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# **Background and objectives**

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-third year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

### **Serving Victoria for 23 years**

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 23 years of results, the CSS offers councils a consistent, long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



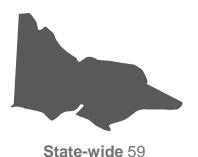
# Stonnington City Council – at a glance



### **Overall council performance**

Results shown are index scores out of 100.







# Council performance compared to State-wide and group averages

The three areas where Council performance is significantly higher by the widest margin

A

Sealed local roads



Compared to State-wide average

Appearance of public areas



Planning & building permits

group average

Appearance of public areas

The three areas where Council performance is significantly lower by the widest margin



Bus/community dev./tourism



Environmental sustainability



Environmental sustainability



Lobbying



Community decisions



# **Summary of core measures**



### **Index scores**



Overall performance



Consultation & engagement



Community decisions



Sealed local roads



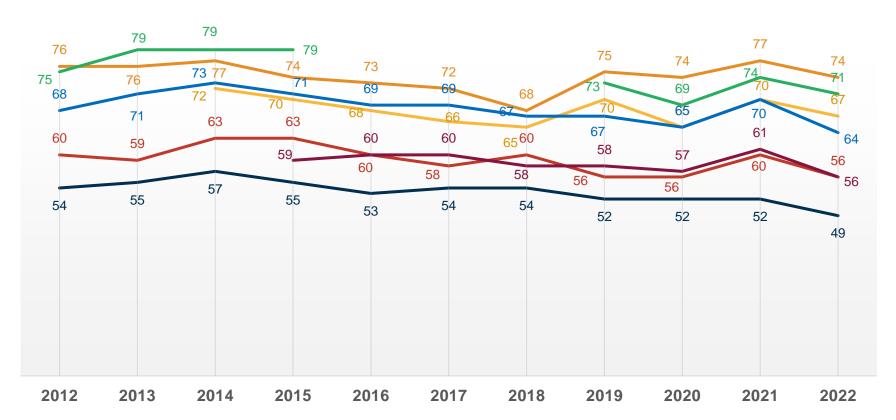
Waste management



Customer service



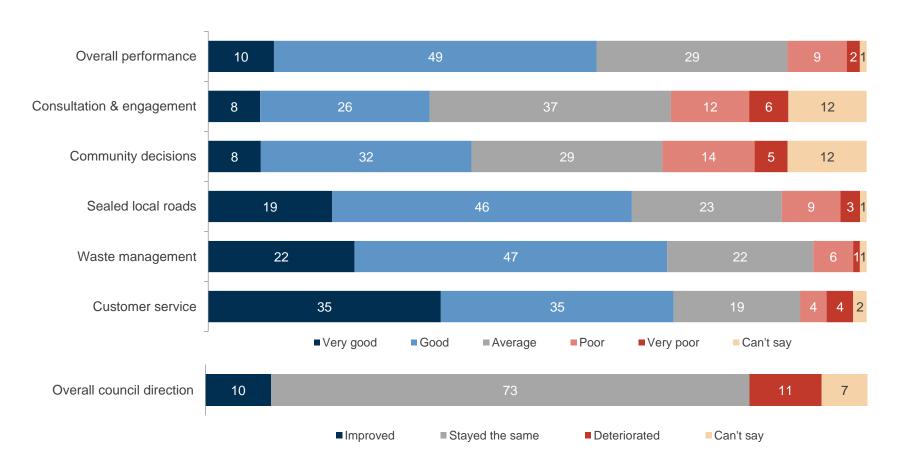
Overall council direction



# **Summary of core measures**



### Core measures summary results (%)



# **Summary of Stonnington City Council performance**



Services		Stonnington 2022	Stonnington 2021	Metro 2022	State-wide 2022	Highest score	Lowest score
<b>(%</b>	Overall performance	64	70	65	59	Aged 18-34 years	Aged 50-64 years
S	Value for money	58	64	61	53	Aged 18-34 years	Aged 50-64 years
+	Overall council direction	49	52	53	50	North Ward residents	Aged 50-64 years
÷	Customer service	74	77	72	68	Aged 18-34 years	Aged 35-49 years
<u>.</u>	Appearance of public areas	77	78	72	71	Aged 18-34 years	Aged 50-64 years
	Art centres & libraries	72	73	73	73	Aged 65+ years	Men
外	Recreational facilities	71	75	73	69	East Ward residents	Aged 35-49 years
	Waste management	71	74	71	68	Aged 65+ years	Women
A	Sealed local roads	67	70	65	53	Aged 18-34 years	Aged 50-64 years
	Enforcement of local laws	67	68	65	63	North Ward residents, Aged 18-34 years	East Ward residents
<b>E</b>	Community & cultural	64	66	65	65	Aged 65+ years	North Ward residents

# **Summary of Stonnington City Council performance**



Services		Stonnington 2022	Stonnington 2021	Metro 2022	State-wide 2022	Highest score	Lowest score
	Traffic management	60	60	58	58	Aged 18-34 years	Aged 35-49 years
	Informing the community	59	64	62	59	Men, Aged 18- 34 years, Aged 65+ years	Aged 50-64 years
23	Environmental sustainability	58	62	63	61	Men, Aged 65+ years	Women
	Parking facilities	57	58	58	57	Aged 18-34 years	Aged 50-64 years
•	Community decisions	56	61	59	54	Aged 18-34 years	Aged 50-64 years
	Bus/community dev./tourism	56	60	59	60	South Ward residents	Aged 50-64 years
	Consultation & engagement	56	60	58	54	Aged 18-34 years, Men, South Ward residents	East Ward residents, Aged 50-64 years
	Town planning policy	56	58	55	54	Aged 18-34 years	Aged 50-64 years
	Planning & building permits	54	54	54	50	Aged 18-34 years	Aged 50-64 years
<u></u>	Lobbying	52	52	55	53	Aged 18-34 years	Aged 65+ years

# Focus areas for the next 12 months



Overview

Perceptions of Stonnington City Council's overall performance saw a marked recovery last year, halting a steady trend of decline from 2014. However, these gains have been lost in 2022, after a significant six-point decline in its overall performance index. This decline in sentiment is also reflected in significant decreases across several individual service areas, including some of Council's less well rated areas – community consultation, Council decision making and business and community development and tourism.

Key influences on perceptions of overall performance

Council should focus on improving performance in the individual service area that most influences perceptions of overall performance, namely, making decisions in the community's interest. Other key influences where Council should work to strengthen its performance include the related areas of informing the community and community consultation, as well as Council's planning and building permits, parking facilities and environmental sustainability.

Comparison to state and area grouping

Council performs in line with or significantly higher than the State-wide average across all core and individual service areas, except business and community development and tourism, and environmental sustainability. Council also performs largely in line with or significantly higher than the Metropolitan group average – but performs lower on value, direction, lobbying, community decisions, informing the community, sustainability and business and community development and tourism.

Consolidate stronger areas and work to recover lost gains Over the next 12 months, Council should look to consolidate and build upon its strong performance in the appearance of public areas. Council should also look to recover lost gains in influential service areas such as Council decision making and informing and consulting the community. Residents aged 50 to 64 years continue to be more critical of Council performance, so it is also recommended that extra attention be paid to interactions with this cohort over the next year.

# **DETAILED FINDINGS**





The overall performance index score of 64 for Stonnington City Council represents a significant six-point decline from 2021, following a previous five-point increase.

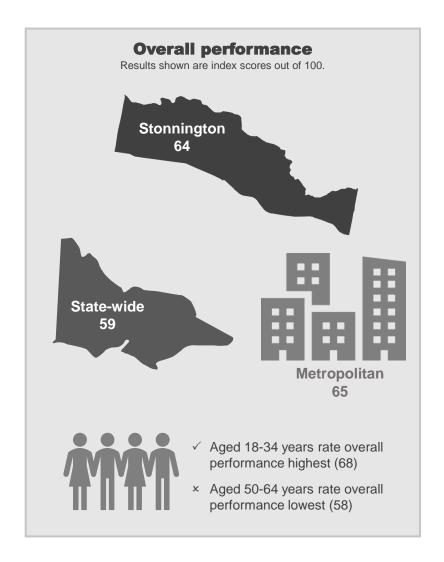
 Contributing to this overall decline are significant decreases among women, residents in the East and North wards and 18 to 34 year olds.

Council performance is rated statistically significantly higher (at the 95% confidence interval) than the Statewide average for councils and in line with the Metropolitan council group (index scores of 59 and 65 respectively).

 Similar to 2021, performance is rated significantly higher than the Council average among residents aged 18 to 34 years (index score of 68), and lowest among those aged 50 to 64 years (index score of 58).

Three times as many residents rate the value for money they receive from Council in infrastructure and services provided to their community as 'very good' or 'good' (45%) than rate it as 'very poor' or 'poor' (14%). However, 36% rate Council as 'average' on providing value for money.

 Council rates significantly higher than the State-wide average on value for money, but significantly lower than the Metropolitan group.



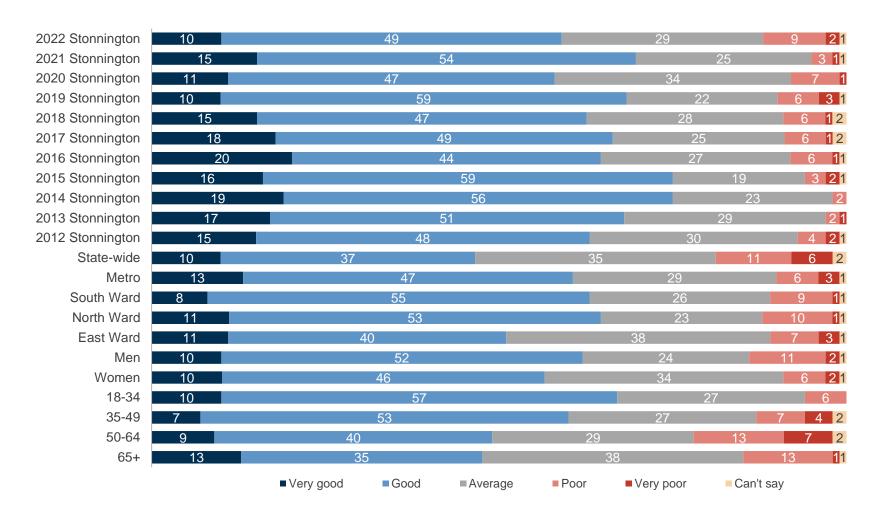


### 2022 overall performance (index scores)

### 2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 18-34 North Ward n/a n/a Metro n/a n/a n/a South Ward n/a n/a Men Stonnington Women 35-49 East Ward n/a n/a 65+ 59▼ State-wide 50-64



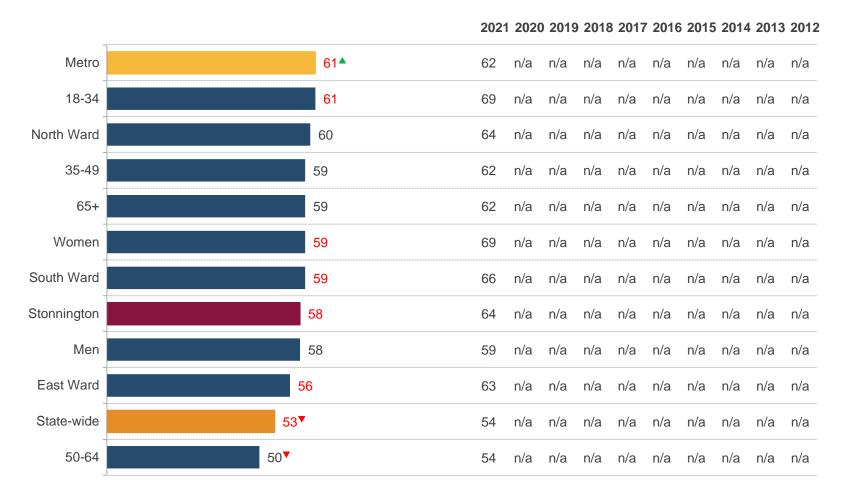
### 2022 overall performance (%)



# Value for money in services and infrastructure



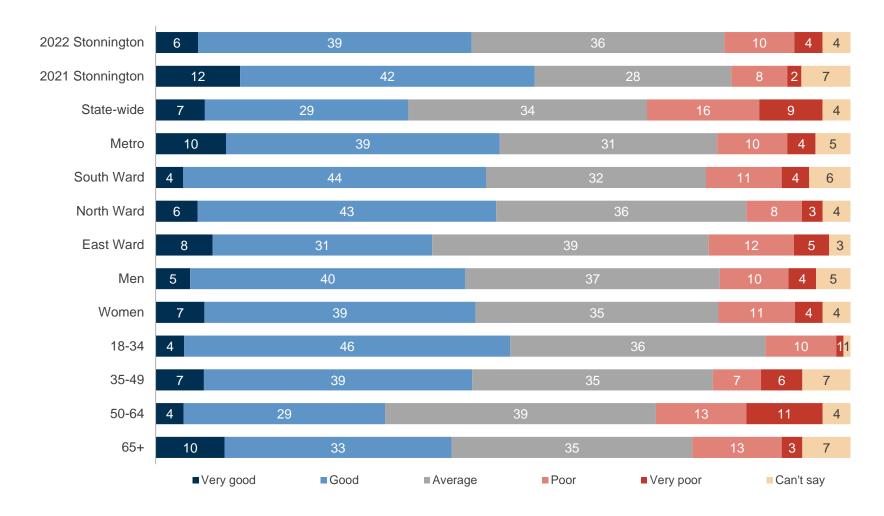
### 2022 value for money (index scores)



# Value for money in services and infrastructure



### 2022 value for money (%)



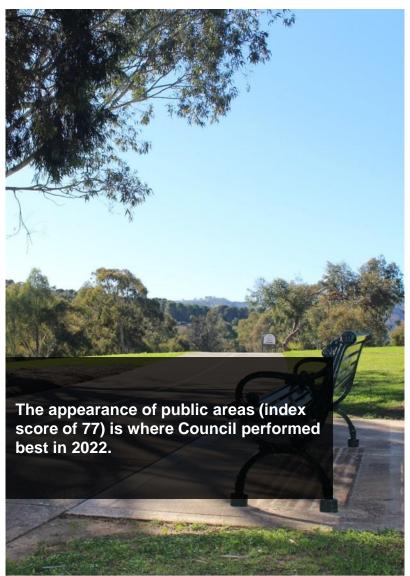
# **Top performing service areas**

Council continues to perform best on the appearance of public areas (index score of 77) and rates significantly higher than both the Metropolitan group and State-wide averages for this service area (index scores of 72 and 71 respectively).

