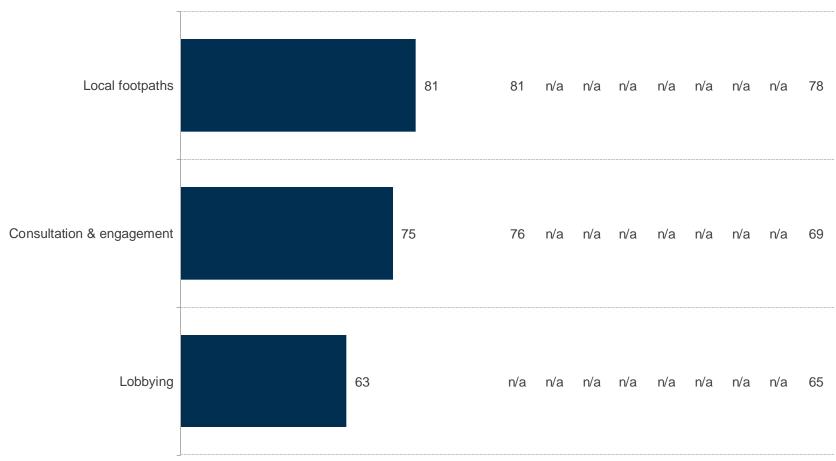


Individual service area importance



2024 individual service area importance (index scores)

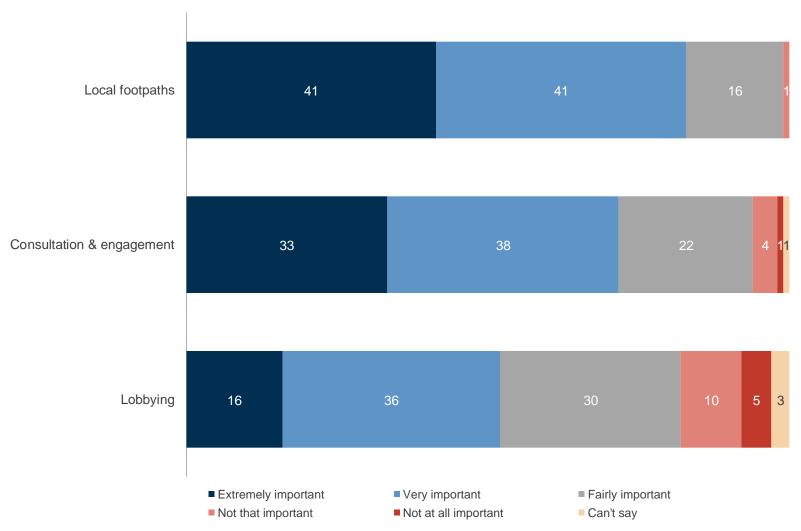




Individual service area importance



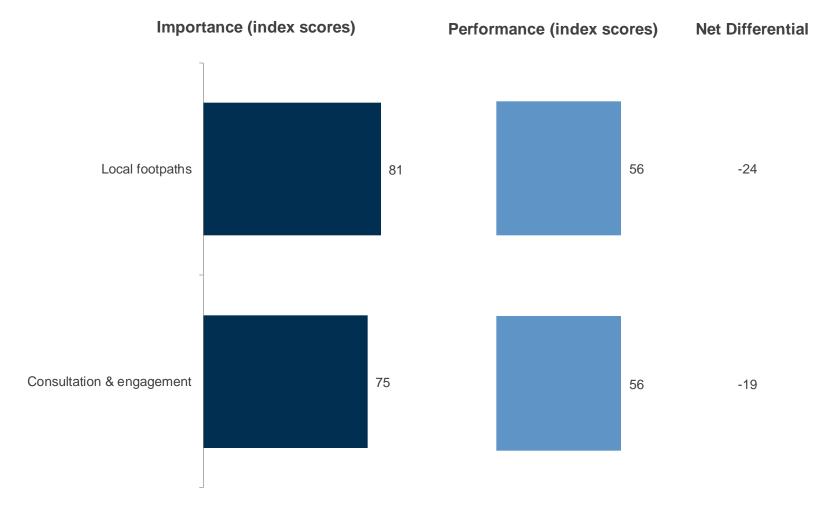
2024 individual service area importance (%)



Individual service areas importance vs performance



Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.



Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate to strong influence on the overall performance rating are:

- Traffic management
- Lobbying on behalf of the community
- · Recreational facilities
- Community and cultural activities
- · Community consultation and engagement.

Looking at these key service areas only, recreational facilities has a high performance index score (76) and is among the stronger influences on overall performance ratings. Council also performs very well on community and cultural activities (index score of 70), which is a more moderate influence on overall opinion.

Maintaining these positive results should remain a focus – but there is more work to be done elsewhere.

Service areas where Council performs less well include the stronger influences of traffic management and lobbying (index scores of 53 and 55 respectively), and the more moderate influence of community consultation (index score 56).

A focus on consulting with residents, particularly around traffic issues, and advocating for their interests can help to shore up positive ratings of Council's overall performance.

Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
 Service areas appearing on the right side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
 This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

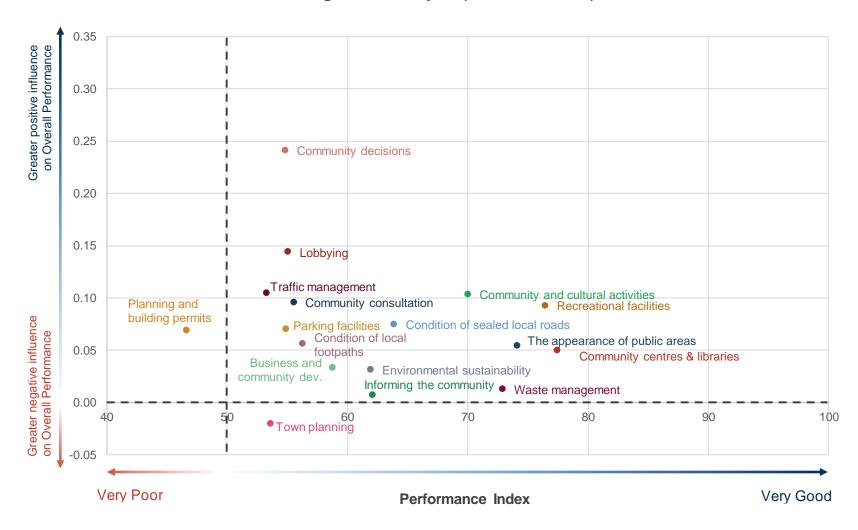
- The first chart shows the results of a regression analysis of all individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weak influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

Influence on overall performance: all service areas



2024 regression analysis (all service areas)

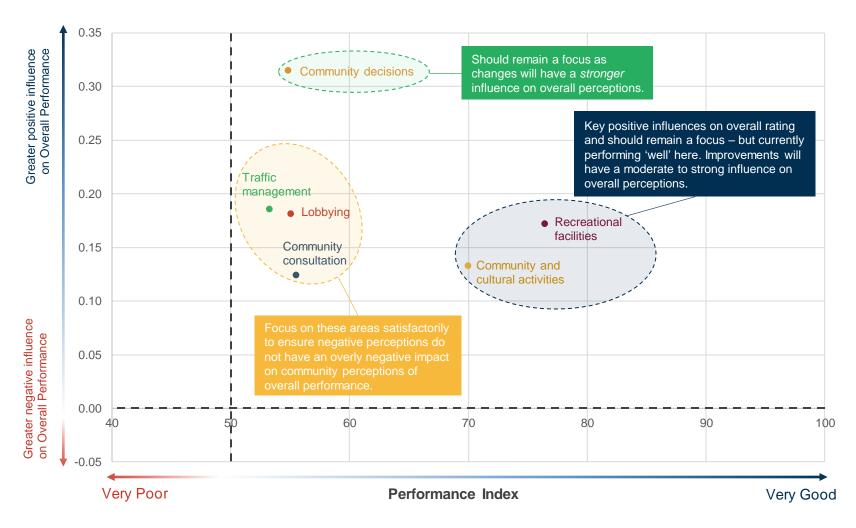


The multiple regression analysis model above (all service areas) has an R^2 value of 0.652 and adjusted R^2 value of 0.637, which means that 64% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 42.27. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.

Influence on overall performance: key service areas



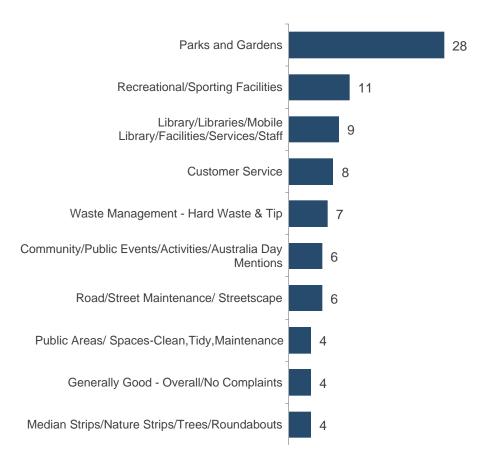
2024 regression analysis (key service areas)



Best things about Council and areas for improvement



2024 best things about Council (%) - Top mentions only -



2024 areas for improvement (%) - Top mentions only -



Q16. Please tell me what is the ONE BEST thing about Stonnington City Council? It could be about any of the issues or services we have covered in this survey or it could be about something else altogether? Base: All respondents. Councils asked State-wide: 31 Councils asked group: 8



Customer service

Contact with council and customer service



Contact with council

Just over two thirds of residents (69%) have had contact with Council in the last 12 months, a (not significant) one percentage point decline from 2023.

- The highest rate of contact with Council is from residents aged 50 to 64 years (86%), which is significantly higher than average. The lowest level of contact is from North Ward residents (55%), which is significantly lower than average. 18 to 24 year olds also have significantly lower than average contact with Council, and their rate of contact has fallen significantly from 2023 (59%, down 11 points).
- The main methods of contact were telephone (39%), email (34%), in person (21%) and the website (16%).



Customer service

Council's customer service index score of 72 is unchanged from 2023.

Customer service is rated higher than the State-wide average and in line with Metropolitan group average (index scores of 67 and 71 respectively).

- Perceptions of customer service are highest among residents of the North Ward and those aged 18 to 34 years (index scores of 78 and 76 respectively).
 These cohorts had the lowest levels of contact in 2024.
- Perceptions of customer service is lowest among those aged 50 to 64 years (index score 69), the group who contacted Council most often in 2024.