Art centres and libraries (index score of 72) followed by recreational facilities and waste management (index score of 71 for each) continue to be Council's next highest rated service areas.

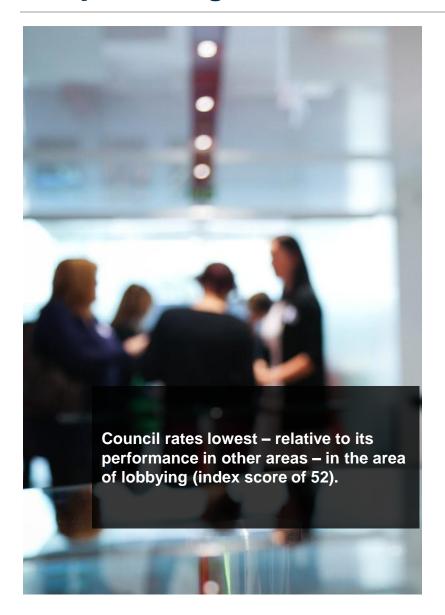
- Council rates significantly higher than the State-wide average for waste management. However, women rate its performance significantly lower than the Council-wide average, and this is the leading service area volunteered by residents (12%) as needing improvement.
- Significant gains made on recreational facilities in 2021 have been lost this year (down four points).
   Contributing to this result are significant declines among residents in the South Ward and 18 to 34 year olds.

In line with these ratings, one in four residents (24%) volunteer parks and gardens as the best thing about Council, followed by public areas (8%), libraries (8%), recreational / sporting facilities (7%) and waste management (7%).



# Low performing service areas





Lobbying on behalf of the community (index score of 52) remains Council's lowest rated service area, with ratings unimproved over the past three years. Council rates significantly lower than the Metropolitan group average but in line with the State-wide average (index scores of 55 and 53 respectively).

Planning and building permits is Council's next lowestrated area (index score of 54, unchanged from 2021). This service area continues to exhibit the greatest disparity between perceived community importance and Council performance (21-point net differential).

Residents aged 50 to 64 years and 65 years and over rate Council performance in each of these service areas as poor (index score below 50).

Other areas where Council performance is less well rated (index score of 56) and has significantly declined in 2021 include community decisions (down five points), business, community development and tourism, and consultation and engagement (down four points each). Significant declines among East Ward residents suggest a need for focused efforts to improve opinion in this locality.

In line with these results, informing the community (8%), inappropriate or over-development (7%), and town planning, permits and red tape (7%) remain among the areas most frequently mentioned as needing to improve.

# Individual service area performance



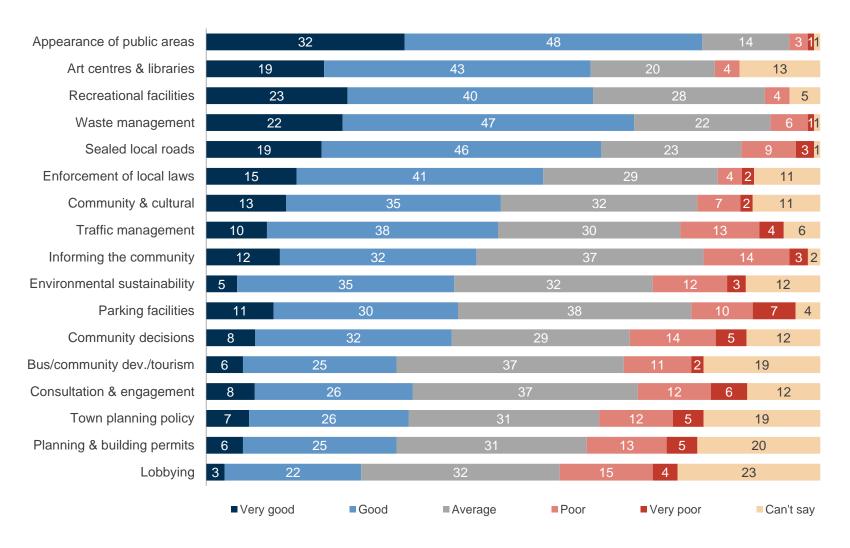
### 2022 individual service area performance (index scores)



# Individual service area performance



### 2022 individual service area performance (%)



# Individual service area importance



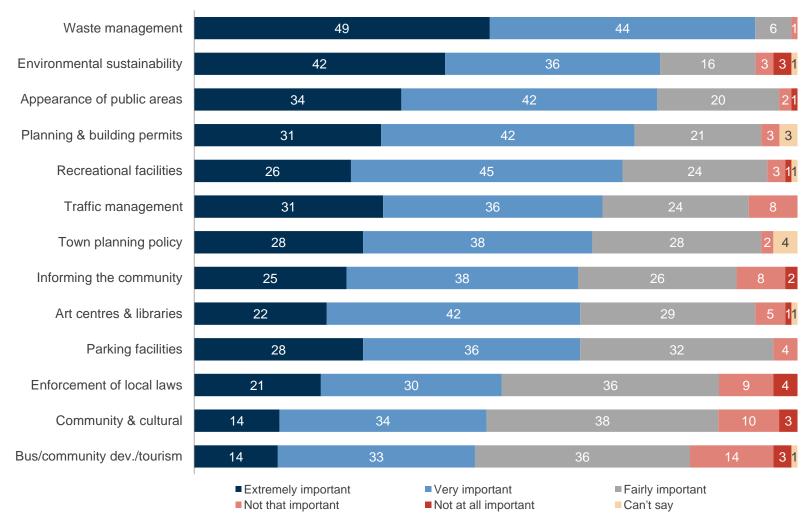
### 2022 individual service area importance (index scores)

### 2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 Waste management n/a n/a Environmental sustainability Appearance of public areas n/a Planning & building permits n/a n/a n/a Town planning policy n/a n/a n/a n/a n/a n/a n/a Recreational facilities n/a Traffic management n/a n/a n/a Parking facilities n/a n/a n/a Art centres & libraries Informing the community n/a n/a n/a n/a n/a Enforcement of local laws n/a Community & cultural Bus/community dev./tourism

# Individual service area importance



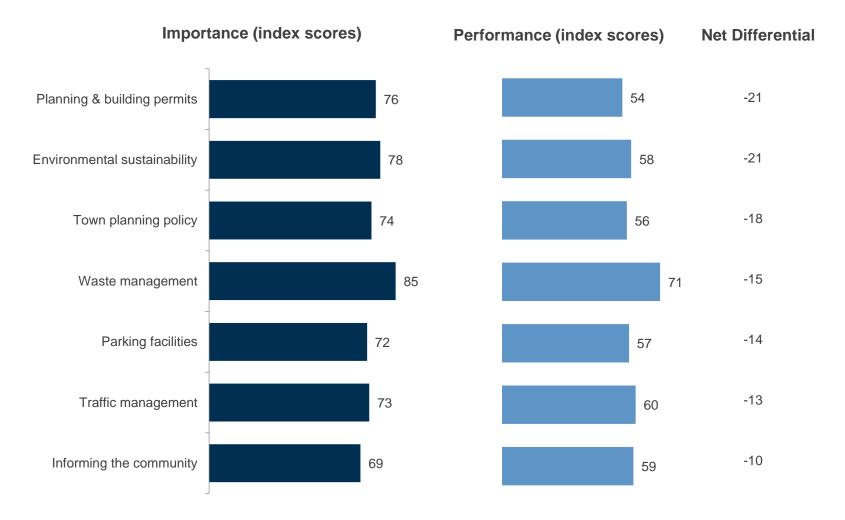
### 2022 individual service area importance (%)



# Individual service areas importance vs performance



Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.



# Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

· Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate to strong influence on the overall performance rating are:

- Informing the community
- The appearance of public areas
- Community consultation and engagement
- Environmental sustainability
- Parking facilities
- Planning and building permits.

Looking at these key service areas only, the appearance of public areas has a very high performance index (77) and a reasonably strong influence on the overall performance rating.

Maintaining this positive result should remain a focus but there is greater work to be done elsewhere.

Other service areas that have a moderate to strong influence on overall perceptions, but where Council is performing less well, are planning and building permits, community consultation and engagement, parking facilities, environmental sustainability, and informing the community (index scores of 54, 56, 57, 58 and 59 respectively).

Consulting residents on key local issues and keeping them well informed about Council activities and decisions, particularly around planning permits, public parking and sustainability initiatives, can also help shore up positive overall ratings of Council.

# Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
   Service areas appearing on the right side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
   This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

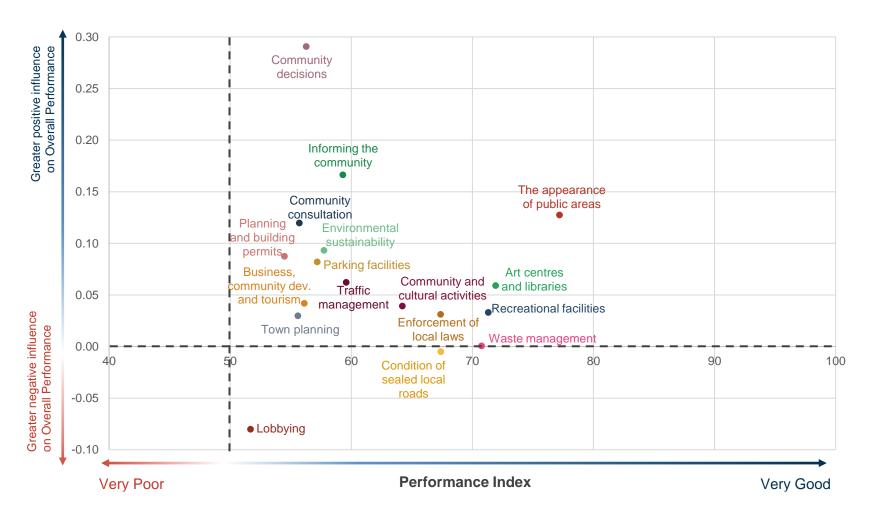
- The first chart shows the results of a regression analysis of all individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weak influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

# Influence on overall performance: all service areas



### 2022 regression analysis (all service areas)

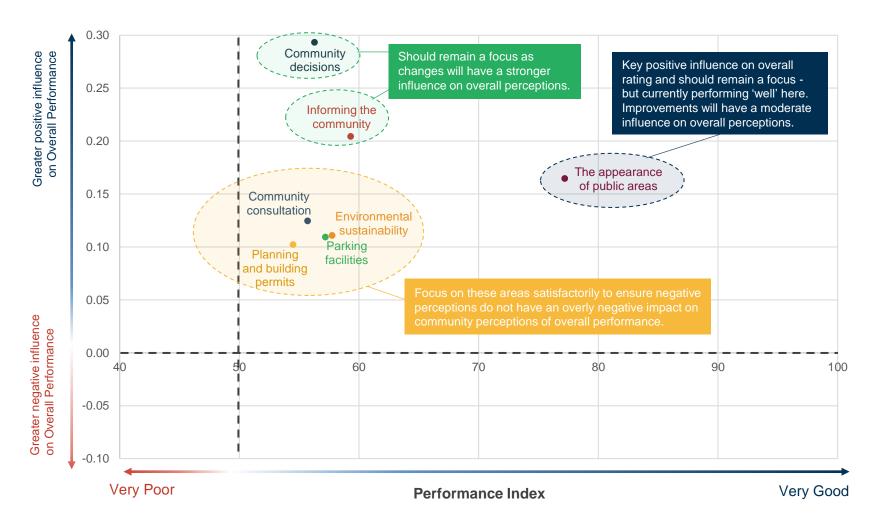


The multiple regression analysis model above (all service areas) has an  $R^2$  value of 0.632 and adjusted  $R^2$  value of 0.616, which means that 63% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 38.60. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.

# Influence on overall performance: key service areas

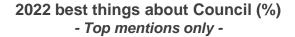


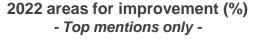
### 2022 regression analysis (key service areas)

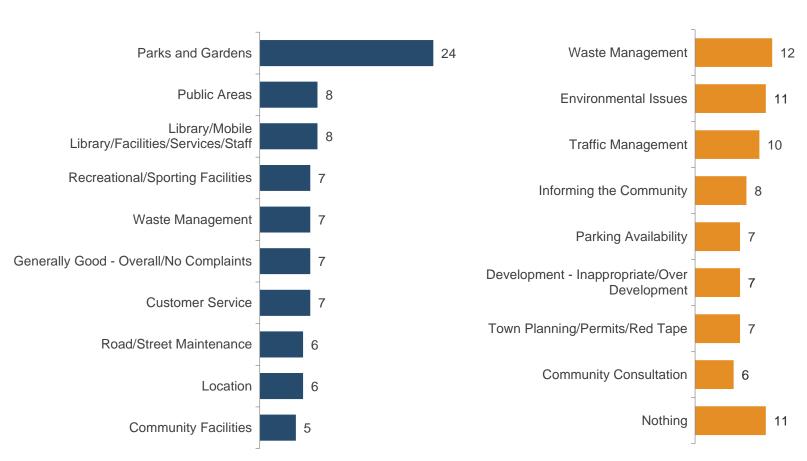


# **Best things about Council and areas for improvement**









Q16. Please tell me what is the ONE BEST thing about Stonnington City Council? It could be about any of the issues or services we have covered in this survey or it could be about something else altogether? Base: All respondents. Councils asked State-wide: 30 Councils asked group: 8 Q17. What does Stonnington City Council MOST need to do to improve its performance?