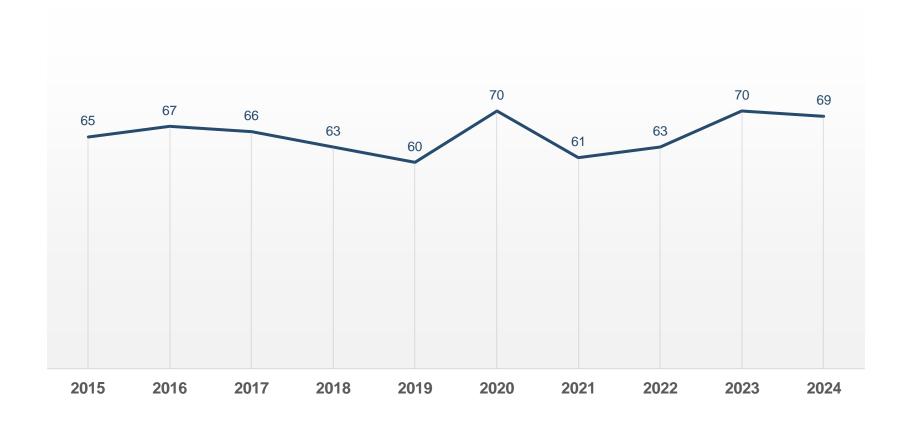
The highest or lowest scores for customer service are not statistically different from the average.

Satisfaction with customer service is highest for in person interactions (index score of 85), and lower for the other more frequently used channels of telephone (index score of 76) and email (index score of 63). This indicates that attention should first be focused on email interactions given it is the second most frequently used method of contact.

Contact with council



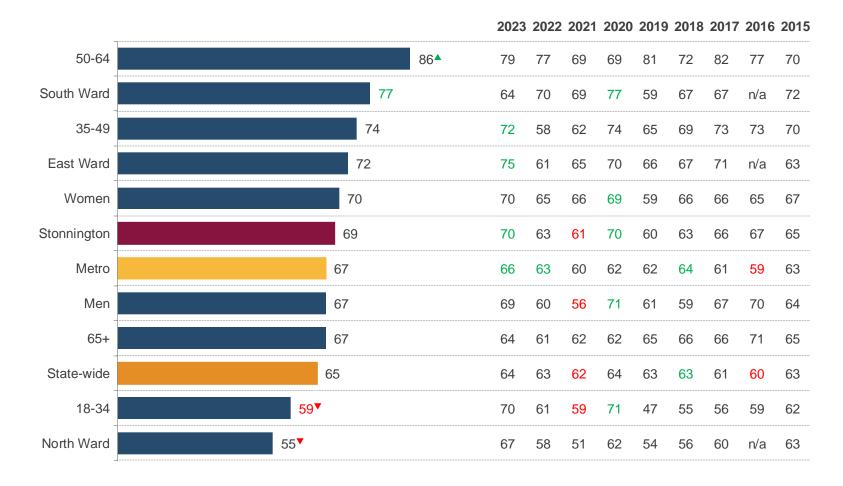
2024 contact with council (%) Have had contact



Contact with council



2024 contact with council (%)



Customer service rating



2024 customer service rating (index scores)

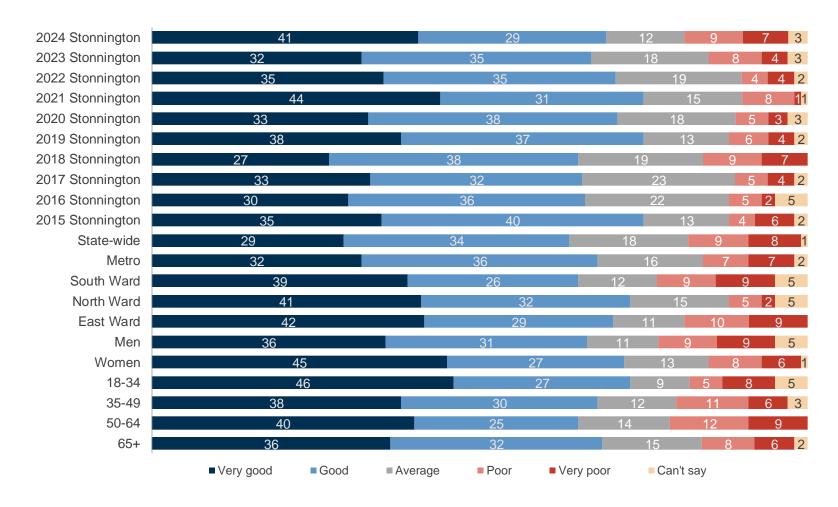


Q5c. Thinking of the most recent contact, how would you rate Stonnington City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months.

Customer service rating



2024 customer service rating (%)



Method of contact with council



2024 method of contact (%)















In Person

In Writing

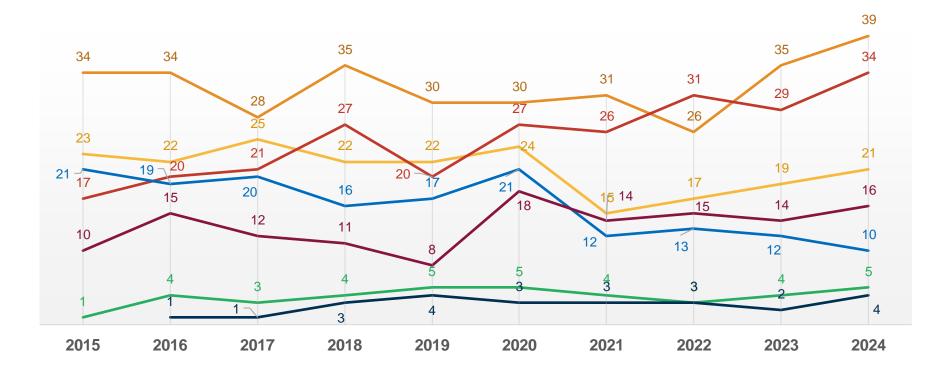
By Telephone

By Text Message

By Email

Via Website

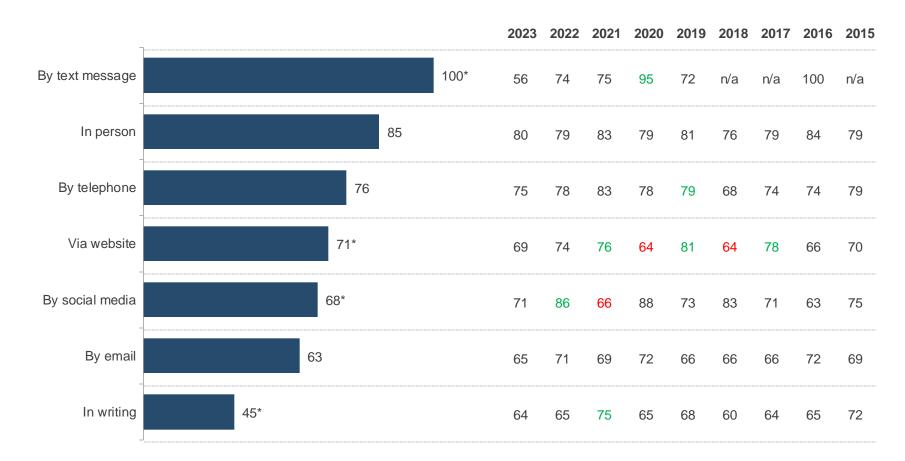
By Social Media



Customer service rating by method of last contact



2024 customer service rating (index score by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Stonnington City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 26 Councils asked group: 7

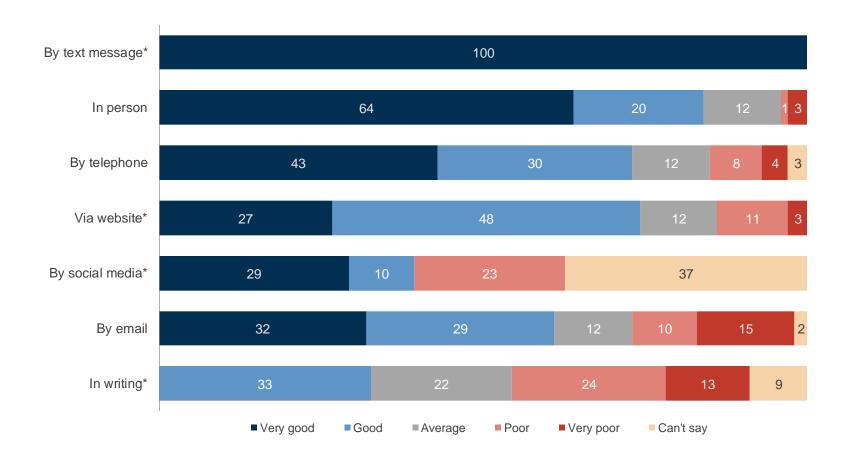
Note: Please see Appendix A for explanation of significant differences.

*Caution: small sample size < n=30

Customer service rating by method of last contact



2024 customer service rating (% by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Stonnington City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 26 Councils asked group: 7

*Caution: small sample size < n=30



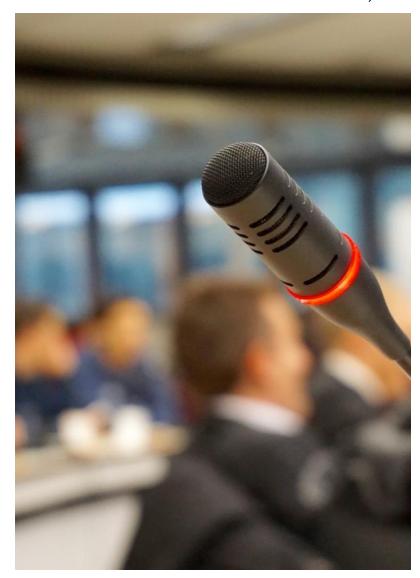
Communication

W

The preferred form of communication from Council about news and information and upcoming events is a Council newsletter sent via email (39%). This is closely followed by a Council newsletter via mail (36%).

Both these channels are selected far more often than the third most popular option, social media (10%).