# **Customer service**

# **Contact with council and customer service**

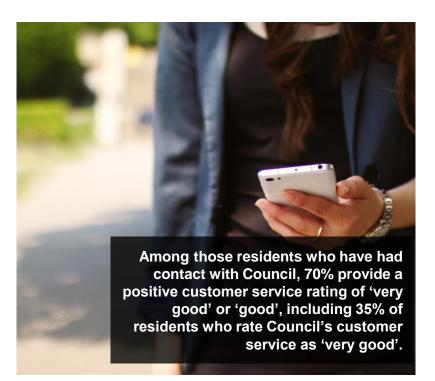


### **Contact with council**

Six in 10 households (63%) have had contact with Council in the last 12 months, similar to 2021.

 Rate of contact is significantly higher among 50 to 64 year olds.

Email (31%) and telephone (26%) remain the most common methods of contact with Council, however contact via email has increased since last year, while telephone contact has decreased.



### **Customer service**

Stonnington City Council's customer service index of 74 marks a slight three-point decline on 2021 but is equal to Council's 2020 result.

Council's customer service continues to be rated significantly higher than the State-wide average and in line with the Metropolitan group average (index scores of 68 and 72 respectively).

- Perceptions are most positive among residents aged 18 to 34 years (index score of 79), and least positive among those aged 35 to 49 years (68).
- After very strong ratings in 2020 and 2021, perceptions of customer service declined significantly this year among 35 to 49 year olds.

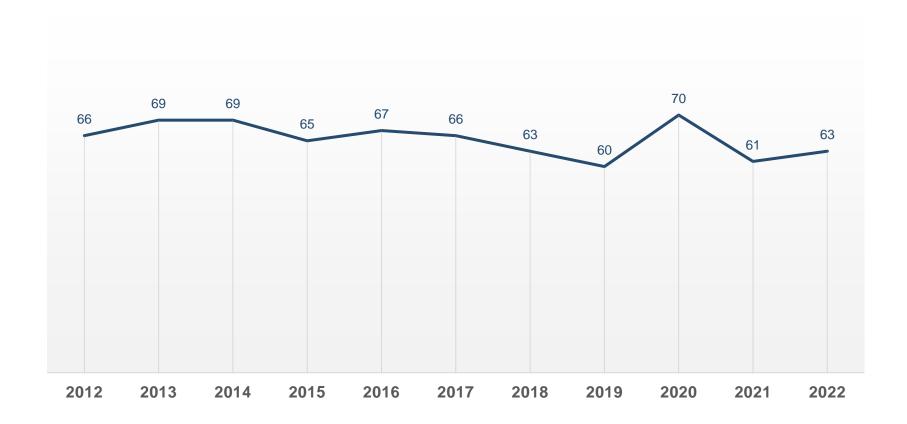
Among the key methods of contact with Council, telephone customer service continues to rate highly (index score of 78), and email also rates well (index score of 71).

Overall, customer service ratings are highest and significantly improved for social media contact (index score of 86), however this continues to be used by very few residents

# **Contact with council**



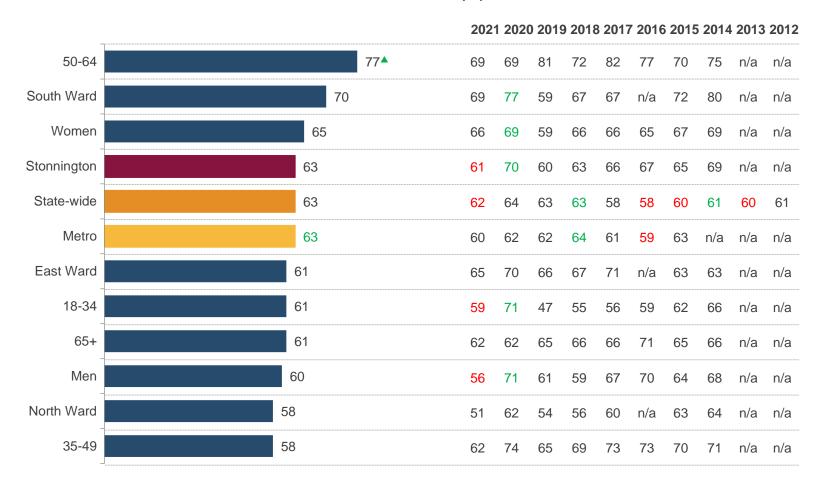
# 2022 contact with council (%) Have had contact



# **Contact with council**



### 2022 contact with council (%)



Q5a. Have you or any member of your household had any recent contact with Stonnington City Council in any of the following ways?

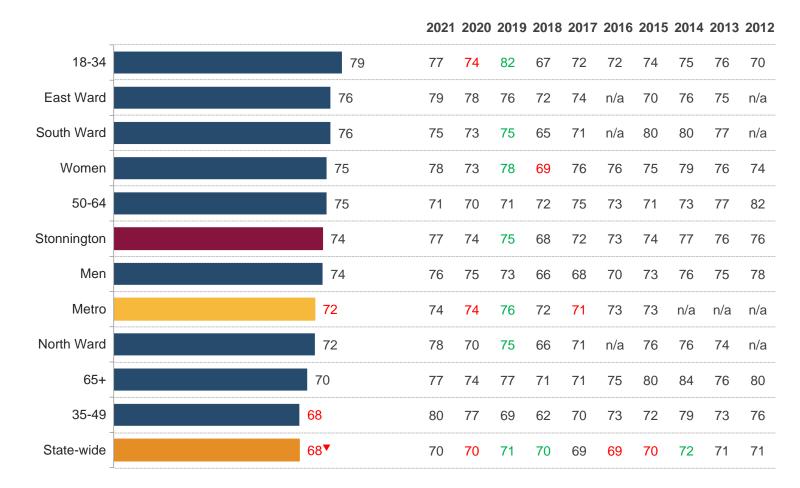
Base: All respondents. Councils asked State-wide: 25 Councils asked group: 8

Some data may be missing for 2012 and 2013 due to a change in demographic analysis.

# **Customer service rating**



### 2022 customer service rating (index scores)

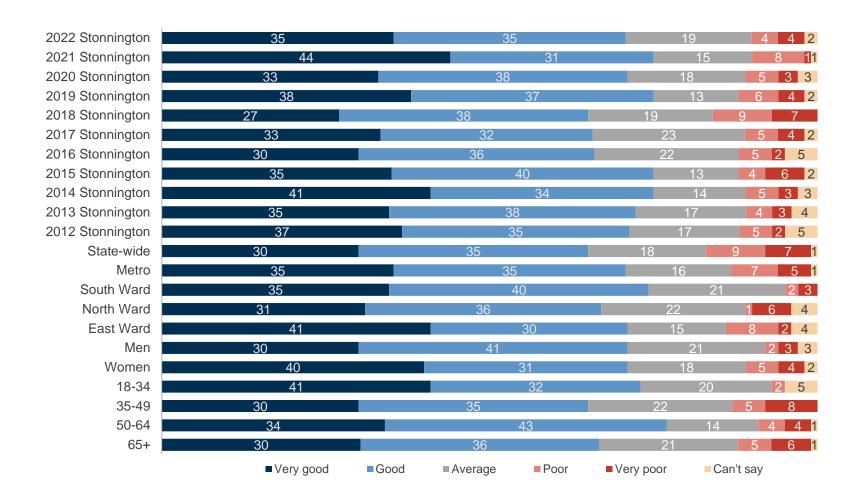


Q5c. Thinking of the most recent contact, how would you rate Stonnington City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 67 Councils asked group: 16

# **Customer service rating**



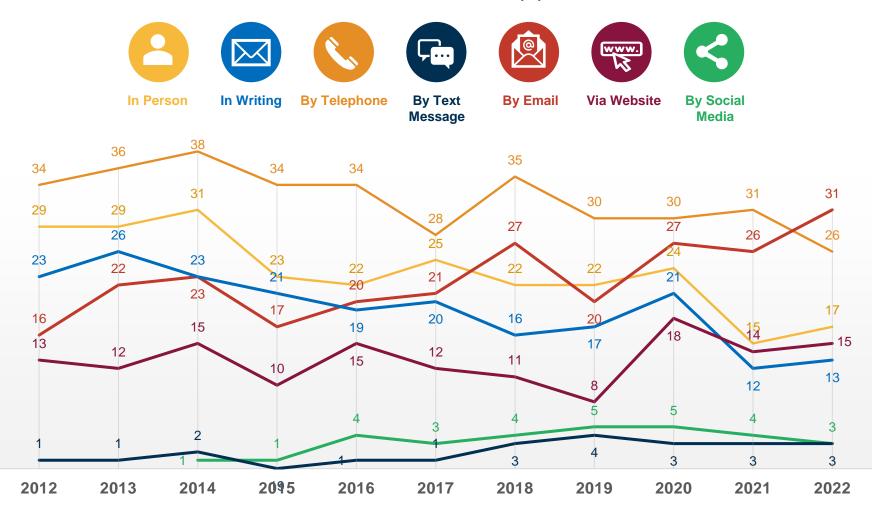
### 2022 customer service rating (%)



# **Method of contact with council**



### 2022 method of contact (%)



Q5a. Have you or any member of your household had any recent contact with Stonnington City Council in any of the following ways?

Base: All respondents. Councils asked State-wide: 25 Councils asked group: 8

# **Customer service rating by method of last contact**



2022 customer service rating (index score by method of last contact)

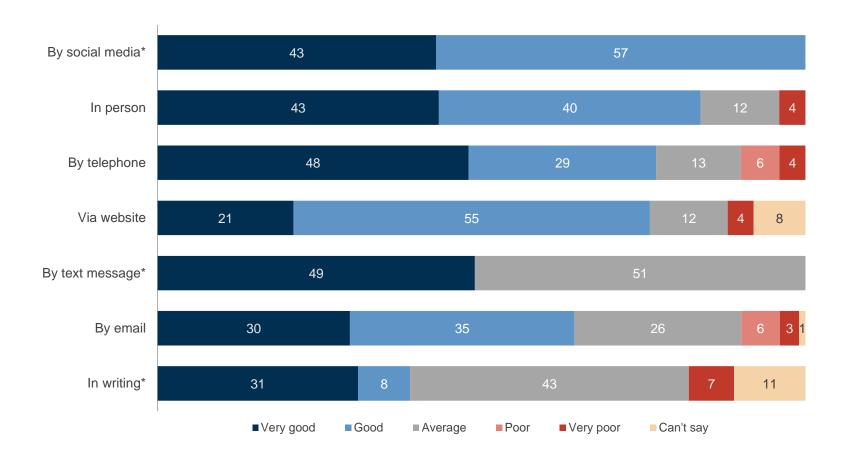


Q5c. Thinking of the most recent contact, how would you rate Stonnington City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 25 Councils asked group: 8

# **Customer service rating by method of last contact**



2022 customer service rating (% by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Stonnington City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 25 Councils asked group: 8

\*Caution: small sample size < n=30

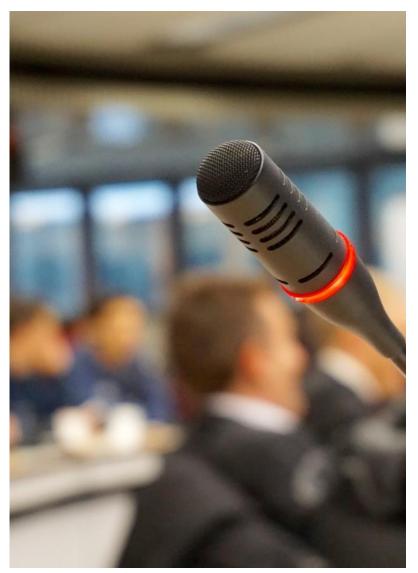


## **Communication**

W

The preferred forms of communication from Council about news and information and upcoming events remain newsletters sent via email (35%) or via mail (30%, down four points on 2021).

- Preferred form of communication among residents aged <u>under 50 years</u> is emailed newsletters (33%), followed closely by mailed newsletters (25%), then social media (18%) and text messages (14%).
   Preference for newsletters has declined since 2021.
- Among those aged <u>over 50 years</u>, newsletters via mail (39%) and email (38%) remain clear preferences ahead of other forms of communication. However, preference for mailed newsletters has declined over the last 12 months, while preference for the email format has increased.



## **Best form of communication**



### 2022 best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



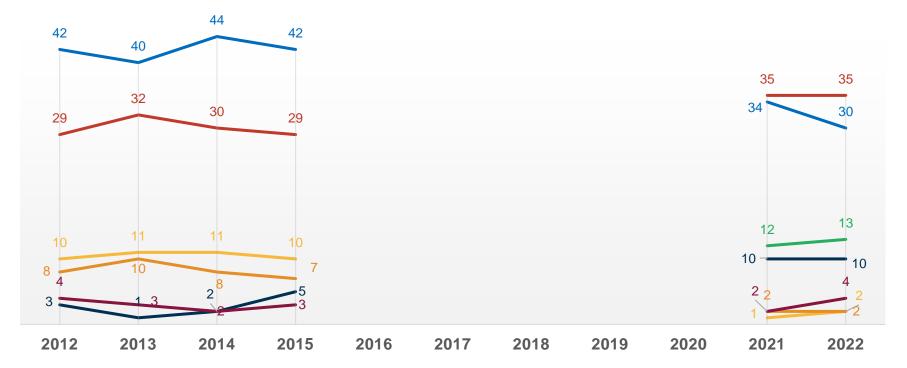
Council Website



Text Message



Social Media



Q13. If Stonnington City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents. Councils asked State-wide: 39 Councils asked group: 10

Note: 'Social Media' was included in 2019.