- The preferred form of communication from Council selected by residents aged <u>under 50 years</u> is a newsletter via email (41%). This is followed by a newsletter via mail (29%) or social media (14%). The ranking of the first two options is unchanged since last year, but social media has overtaken text message (8%) to become the third most preferred option. The proportion of residents in this age group selecting text message for Council communications declined in both 2023 and 2024.
- The preferred forms of communication among those aged 50 years or older is a Council newsletter via mail (47%) or an emailed newsletter (34%), with preference for mailed newsletters trending upwards. No other channel is selected by more than 3% of this cohort.



Best form of communication



2024 best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



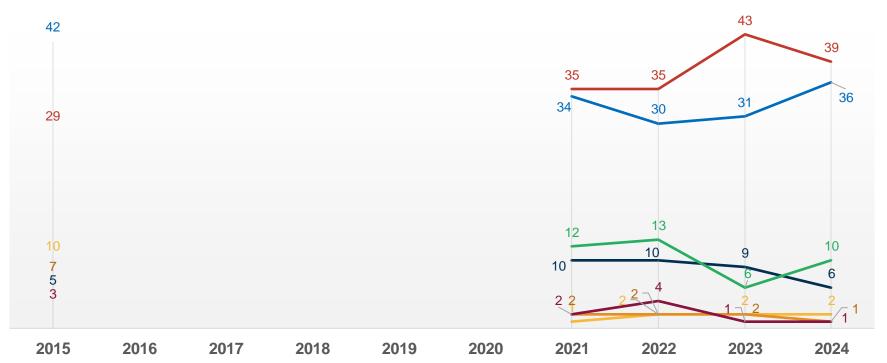
Council Website



Text Message



Social Media



Q13. If Stonnington City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents. Councils asked State-wide: 38 Councils asked group: 10 Note: 'Social Media' was included in 2019.

Best form of communication: under 50s



2024 under 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



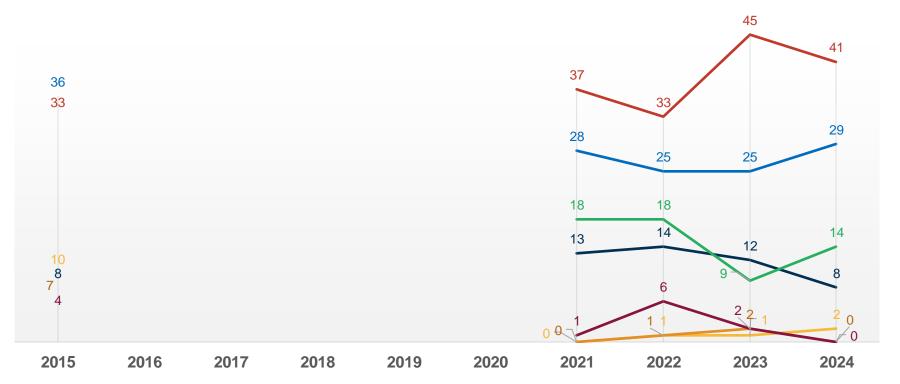
Council Website



Text Message



Social Media



Q13. If Stonnington City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged under 50. Councils asked State-wide: 38 Councils asked group: 10 Note: 'Social Media' was included in 2019.

Best form of communication: 50+ years



2024 50+ years best form of communication (%)



Advertising in a Local Newspaper



Council **Newsletter** via Mail



Council Newsletter via Email



Council **Newsletter as Local Paper Insert**



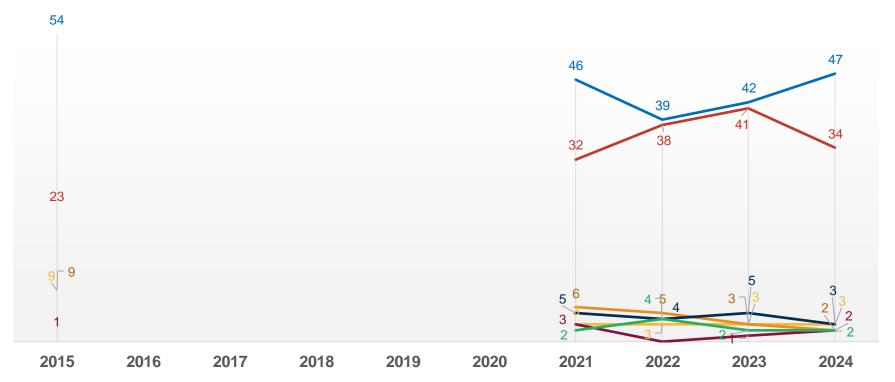
Council Website



Text Message



Social Media



Q13. If Stonnington City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged 50+ years. Councils asked State-wide: 38 Councils asked group: 10

Note: 'Social Media' was included in 2019.



Council direction

W

Over the last 12 months, perceptions of the direction of Council's overall performance have increased by a (not significant) three points to an index score of 48.

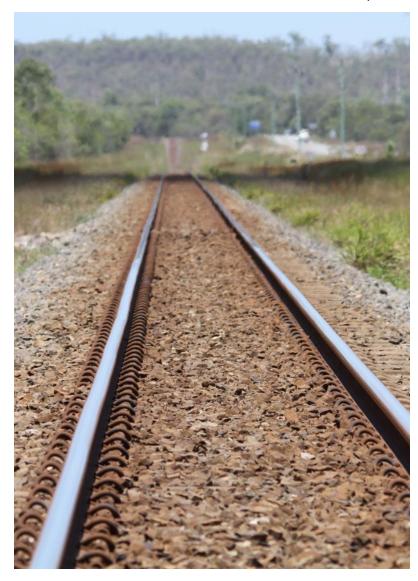
Council rates in line with the Metropolitan group average and significantly higher than the State-wide average for councils (index scores of 49 and 45 respectively).

No significant differences are found among residents from any geographic or demographic cohorts compared to the 2024 average, nor to their respective 2023 scores.

- The most satisfied with overall direction are residents in the North Ward (index score 51) and those aged 18 to 34 years (index score 49).
- The lowest rating for council direction comes from residents aged 50 to 64 years (index score 43).

Over two thirds of residents (68%) view Council's overall direction as having stayed the same in the past 12 months (unchanged from 2023).

- Just 11% believe the direction has improved, up three percentage points on 2023.
- A similar proportion (15%) believe direction has deteriorated, down three percentage points on 2023.



Overall council direction last 12 months



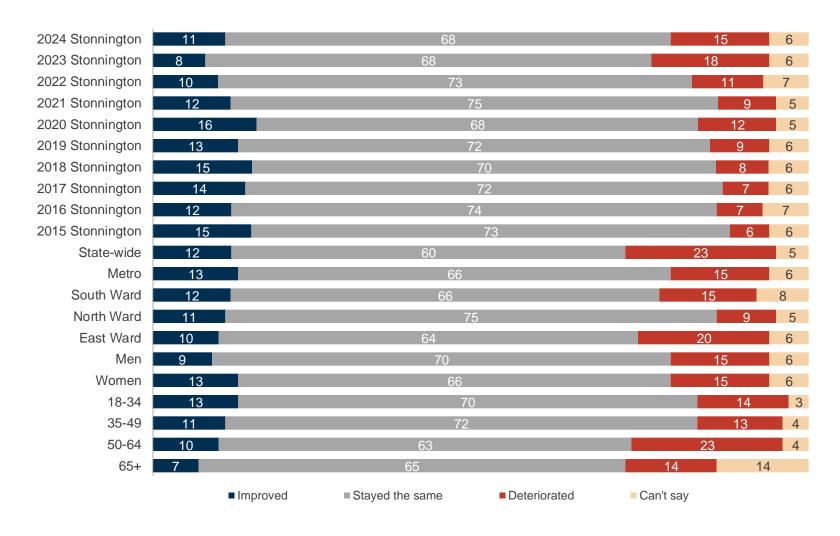
2024 overall council direction (index scores)



Overall council direction last 12 months



2024 overall council direction (%)



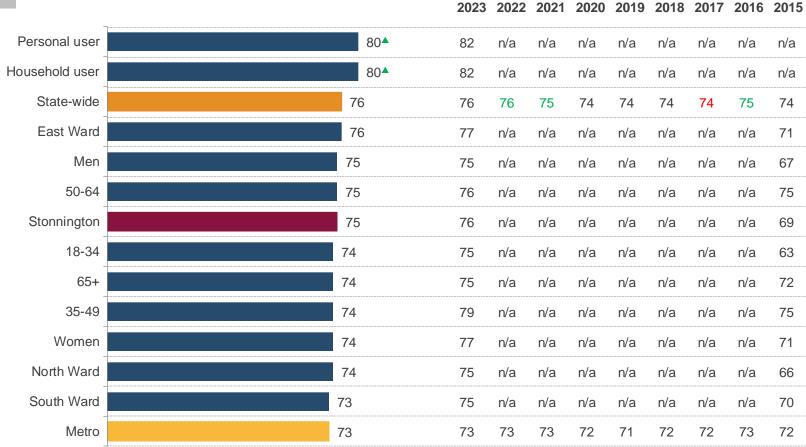


Community consultation and engagement importance





2024 consultation and engagement importance (index scores)

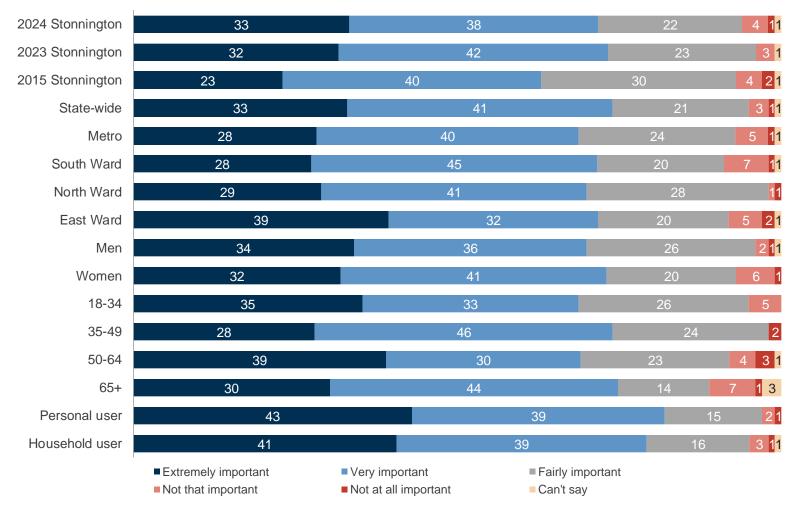


Community consultation and engagement importance





2024 consultation and engagement importance (%)



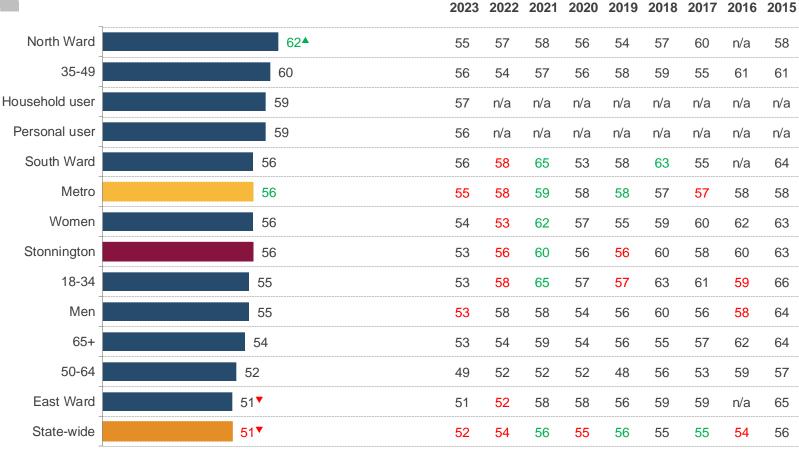
Community consultation and engagement performance





2024 consultation and engagement performance (index scores)

2023

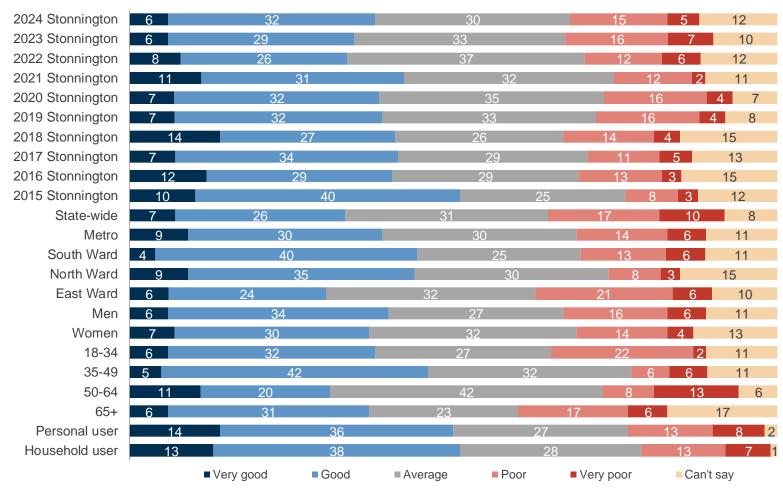


Community consultation and engagement performance





2024 consultation and engagement performance (%)



Lobbying on behalf of the community importance





2024 lobbying importance (index scores)

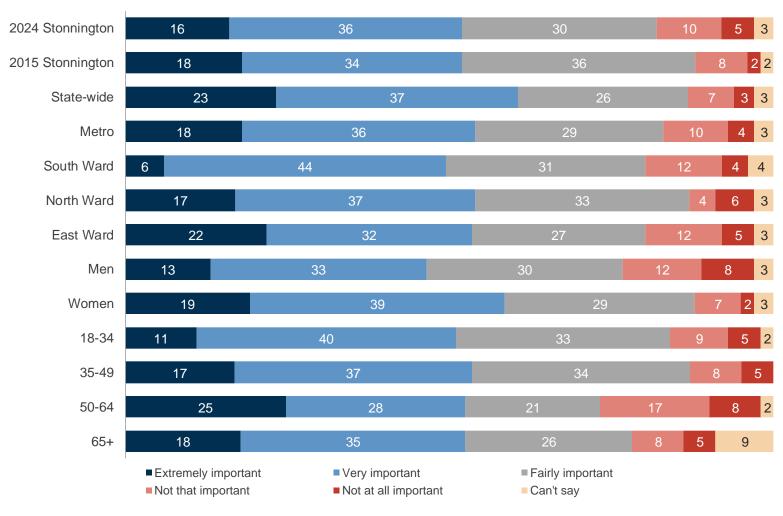


Lobbying on behalf of the community importance





2024 lobbying importance (%)

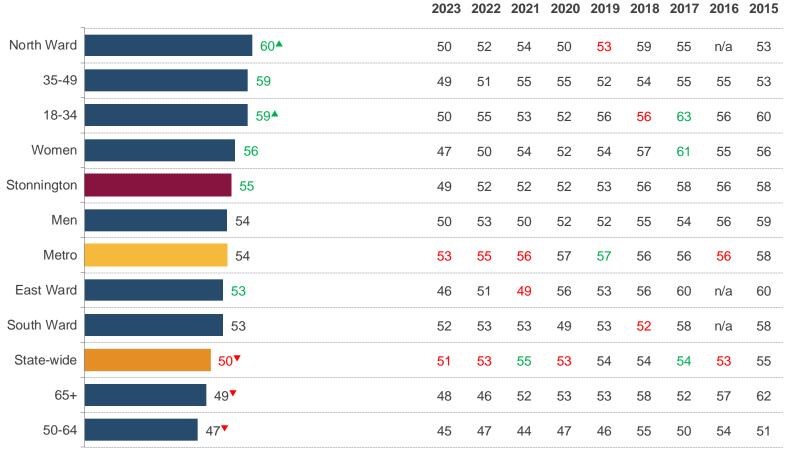


Lobbying on behalf of the community performance





2024 lobbying performance (index scores)

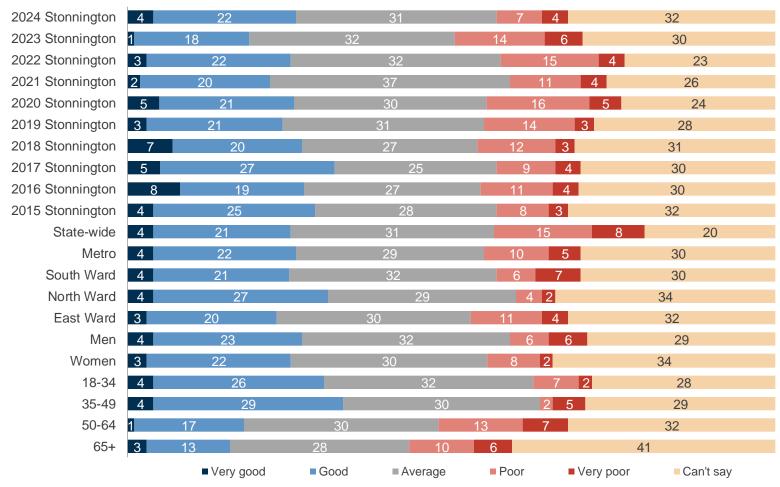


Lobbying on behalf of the community performance





2024 lobbying performance (%)

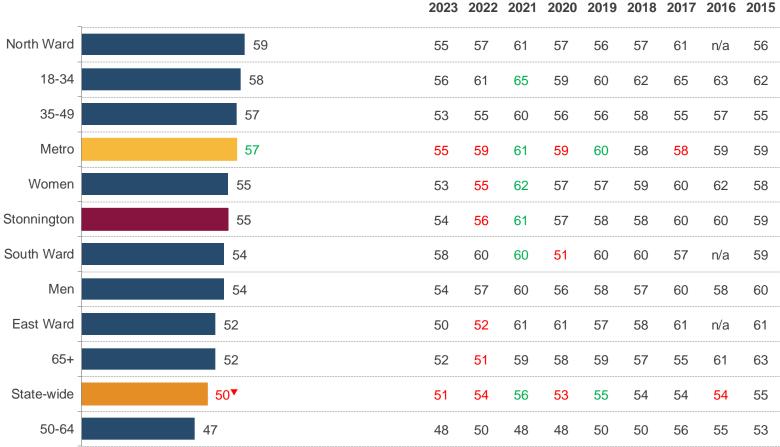


Decisions made in the interest of the community performance





2024 community decisions made performance (index scores)

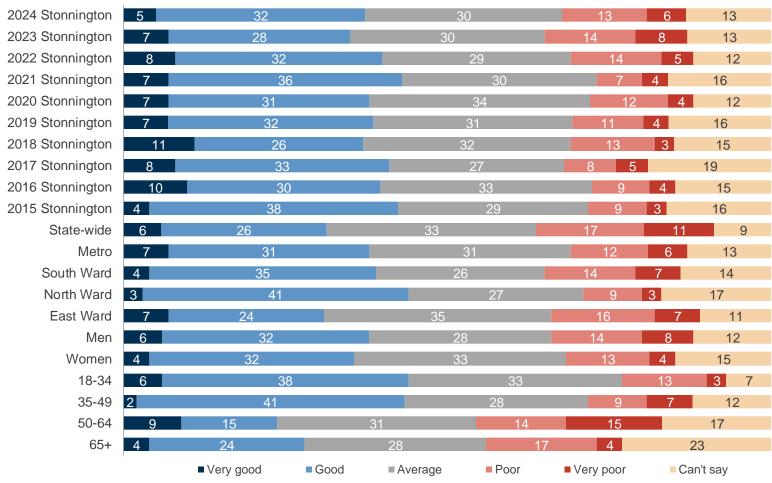


Decisions made in the interest of the community performance





2024 community decisions made performance (%)



The condition of sealed local roads in your area performance





2024 sealed local roads performance (index scores)

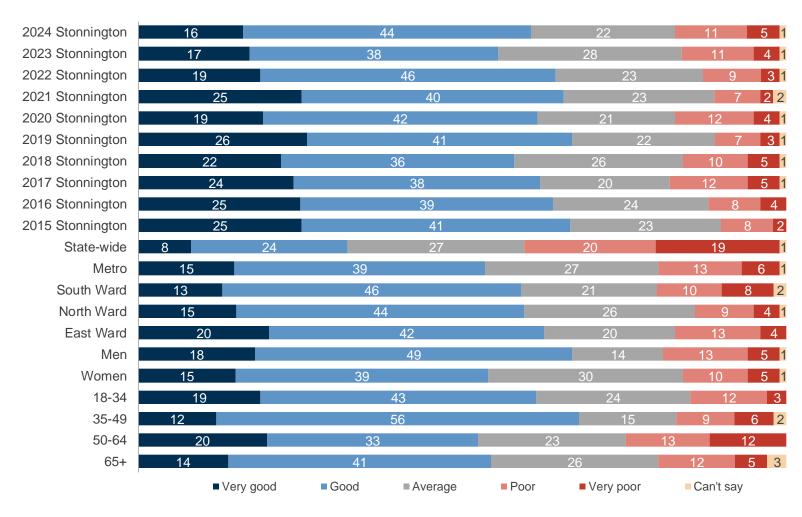


The condition of sealed local roads in your area performance





2024 sealed local roads performance (%)