## **Best form of communication: under 50s**



#### 2022 under 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



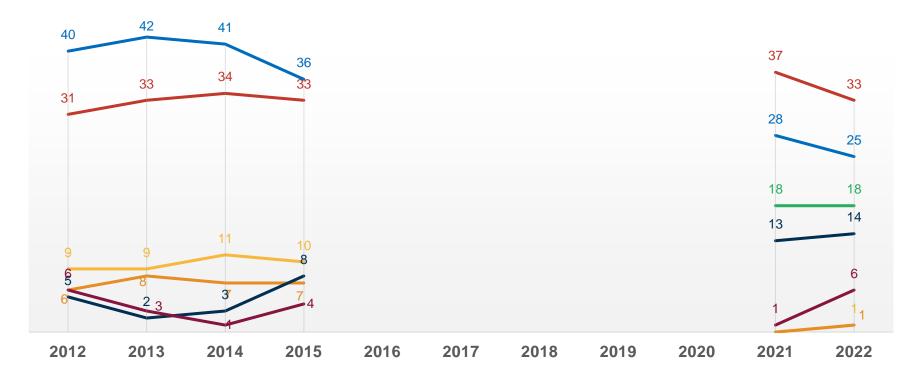
Council Website



Text Message



Social Media



Q13. If Stonnington City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged under 50. Councils asked State-wide: 39 Councils asked group: 10 Note: 'Social Media' was included in 2019.

## **Best form of communication: over 50s**



### 2022 over 50s best form of communication (%)



**Advertising in** a Local **Newspaper** 



Council **Newsletter** via Mail



Council Newsletter via Email



Council **Newsletter** as **Local Paper Insert** 



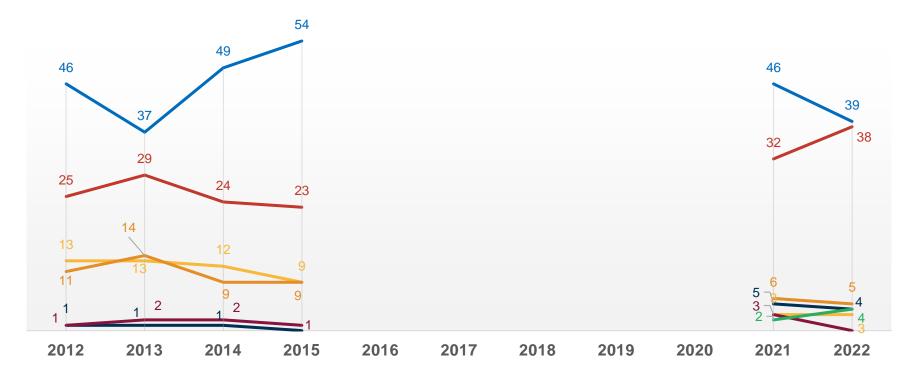
Council Website



**Text** Message



Social Media



Q13. If Stonnington City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged over 50. Councils asked State-wide: 39 Councils asked group: 10



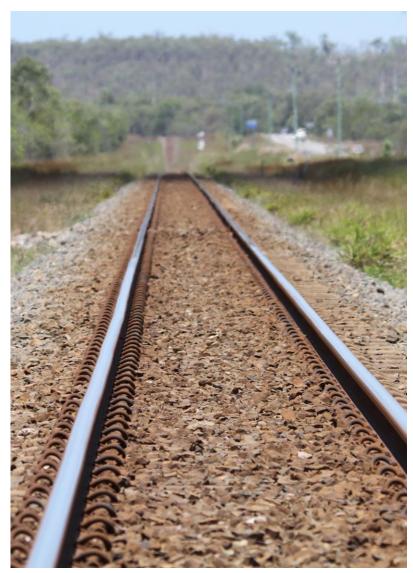
## **Council direction**

Over the last 12 months, perceptions of the direction of Council's overall performance have declined by three points to an index score of 49 – Council's lowest result to date.

 Council rates in line with the State-wide average but significantly lower than the Metropolitan group average (index scores of 50 and 53 respectively).

Almost three quarters of residents think Council's overall performance has stayed the same over the last 12 months (73%, down two points on 2021).

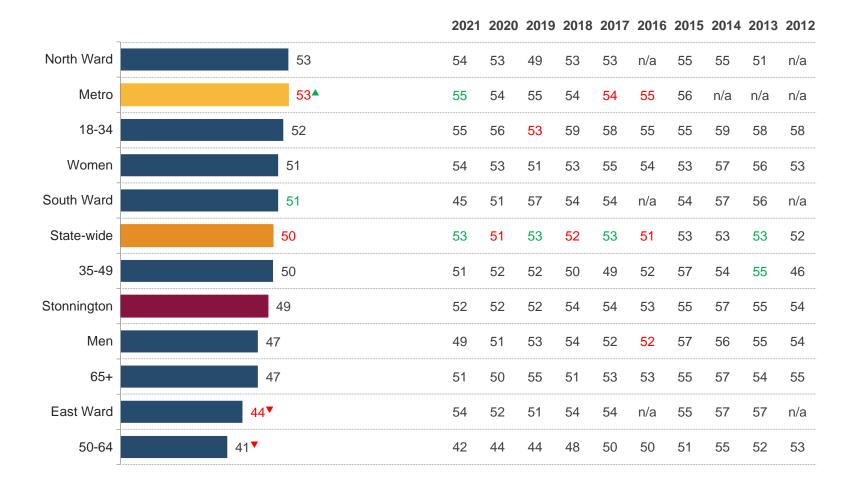
- 10% believe it has improved (down two points).
- 11% think it has deteriorated (up two points).
- The <u>most</u> satisfied with council direction are residents in the North Ward.
- The <u>least</u> satisfied with council direction continue to be those aged 50 to 64 years.
- Perceptions have improved significantly among South Ward residents since 2021, when they were significantly below the Council average.
- Conversely, perceptions have significantly declined among those in the East Ward – now significantly below the Council average and at their lowest level to date.



## **Overall council direction last 12 months**



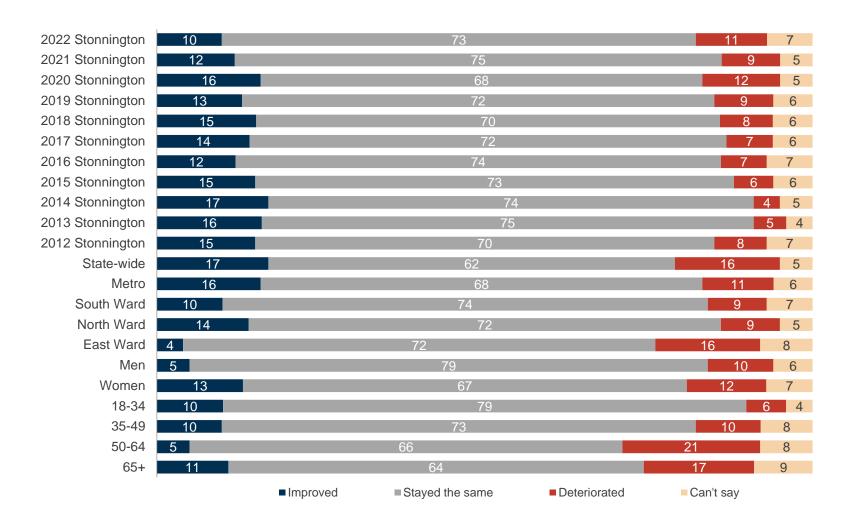
### 2022 overall council direction (index scores)