Informing the community performance





2024 informing community performance (index scores)

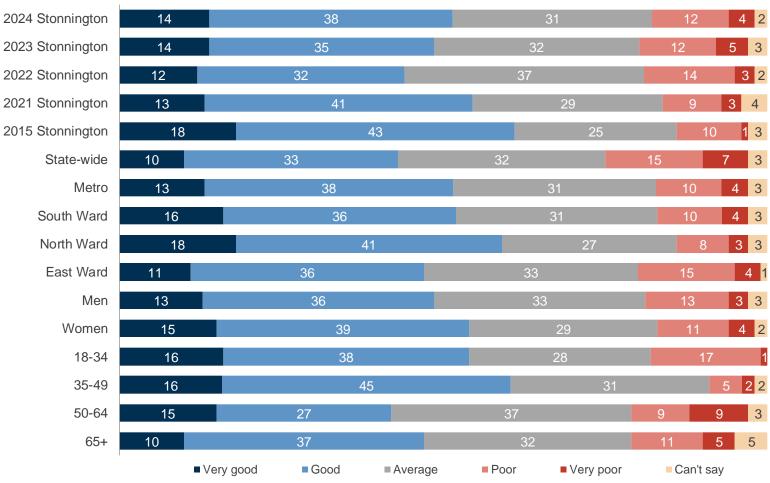


Informing the community performance





2024 informing community performance (%)



The condition of local footpaths in your area importance





2024 footpaths importance (index scores)

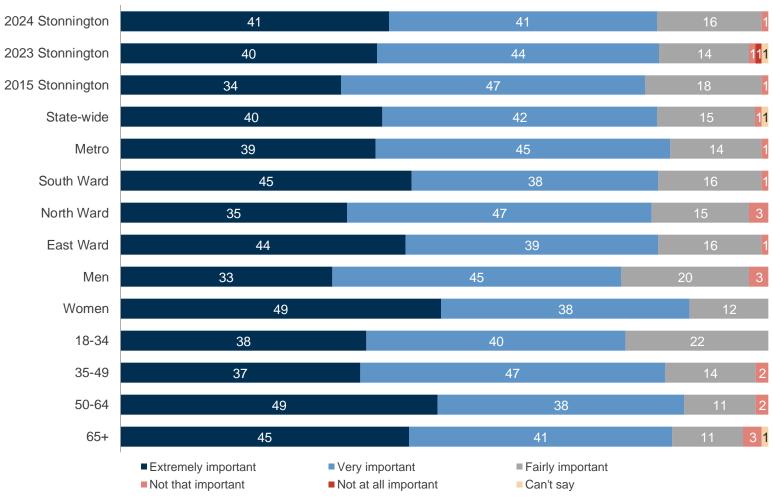


The condition of local footpaths in your area importance





2024 footpaths importance (%)

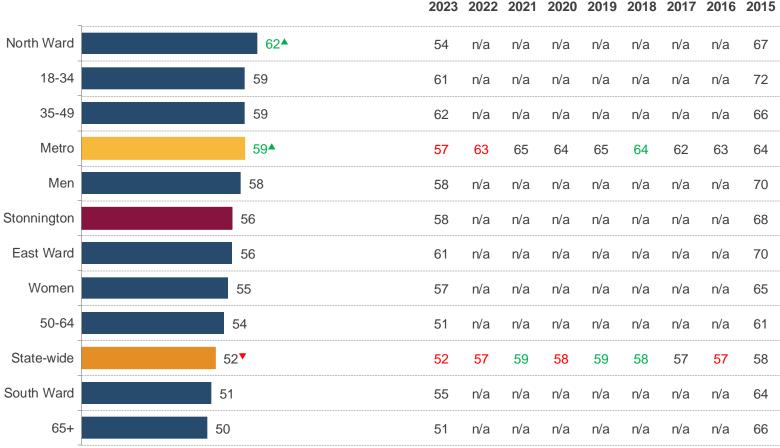


The condition of local footpaths in your area performance





2024 footpaths performance (index scores)

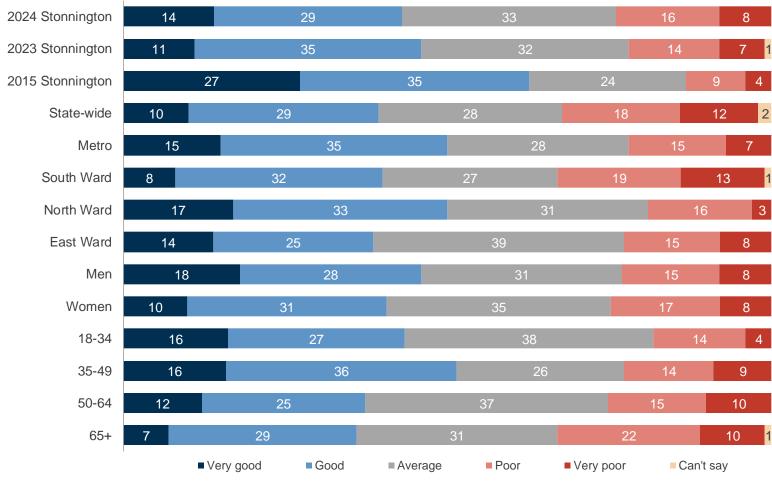


The condition of local footpaths in your area performance





2024 footpaths performance (%)

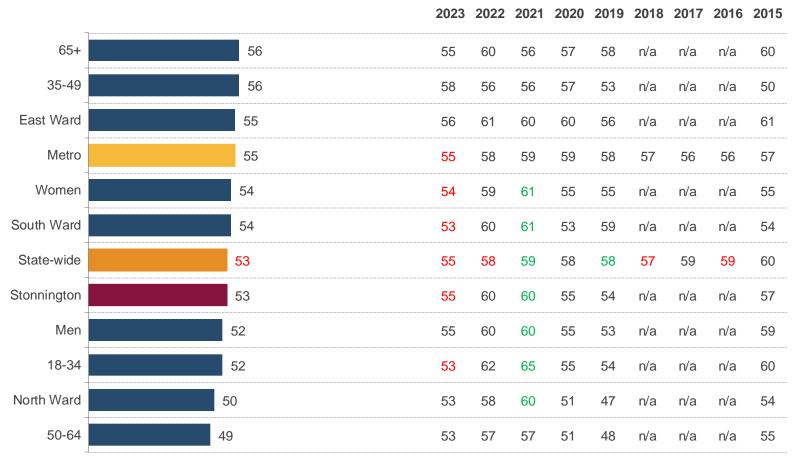


Traffic management performance





2024 traffic management performance (index scores)

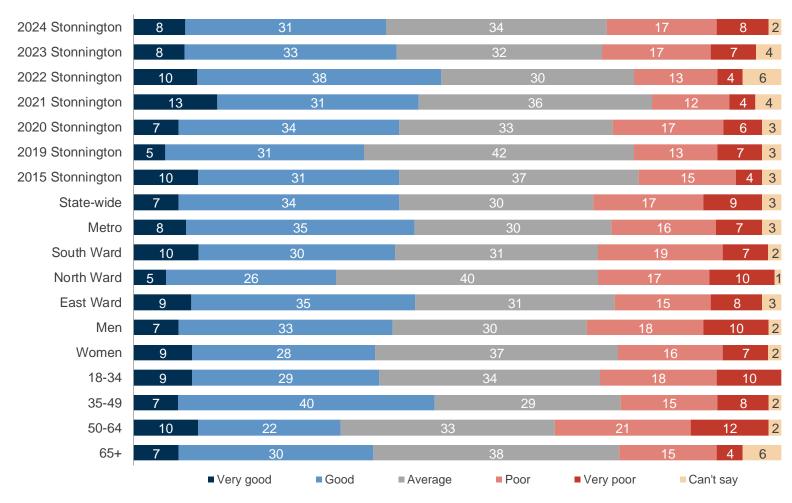


Traffic management performance





2024 traffic management performance (%)

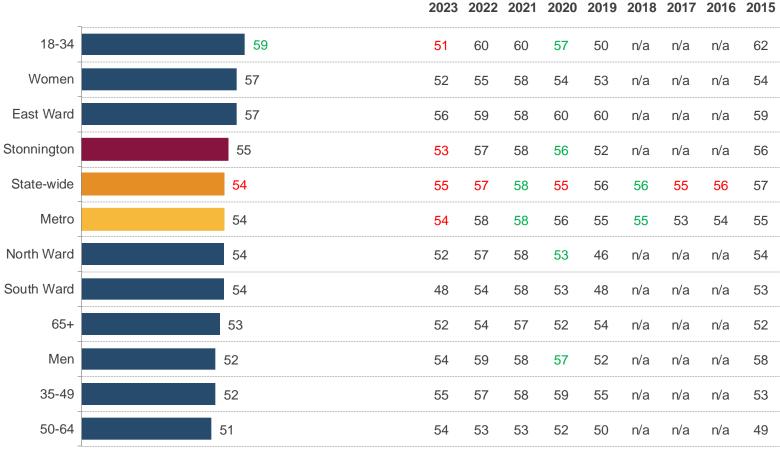


Parking facilities performance





2024 parking performance (index scores)

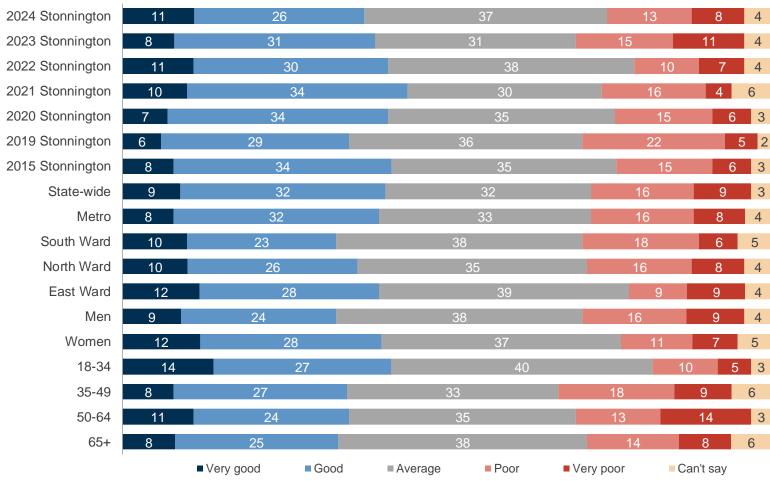


Parking facilities performance





2024 parking performance (%)

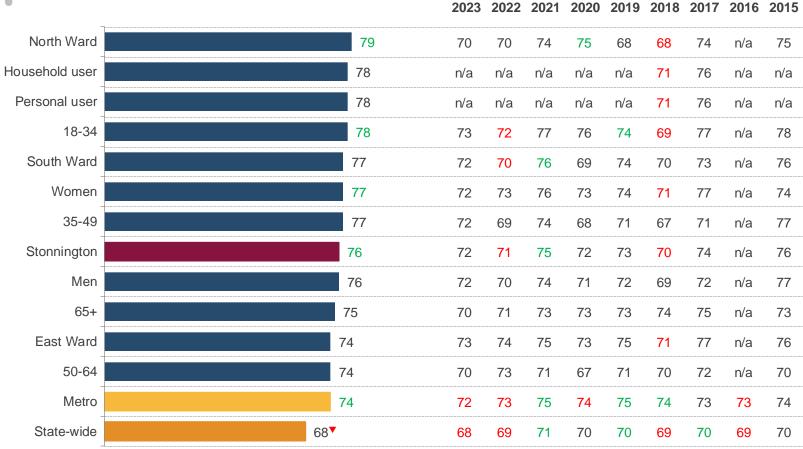


Recreational facilities performance





2024 recreational facilities performance (index scores)

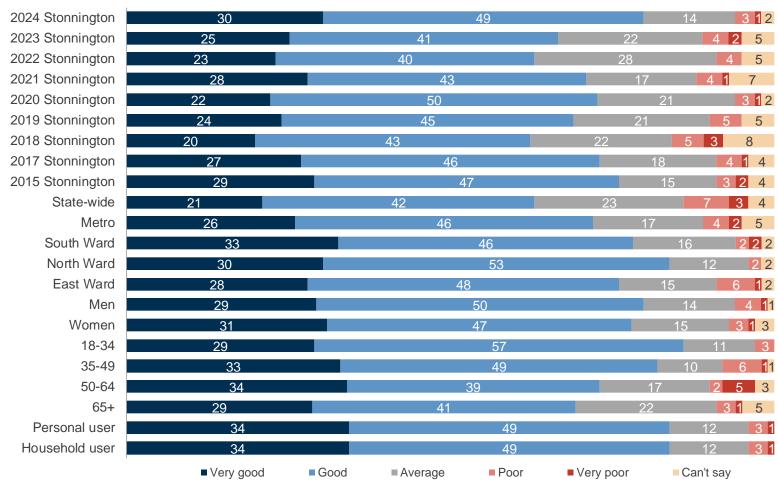


Recreational facilities performance





2024 recreational facilities performance (%)



The appearance of public areas performance





2024 public areas performance (index scores)

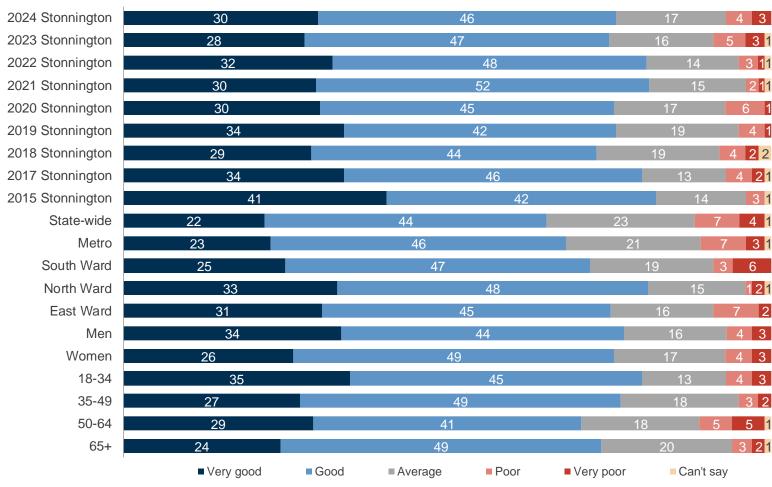


The appearance of public areas performance





2024 public areas performance (%)

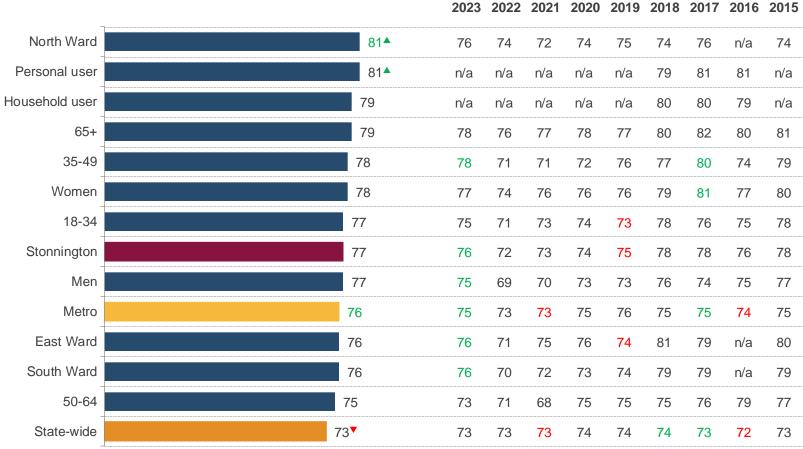


Community centres and libraries performance





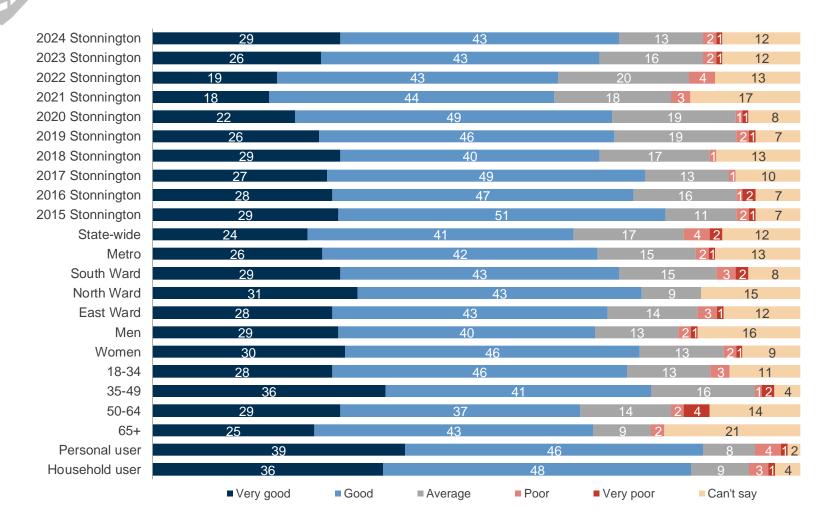
2024 community centres and libraries performance (index scores)



Community centres and libraries performance



2024 community centres and libraries performance (%)



Community and cultural activities performance





2024 community and cultural activities performance (index scores)

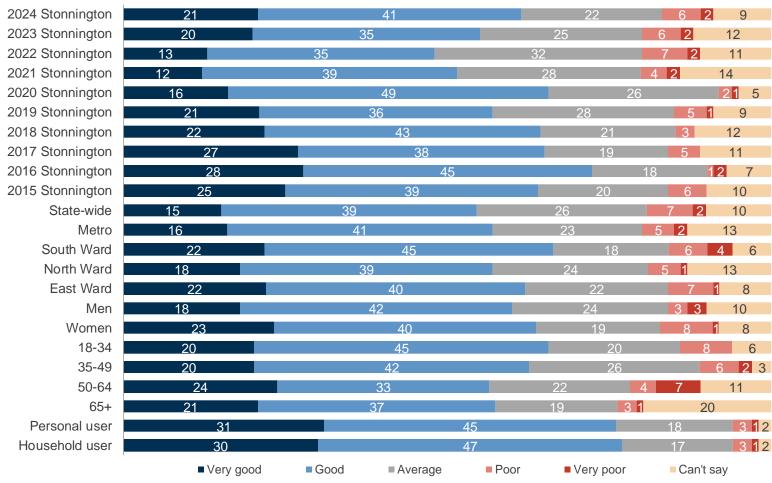


Community and cultural activities performance





2024 community and cultural activities performance (%)



Waste management performance





2024 waste management performance (index scores)

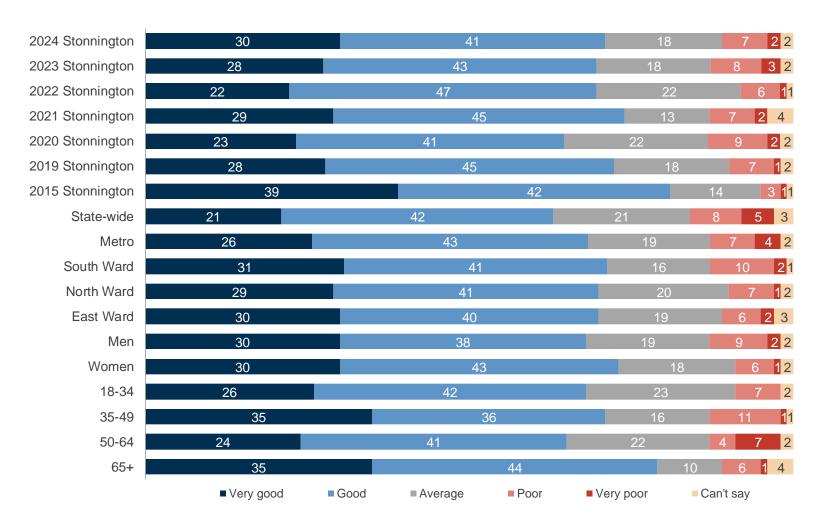


Waste management performance





2024 waste management performance (%)