## **Overall council direction last 12 months**



## 2022 overall council direction (%)





# Community consultation and engagement performance





#### 2022 consultation and engagement performance (index scores)

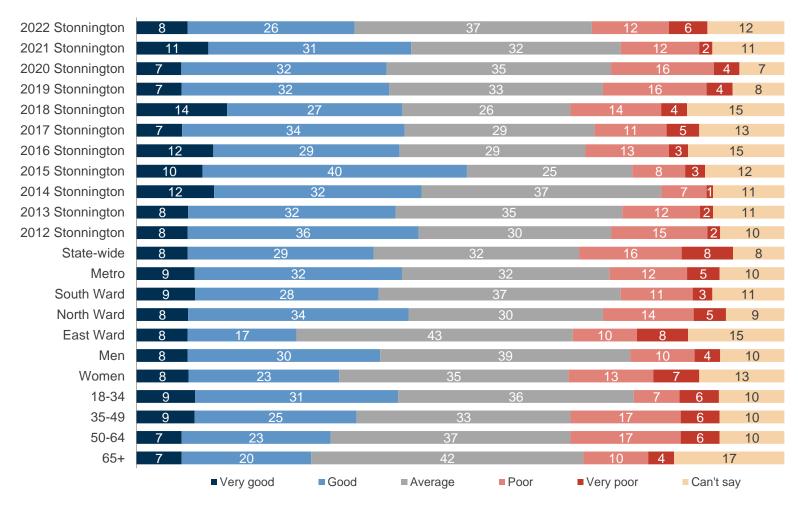


# Community consultation and engagement performance





### 2022 consultation and engagement performance (%)



## Lobbying on behalf of the community performance





### 2022 lobbying performance (index scores)

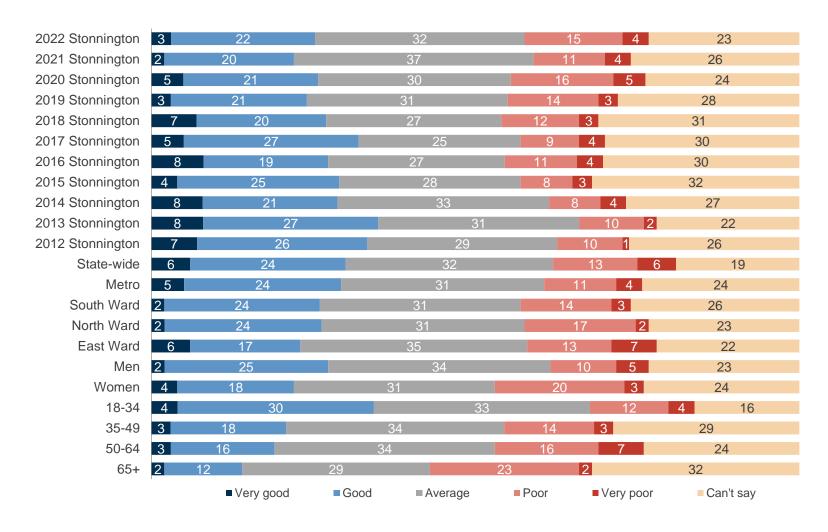


## Lobbying on behalf of the community performance





### 2022 lobbying performance (%)

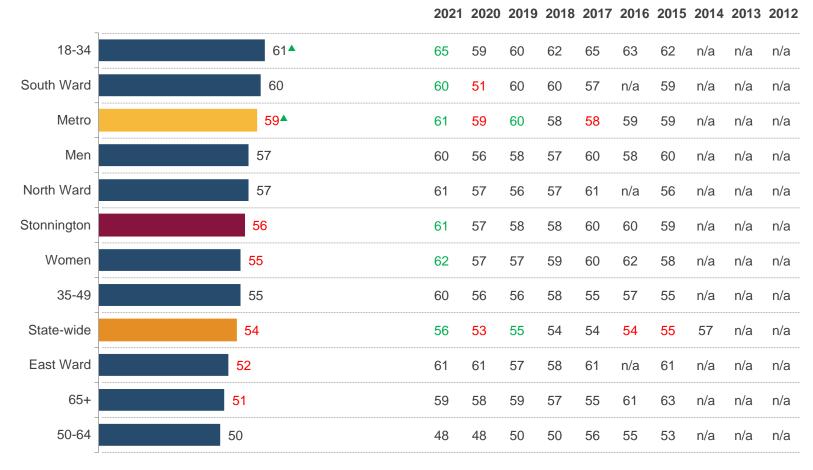


# **Decisions made in the interest of the community performance**





### 2022 community decisions made performance (index scores)

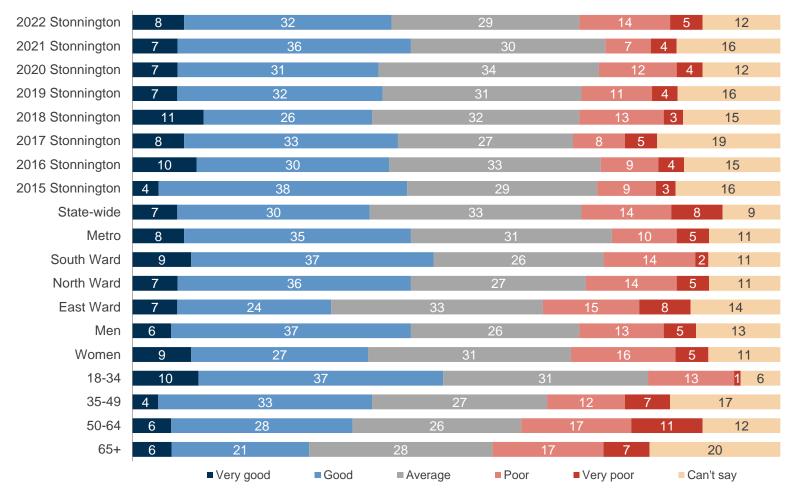


# **Decisions made in the interest of the community performance**





#### 2022 community decisions made performance (%)



# The condition of sealed local roads in your area performance





#### 2022 sealed local roads performance (index scores)

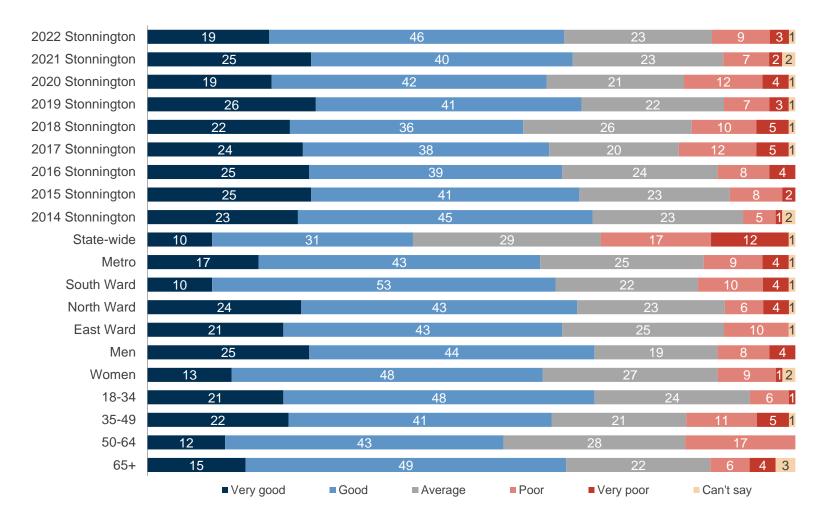


# The condition of sealed local roads in your area performance





### 2022 sealed local roads performance (%)

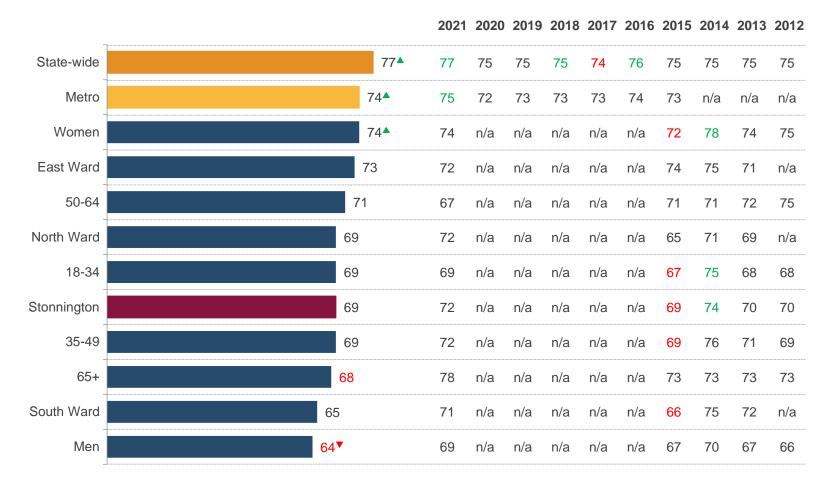


## Informing the community importance





#### 2022 informing community importance (index scores)

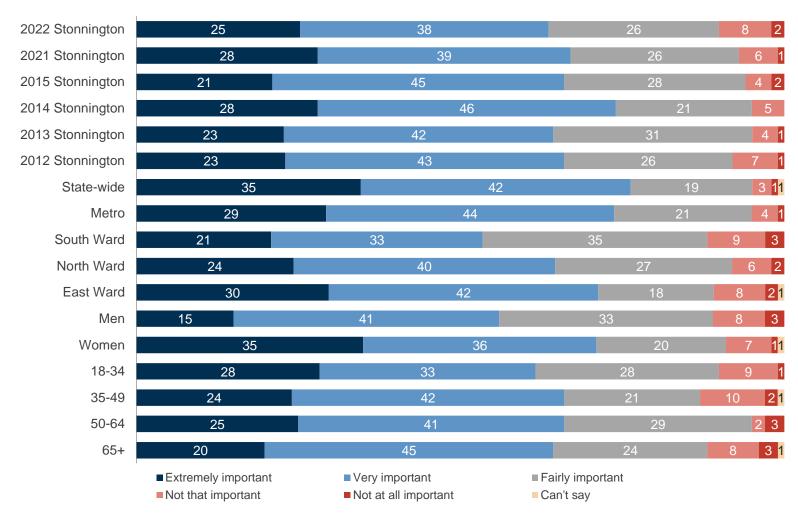


## Informing the community importance





#### 2022 informing community importance (%)

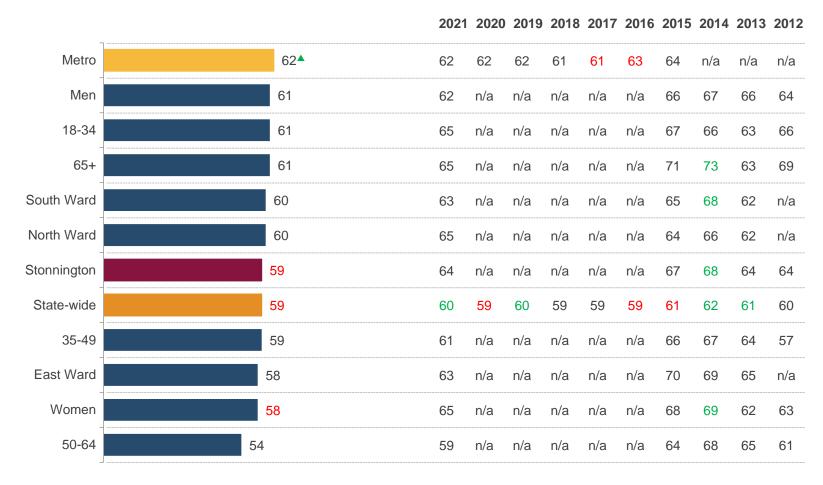


# Informing the community performance





#### 2022 informing community performance (index scores)

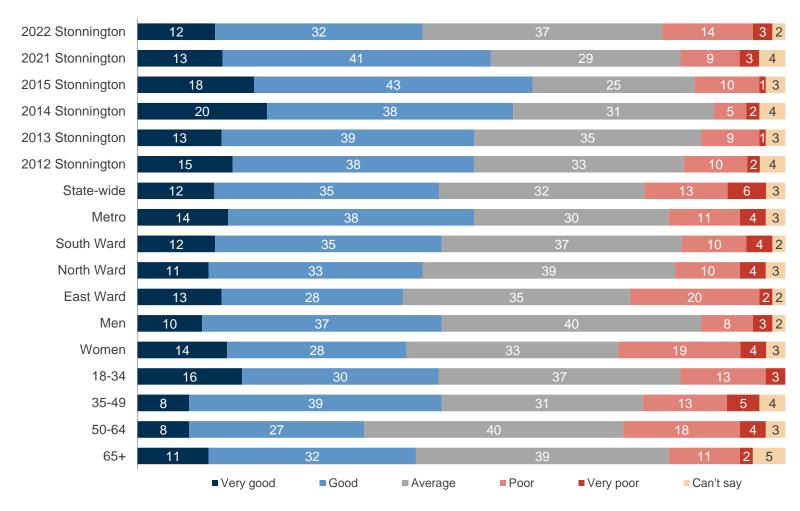


## Informing the community performance





#### 2022 informing community performance (%)

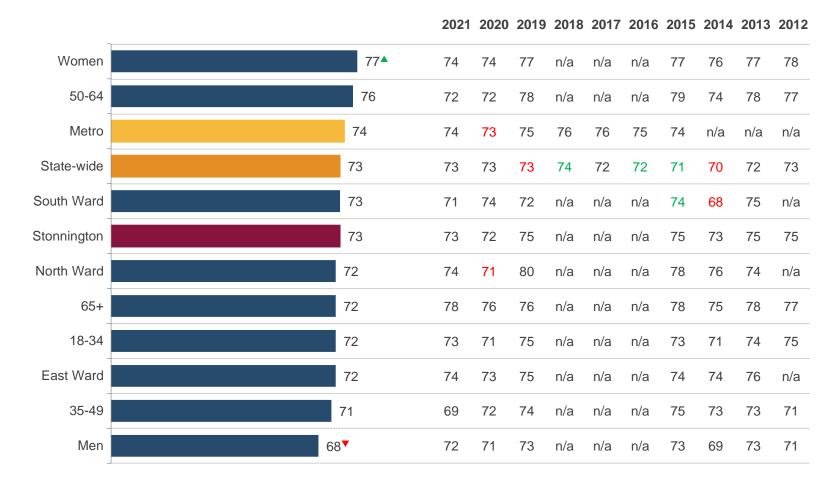


# **Traffic management importance**





### 2022 traffic management importance (index scores)

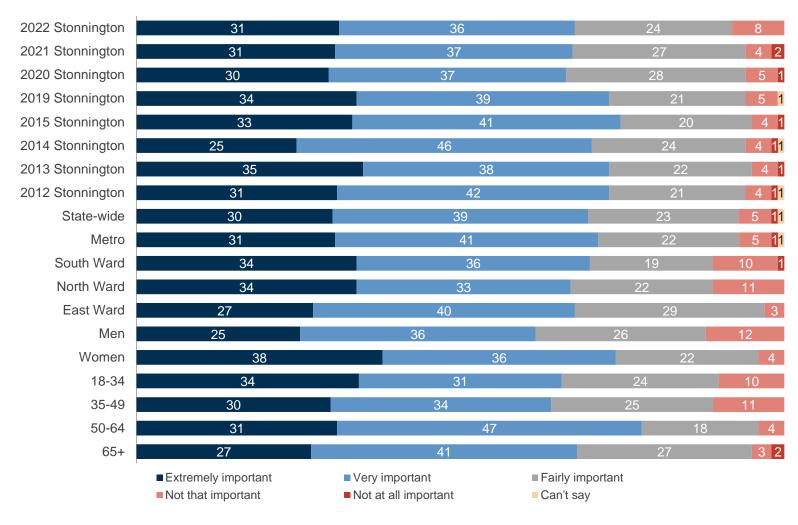


# **Traffic management importance**





### 2022 traffic management importance (%)



# Traffic management performance





## 2022 traffic management performance (index scores)

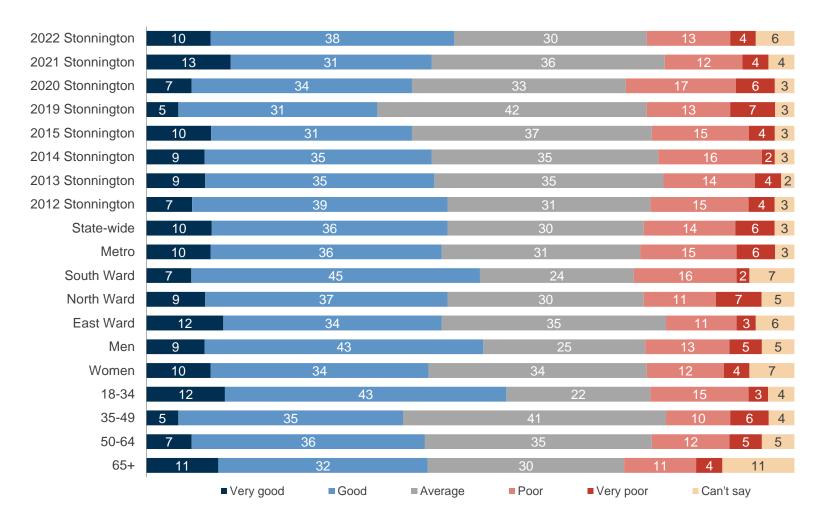


# **Traffic management performance**





### 2022 traffic management performance (%)



## Parking facilities importance





#### 2022 parking importance (index scores)

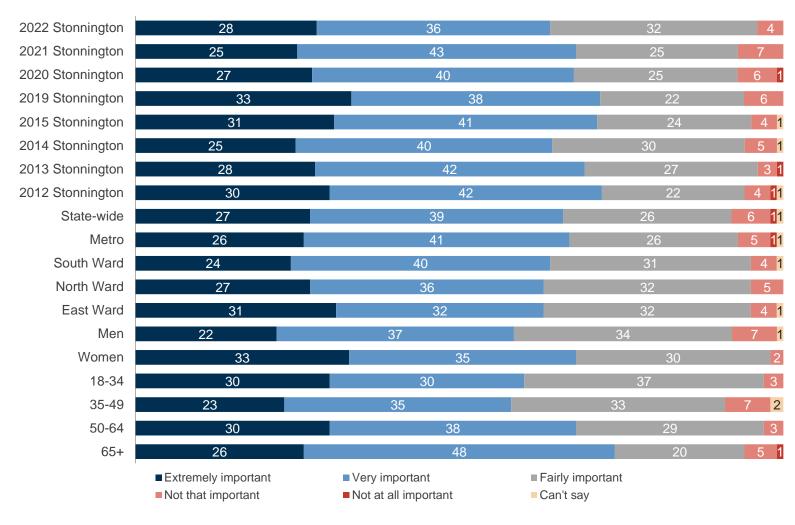


## Parking facilities importance





## 2022 parking importance (%)



## **Parking facilities performance**





## 2022 parking performance (index scores)

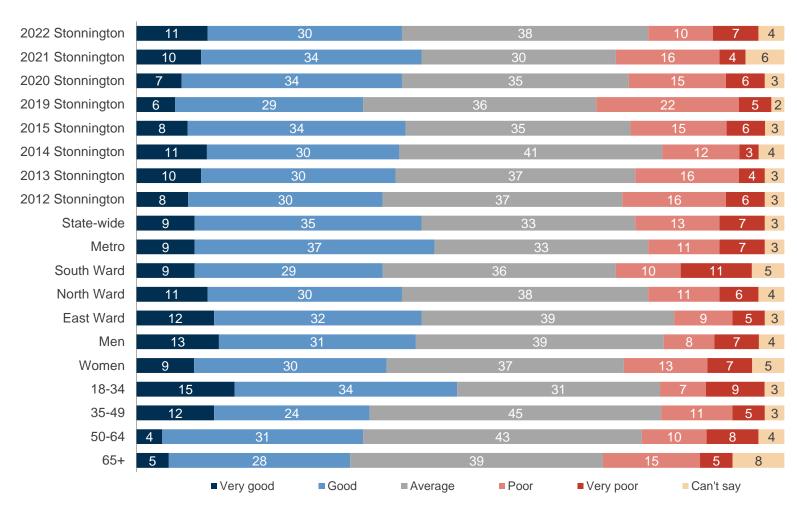


## **Parking facilities performance**





## 2022 parking performance (%)



## **Enforcement of local laws importance**





#### 2022 law enforcement importance (index scores)

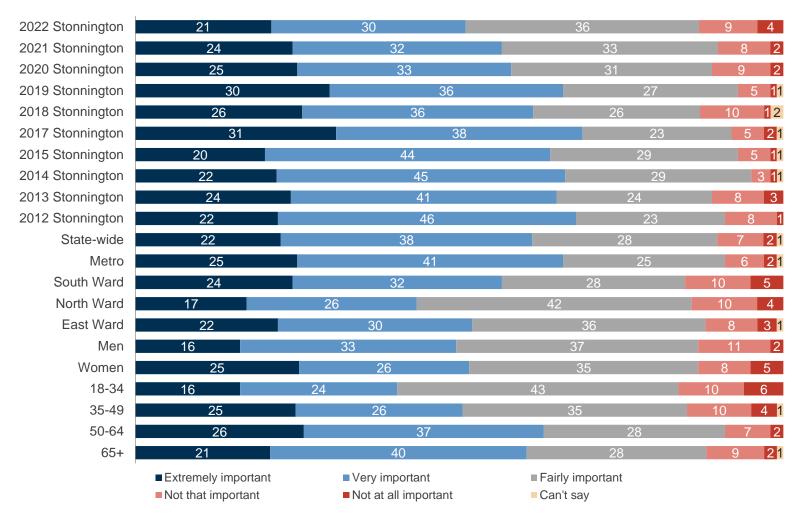


# **Enforcement of local laws importance**





#### 2022 law enforcement importance (%)



## **Enforcement of local laws performance**





#### 2022 law enforcement performance (index scores)

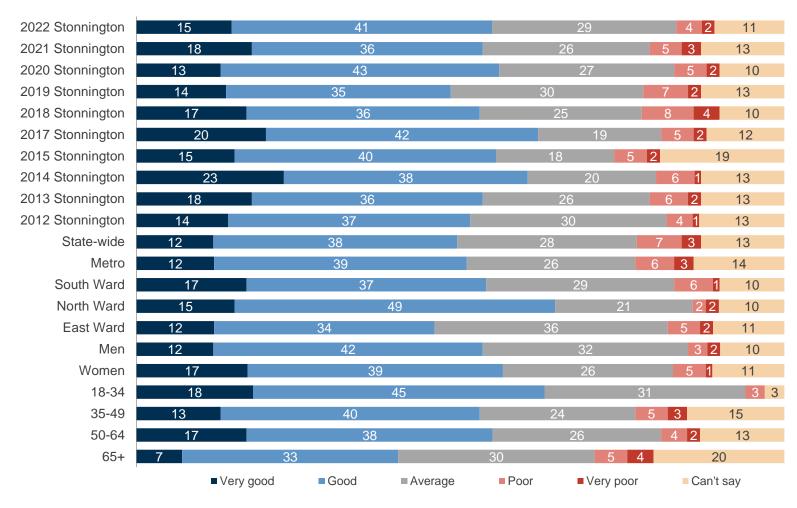


## **Enforcement of local laws performance**





#### 2022 law enforcement performance (%)



## Recreational facilities importance





#### 2022 recreational facilities importance (index scores)

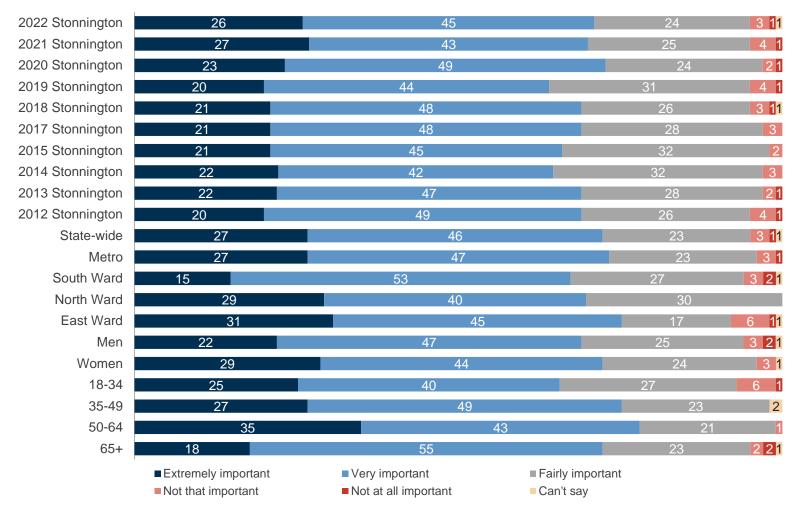


## **Recreational facilities importance**





#### 2022 recreational facilities importance (%)



## Recreational facilities performance





#### 2022 recreational facilities performance (index scores)

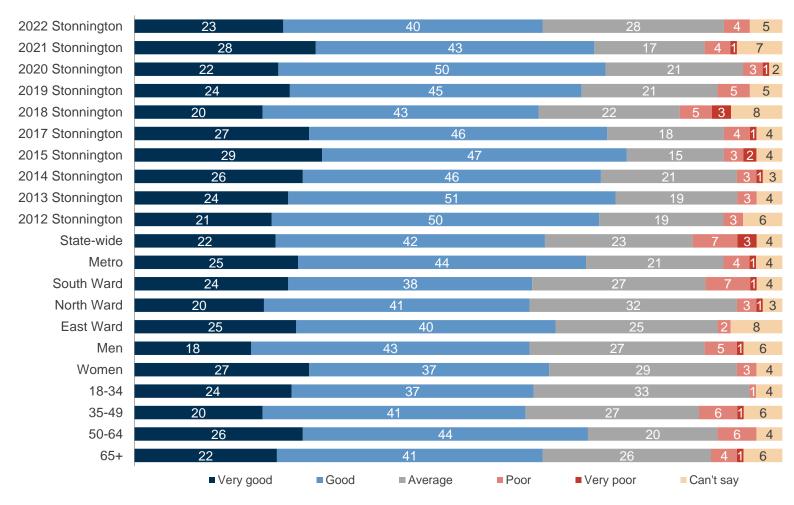


## Recreational facilities performance





#### 2022 recreational facilities performance (%)



## The appearance of public areas importance





#### 2022 public areas importance (index scores)

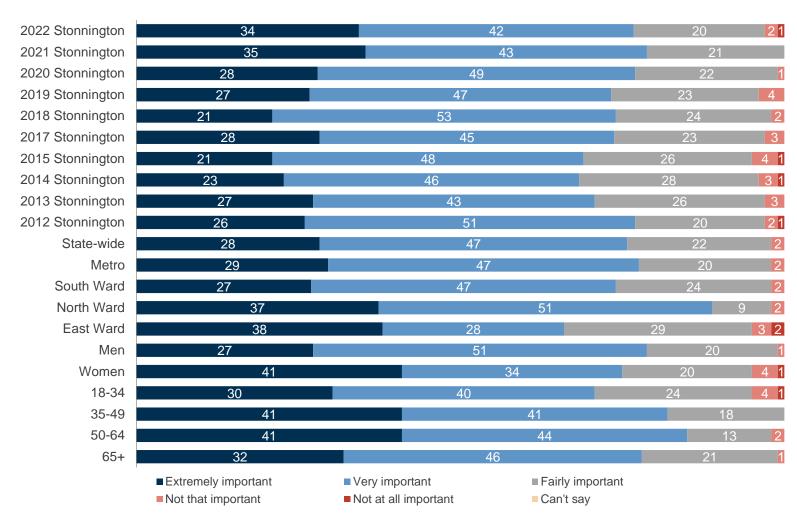


## The appearance of public areas importance





#### 2022 public areas importance (%)



## The appearance of public areas performance





#### 2022 public areas performance (index scores)

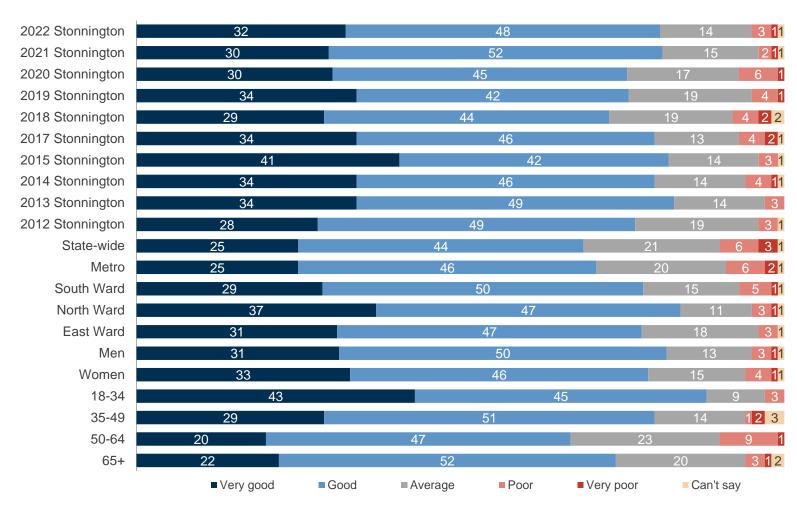


## The appearance of public areas performance





#### 2022 public areas performance (%)

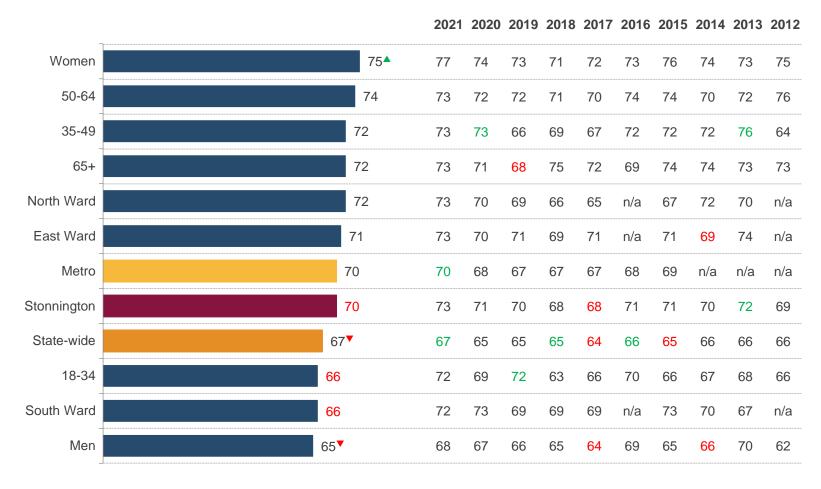


## **Art centres and libraries importance**





#### 2022 art centres and libraries importance (index scores)

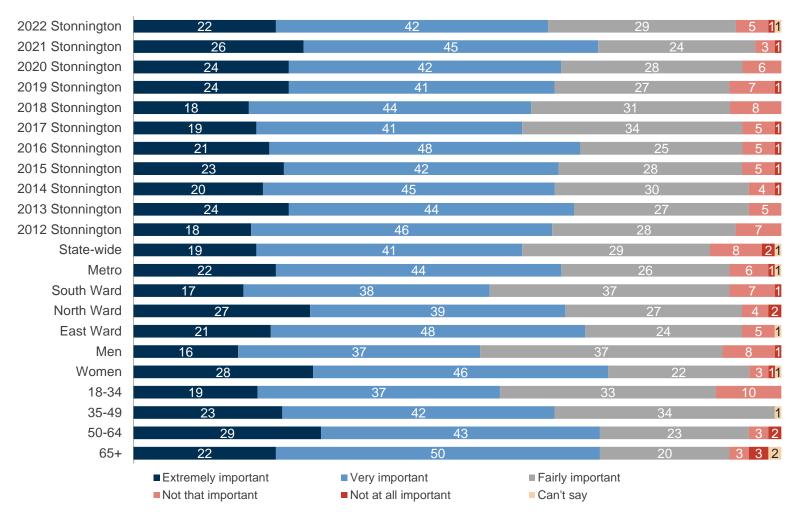


## **Art centres and libraries importance**





#### 2022 art centres and libraries importance (%)



### Art centres and libraries performance





#### 2022 art centres and libraries performance (index scores)

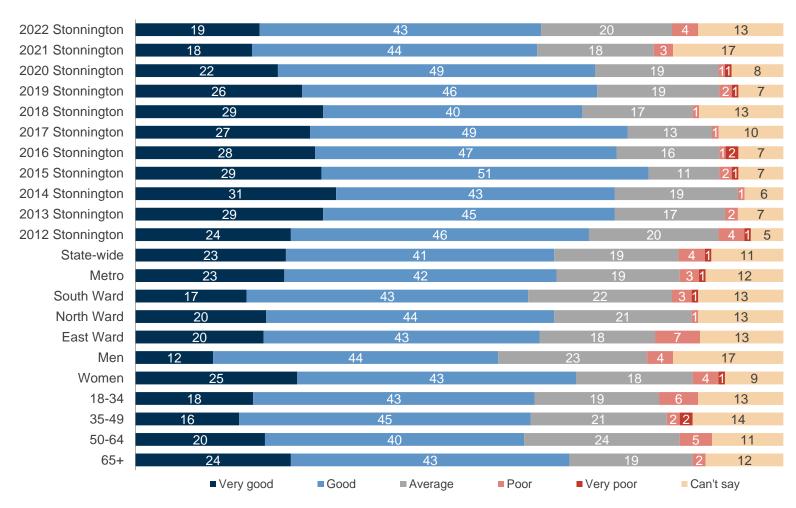


## **Art centres and libraries performance**





#### 2022 art centres and libraries performance (%)



## Community and cultural activities importance





#### 2022 community and cultural activities importance (index scores)

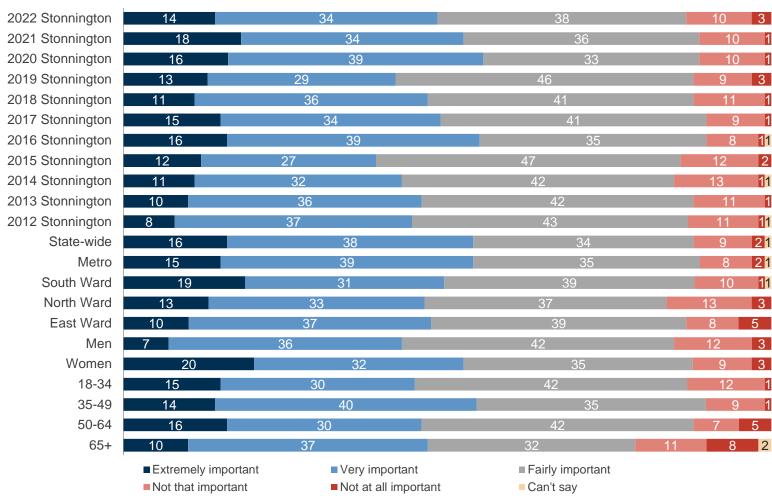


## **Community and cultural activities importance**





#### 2022 community and cultural activities importance (%)



## **Community and cultural activities performance**





#### 2022 community and cultural activities performance (index scores)

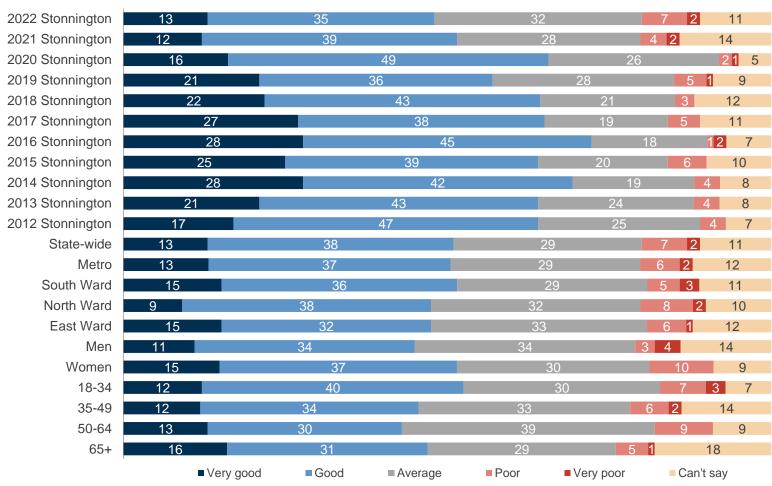


## Community and cultural activities performance





#### 2022 community and cultural activities performance (%)



## **Waste management importance**





#### 2022 waste management importance (index scores)

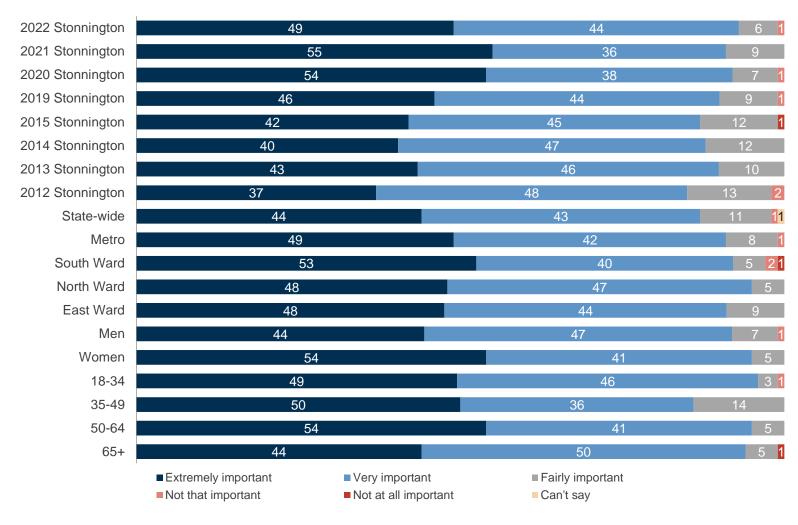


## **Waste management importance**





#### 2022 waste management importance (%)



## **Waste management performance**





#### 2022 waste management performance (index scores)

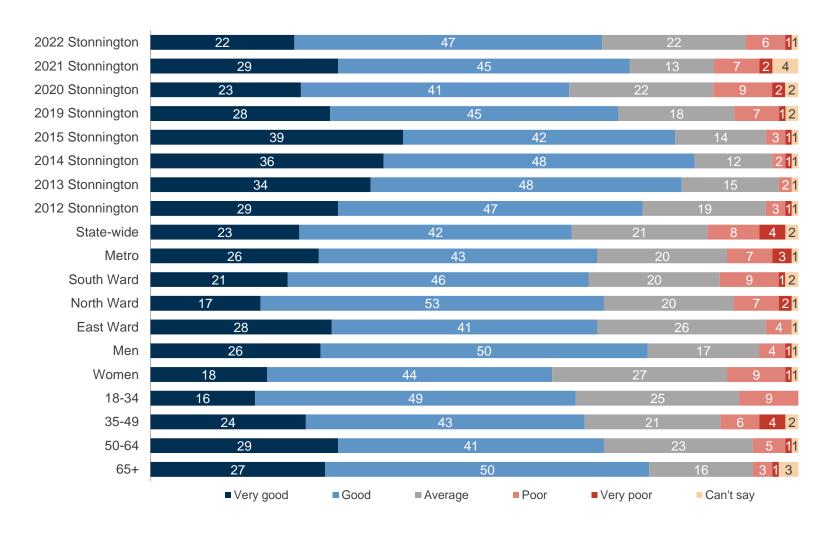


## **Waste management performance**





#### 2022 waste management performance (%)



# **Business and community development and tourism importance**





#### 2022 business/development/tourism importance (index scores)

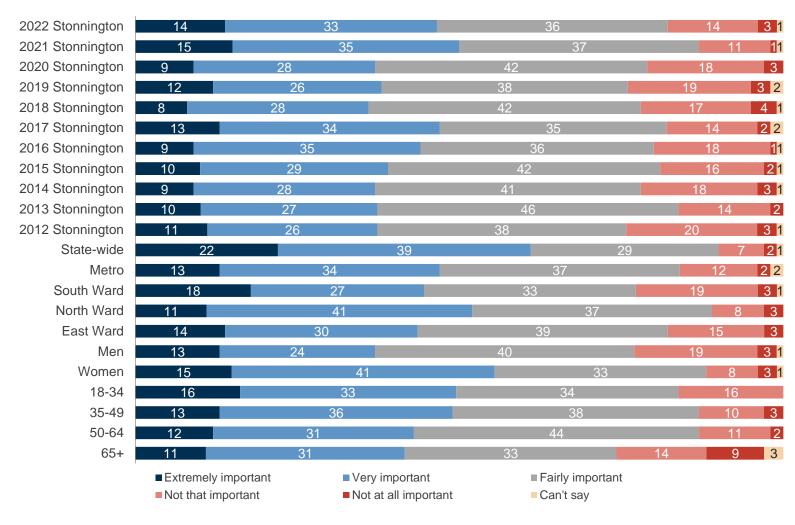


# **Business and community development and tourism importance**





#### 2022 business/development/tourism importance (%)



# **Business and community development and tourism performance**





#### 2022 business/development/tourism performance (index scores)

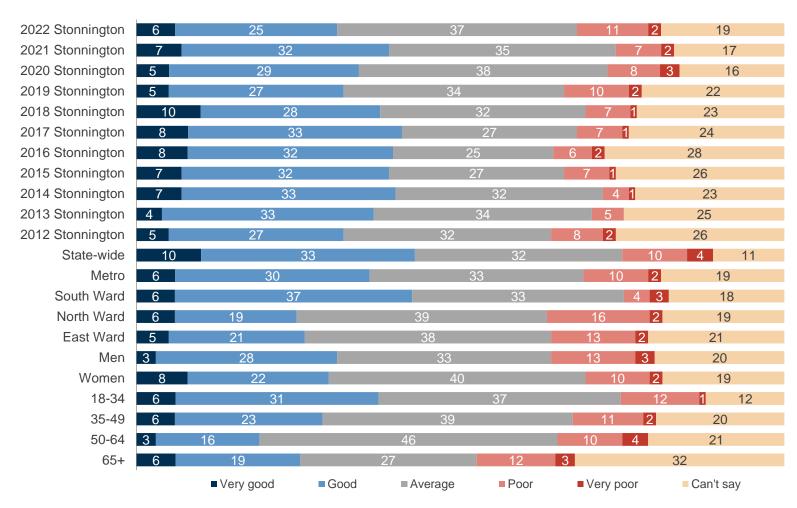