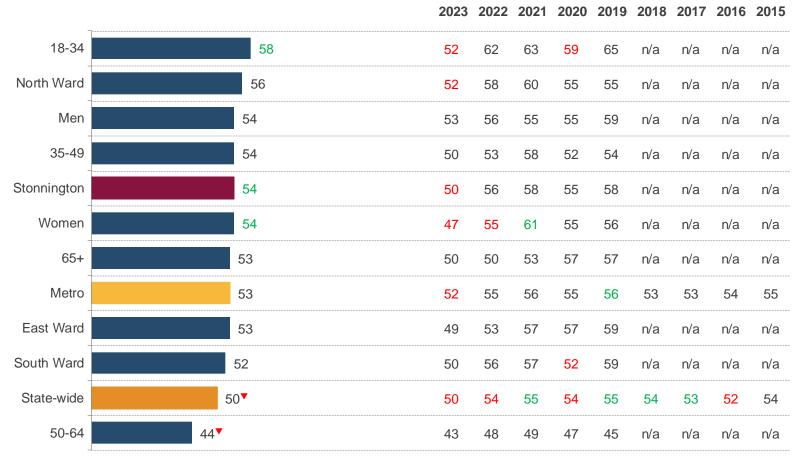


Council's general town planning policy performance





2024 town planning performance (index scores)

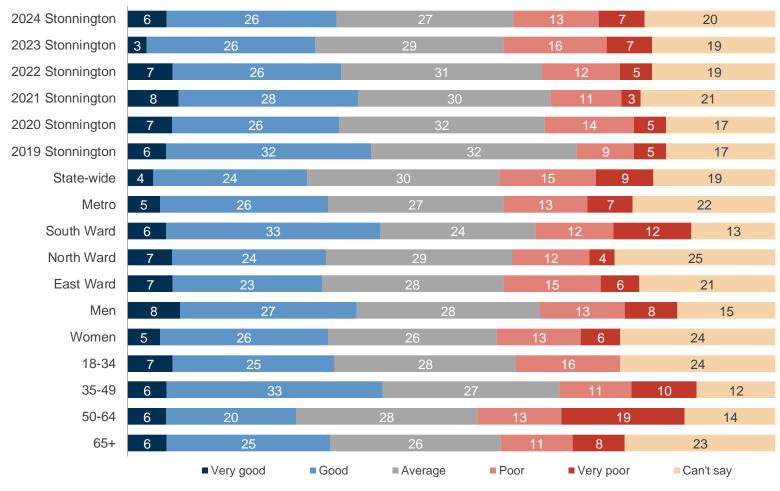


Council's general town planning policy performance





2024 town planning performance (%)

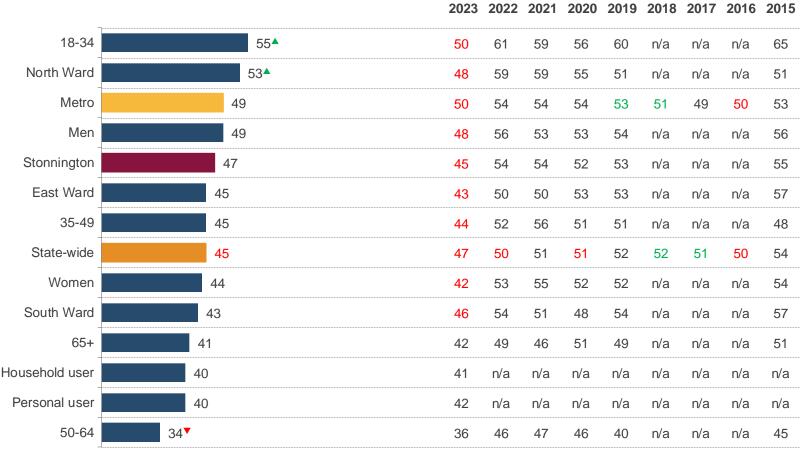


Planning and building permits performance





2024 planning and building permits performance (index scores)

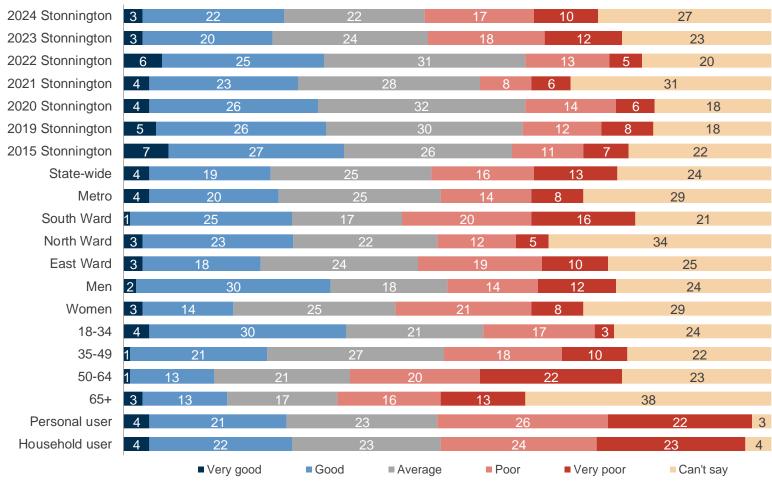


Planning and building permits performance





2024 planning and building permits performance (%)

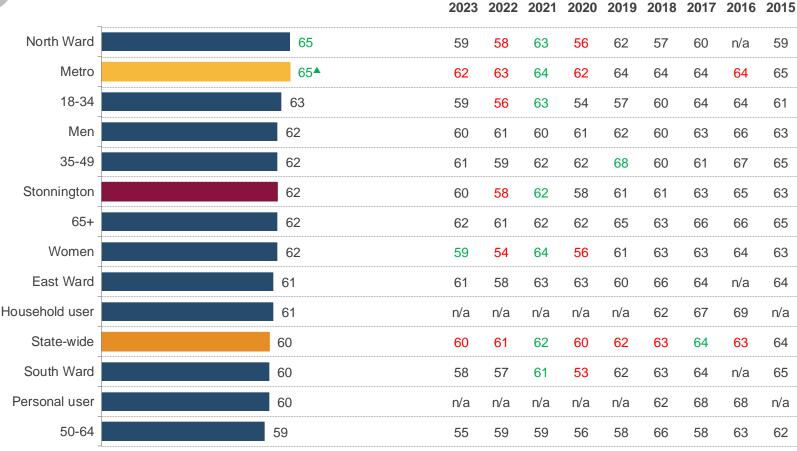


Environmental sustainability performance





2024 environmental sustainability performance (index scores)

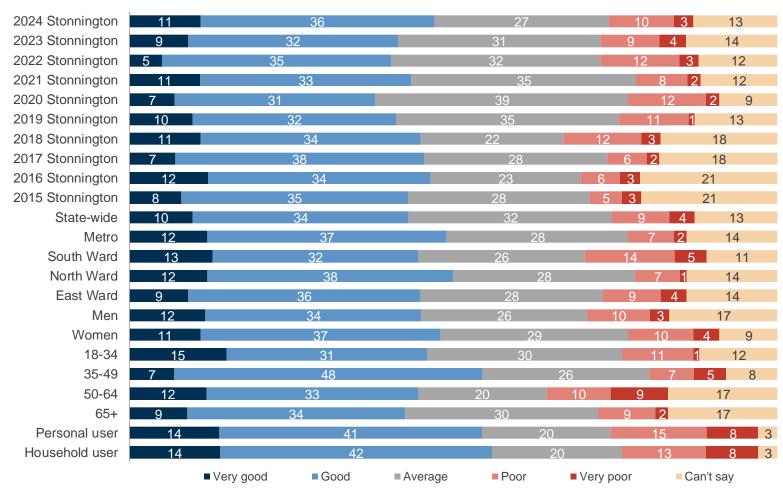


Environmental sustainability performance





2024 environmental sustainability performance (%)

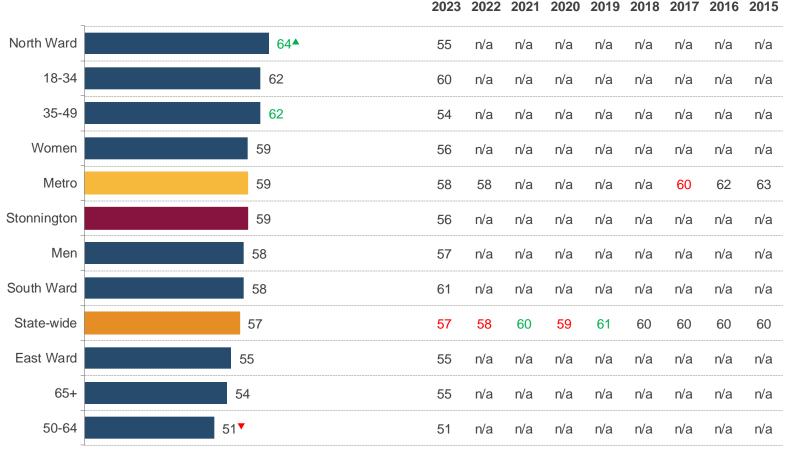


Business and community development performance





2024 business/community development performance (index scores)

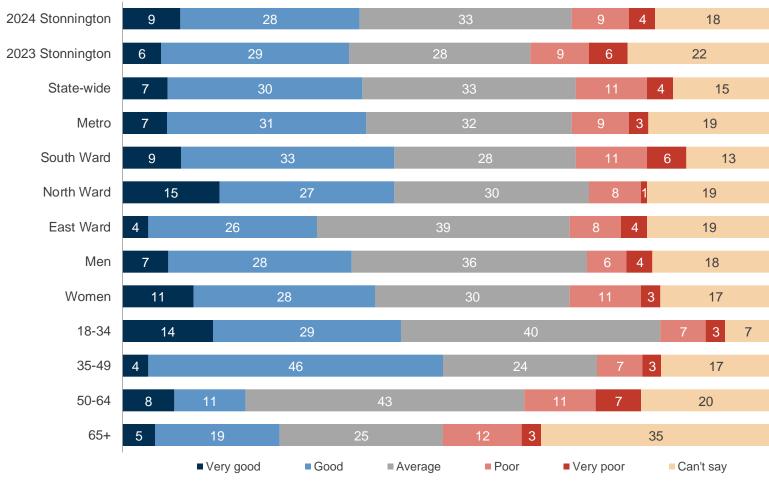


Business and community development performance





2024 business/community development performance (%)