# **Business and community development and tourism performance**





#### 2022 business/development/tourism performance (%)



## Council's general town planning policy importance





#### 2022 town planning importance (index scores)

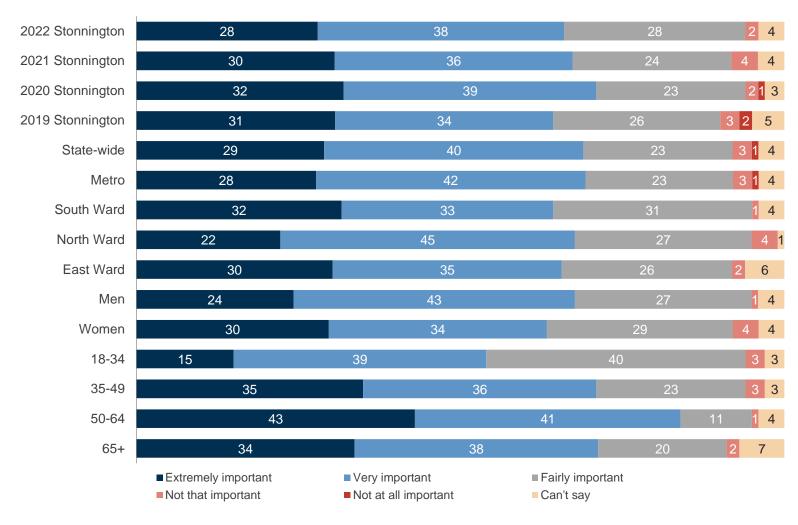


## Council's general town planning policy importance





#### 2022 town planning importance (%)



### Council's general town planning policy performance





#### 2022 town planning performance (index scores)

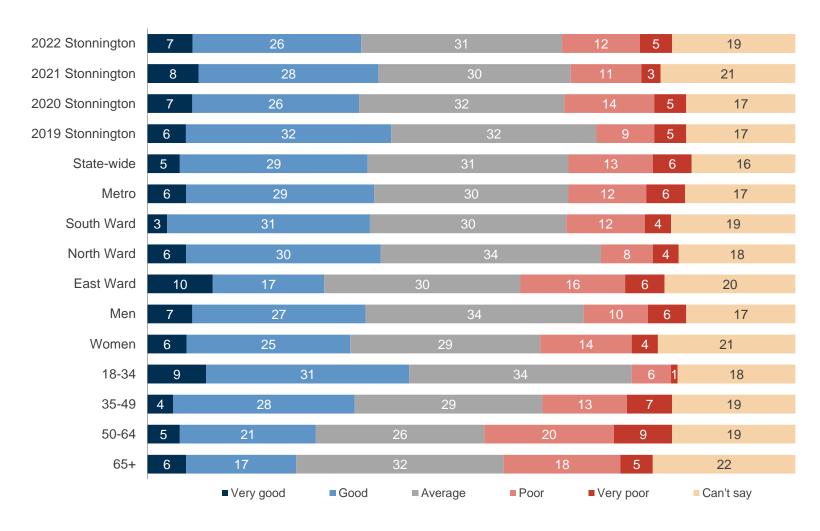


## Council's general town planning policy performance





#### 2022 town planning performance (%)

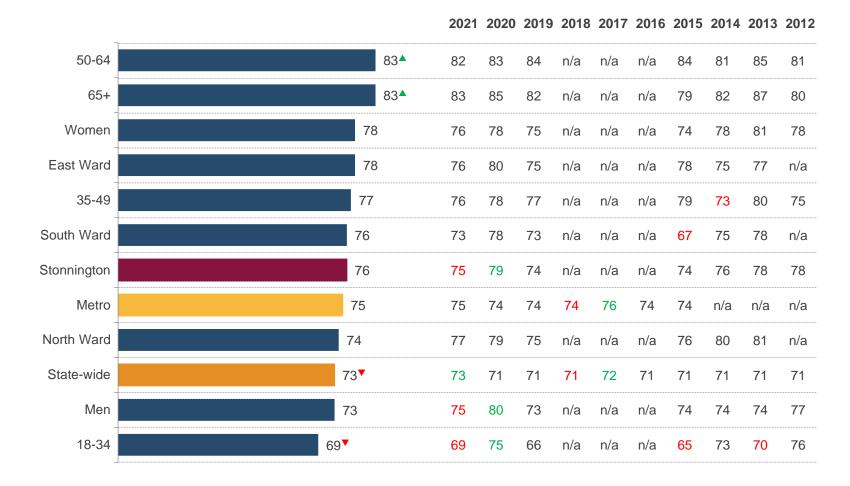


## Planning and building permits importance





#### 2022 planning and building permits importance (index scores)

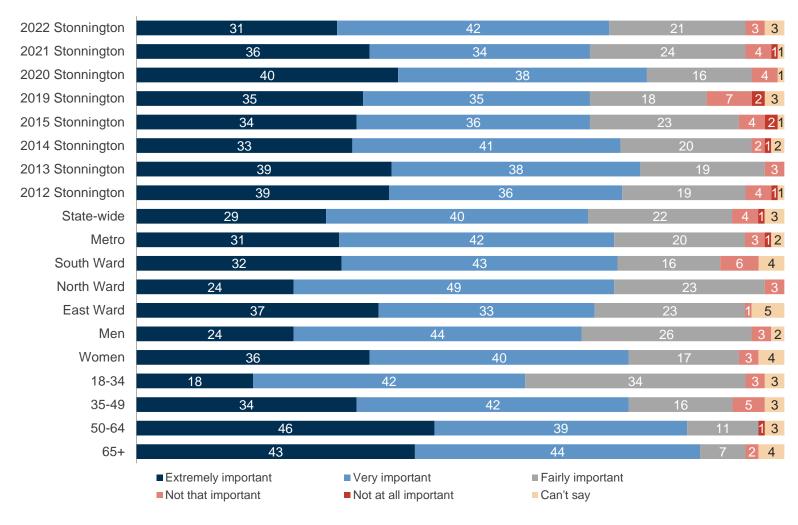


## Planning and building permits importance





#### 2022 planning and building permits importance (%)



## Planning and building permits performance





#### 2022 planning and building permits performance (index scores)

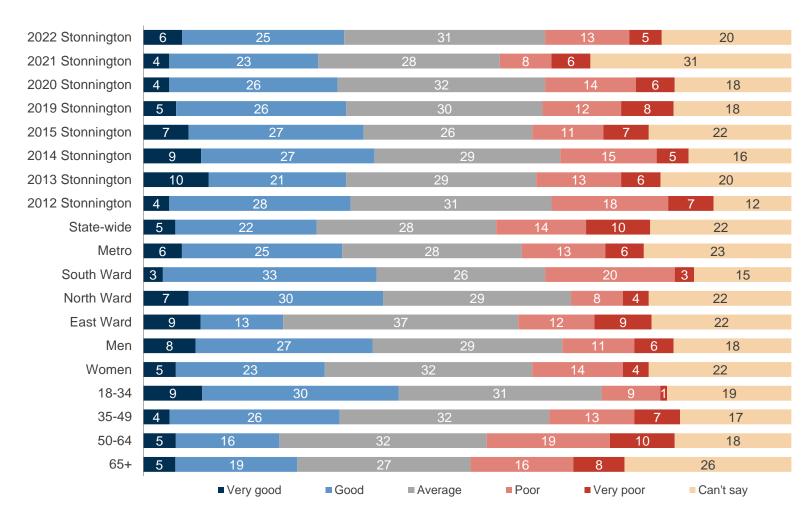


## Planning and building permits performance





#### 2022 planning and building permits performance (%)



## **Environmental sustainability importance**





#### 2022 environmental sustainability importance (index scores)

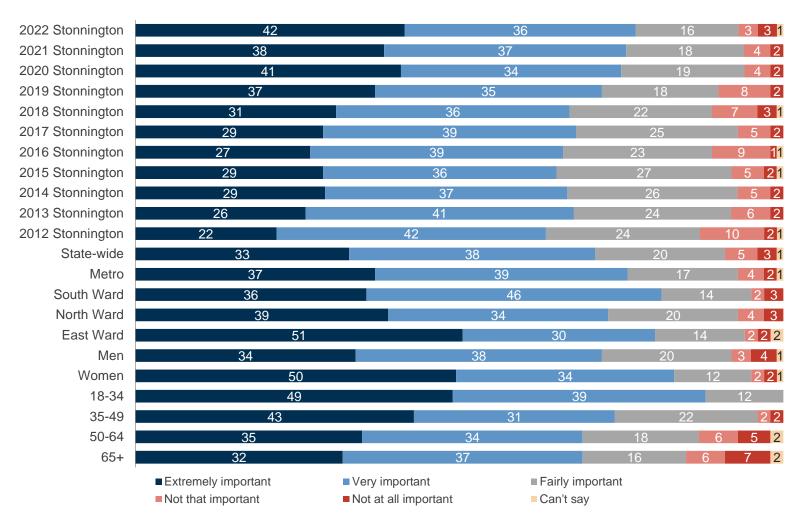


## **Environmental sustainability importance**





#### 2022 environmental sustainability importance (%)



## **Environmental sustainability performance**





#### 2022 environmental sustainability performance (index scores)

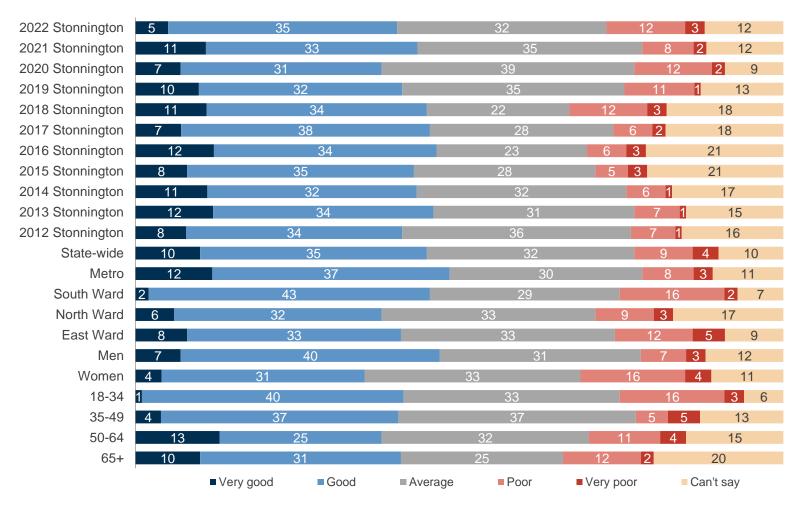


## **Environmental sustainability performance**





#### 2022 environmental sustainability performance (%)

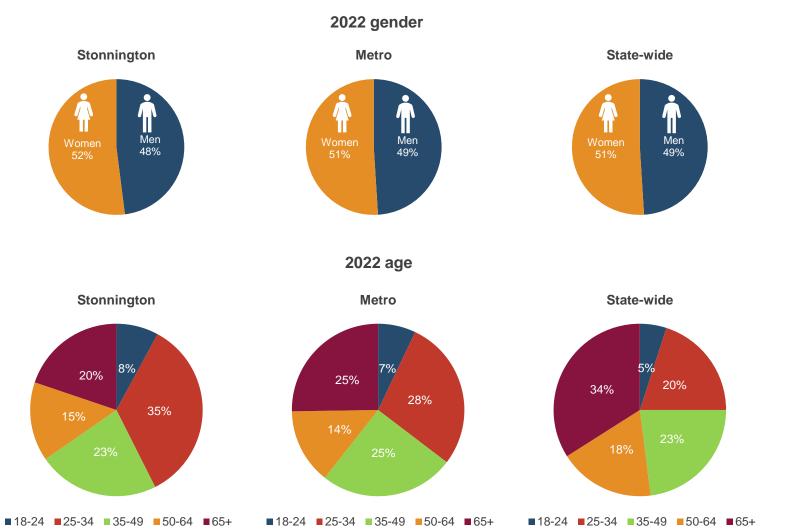




**Detailed demographics** 

# **Gender and age profile**

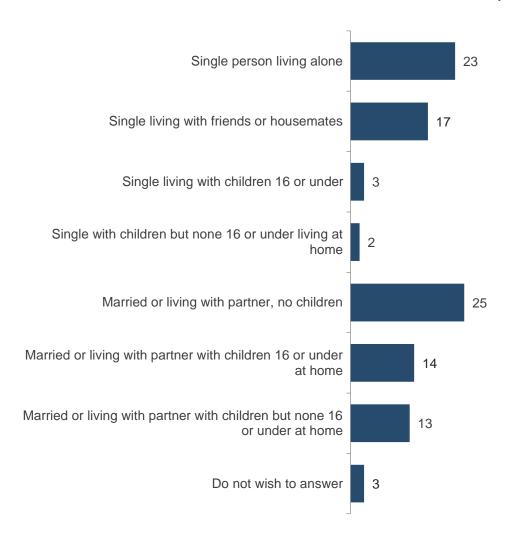




# **Household structure**



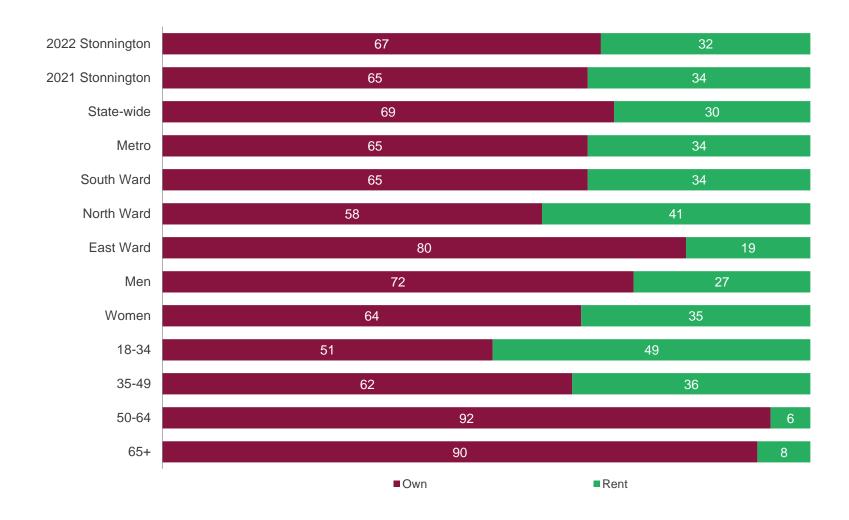
### 2022 household structure (%)



# **Home ownership**



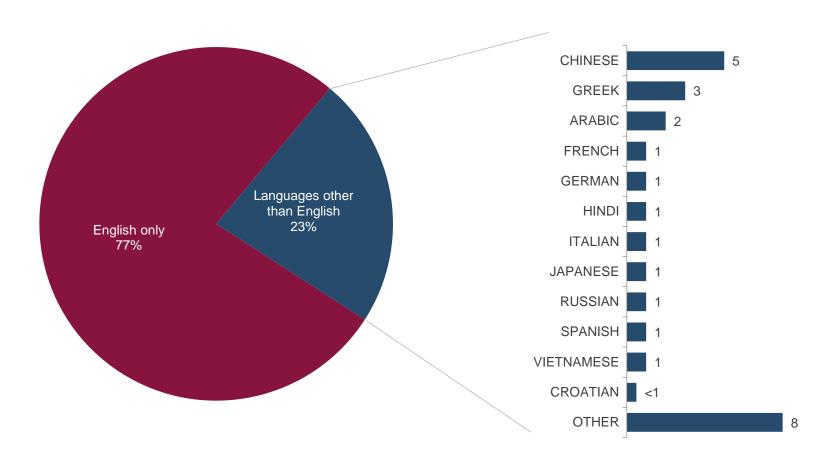
# 2022 home ownership (%)



# Languages spoken at home



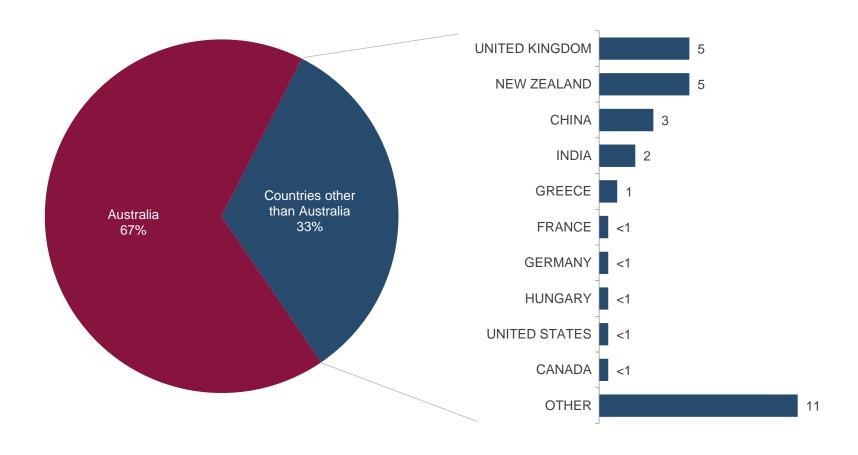
# 2022 languages spoken at home (%)



# **Country of birth**



### 2022 country of birth (%)





# Appendix A: Index Scores



### **Index Scores**

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

# Appendix A: Margins of error

W

The sample size for the 2022 State-wide Local Government Community Satisfaction Survey for Stonnington City Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.9% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.1% - 54.9%.

Maximum margins of error are listed in the table below, based on a population of 101,300 people aged 18 years or over for Stonnington City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Stonnington City Council	400	400	+/-4.9
Men	187	191	+/-7.2
Women	213	209	+/-6.7
South Ward	108	114	+/-9.5
North Ward	144	147	+/-8.2