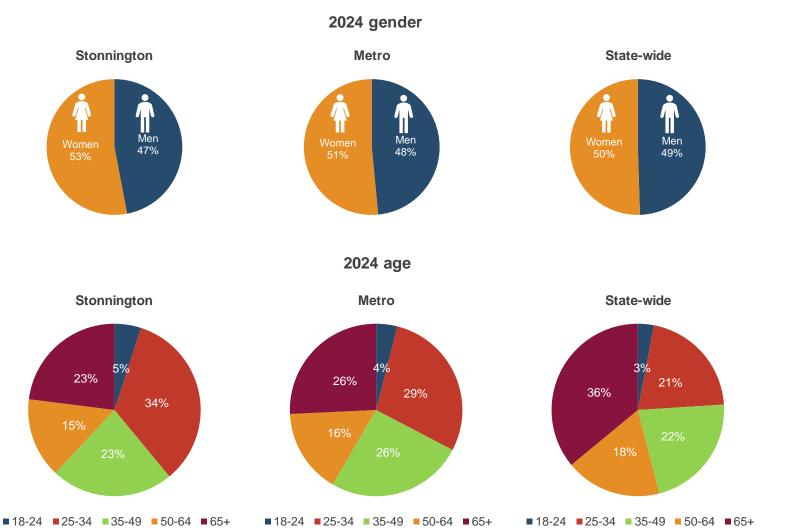




Detailed demographics

Gender and age profile

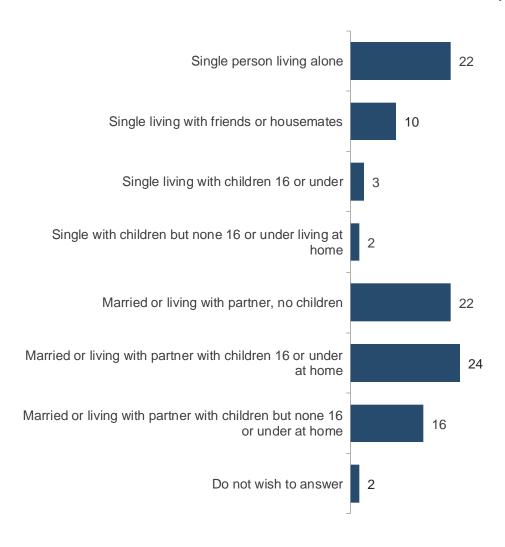




Household structure



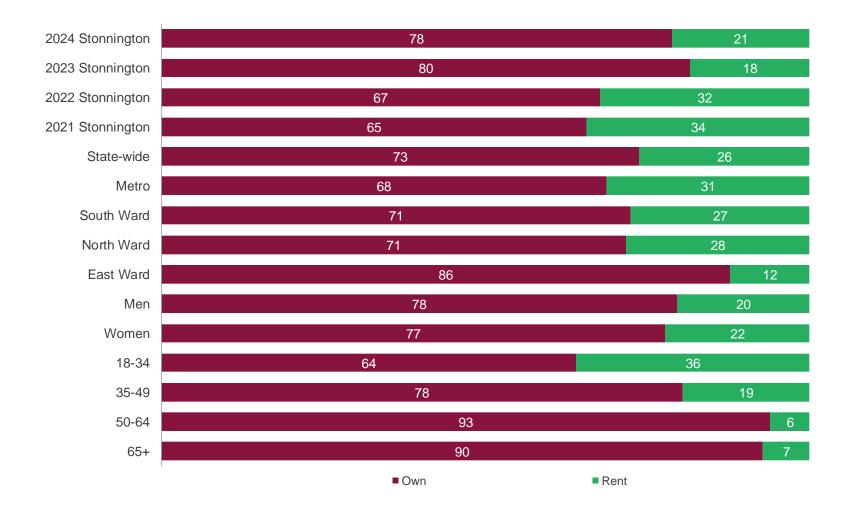
2024 household structure (%)



Home ownership



2024 home ownership (%)

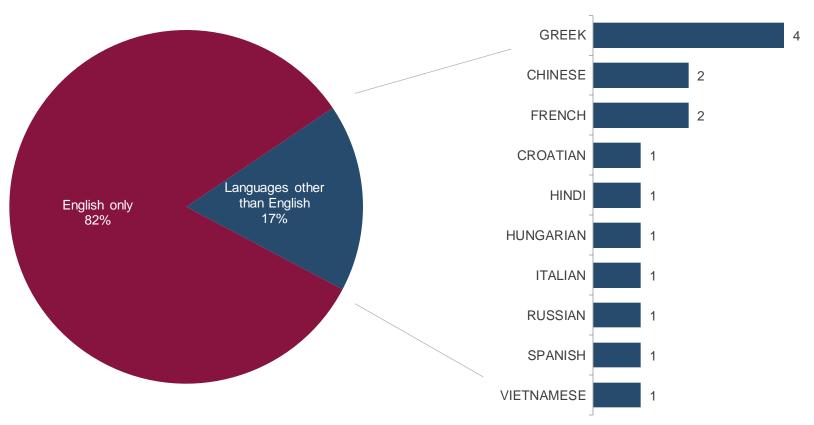


Languages spoken at home



2024 languages spoken at home (%)

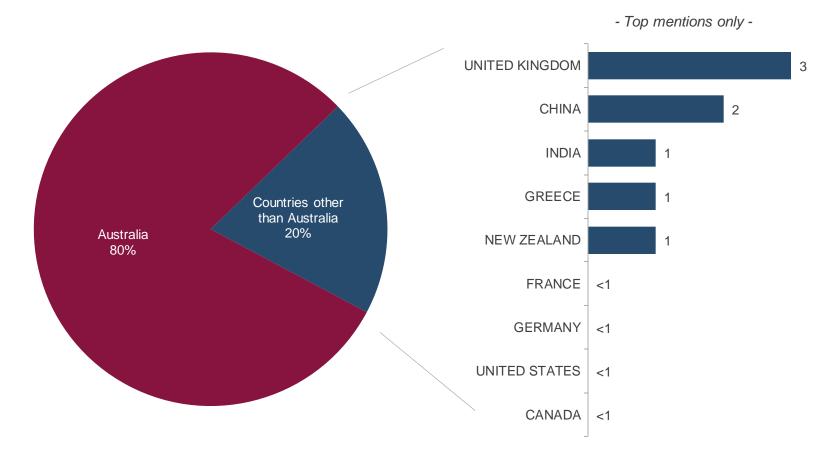




Country of birth



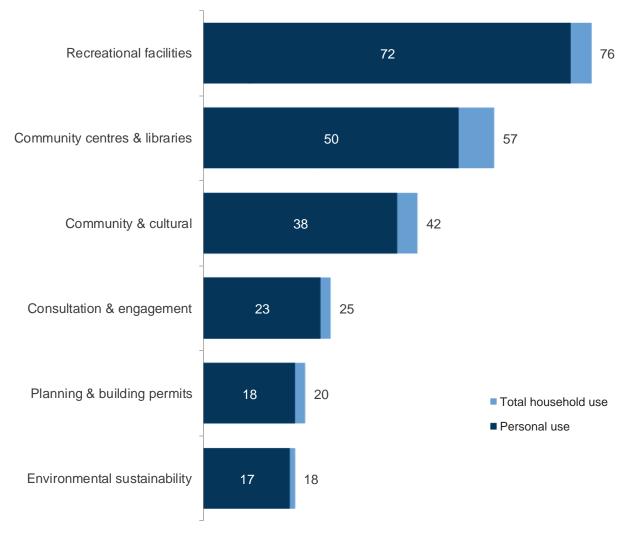
2024 country of birth (%)



Personal and household use and experience of council services



2024 personal and household use and experience of services (%)





Appendix A: Index Scores



Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Please note that the horizontal (x) axis of the index score bar charts in this report is displayed on a scale from 20 to 100.

Appendix A: Margins of error

M

The sample size for the 2024 State-wide Local Government Community Satisfaction Survey for Stonnington City Council was n=401. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=401 interviews is +/-4.9% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.1% - 54.9%.

Maximum margins of error are listed in the table below, based on a population of 91,600 people aged 18 years or over for Stonnington City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Stonnington City Council	401	400	+/-4.9
Men	201	190	+/-6.9
Women	200	210	+/-6.9
South Ward	109	107	+/-9.4
North Ward	111	122	+/-9.3
East Ward	181	170	+/-7.3
18-34 years	69	157	+/-11.9
35-49 years	89	91	+/-10.4
50-64 years	96	61	+/-10.0
65+ years	147	92	+/-8.1

Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score =
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.



Appendix B: Further project information

Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2024 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

Appendix B: Survey methodology and sampling



The 2024 results are compared with previous years, as detailed below:

- 2023, n=800 completed interviews, conducted in the period of 27th January – 19th March.
- 2022, n=400 completed interviews, conducted in the period of 27th January – 24th March.
- 2021, n=400 completed interviews, conducted in the period of 28th January – 18th March.
- 2020, n=401 completed interviews, conducted in the period of 30th January – 22nd March.
- 2019, n=401 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=403 completed interviews, conducted in the period of 1st February – 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2016, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2015, n=400 completed interviews, conducted in the period of 1st February – 30th March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Stonnington City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Stonnington City Council.

Survey sample matched to the demographic profile of Stonnington City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Stonnington City Council, particularly younger people.

A total of n=401 completed interviews were achieved in Stonnington City Council. Survey fieldwork was conducted across four quarters from 1st June 2023 – 18th March 2024.

Appendix B: Analysis and reporting

W

All participating councils are listed in the State-wide report published on the DGS website. In 2024, 62 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2024 vary slightly.

Council Groups

Stonnington City Council is classified as a Metropolitan council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Metropolitan group are:

 Banyule, Boroondara, Glen Eira, Greater Dandenong, Hobsons Bay, Kingston, Manningham, Maroondah, Melbourne, Moonee Valley, Port Phillip, Stonnington and Whitehorse. Wherever appropriate, results for Stonnington City Council for this 2024 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time cannot be made within the reported charts.

Appendix B: Core, optional and tailored questions



Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2024 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2024 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Appendix B: Analysis and reporting

W

Reporting

Every council that participated in the 2024 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

Appendix B: Glossary of terms



Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2024 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored questions: Individual questions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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