East Ward	148	139	+/-8.1
18-34 years	67	170	+/-12.1
35-49 years	101	90	+/-9.8
50-64 years	100	60	+/-9.8
65+ years	132	79	+/-8.6

# Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green ( ) and downward directing red arrows ( ).

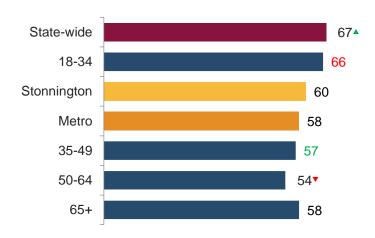
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2021. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2021.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2021.

# 2022 overall performance (index scores) (example extract only)



# **Appendix A:** Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score = 
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$
  
Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

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**Appendix B: Further project information** 

# Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

### **Detailed survey tabulations**

Detailed survey tabulations are available in supplied Excel file.

### **Contacts**

For further queries about the conduct and reporting of the 2022 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

# Appendix B: Survey methodology and sampling

The 2022 results are compared with previous years, as detailed below:

- 2021, n=400 completed interviews, conducted in the period of 28<sup>th</sup> January – 18<sup>th</sup> March.
- 2020, n=400 completed interviews, conducted in the period of 30<sup>th</sup> January – 22<sup>nd</sup> March.
- 2019, n=401 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2018, n=401 completed interviews, conducted in the period of 1st February – 30th March.
- 2017, n=403 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2016, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2015, n=400 completed interviews, conducted in the period of 1st February 30th March.
- 2014, n=400 completed interviews, conducted in the period of 31st January 11th March.
- 2013, n=401 completed interviews, conducted in the period of 1st February – 24th March.
- 2012, n=400 completed interviews, conducted in the period of 18<sup>th</sup> May – 30<sup>th</sup> June.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Stonnington City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Stonnington City Council.

Survey sample matched to the demographic profile of Stonnington City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Stonnington City Council, particularly younger people.

A total of n=400 completed interviews were achieved in Stonnington City Council. Survey fieldwork was conducted over four quarters across 9<sup>th</sup> June, 2021 – 24<sup>th</sup> March, 2022.

# Appendix B: Analysis and reporting



All participating councils are listed in the State-wide report published on the DELWP website. In 2022, 67 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2022 vary slightly.

# **Council Groups**

Stonnington City Council is classified as a Metropolitan council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Metropolitan group are:

 Banyule, Boroondara, Brimbank, Glen Eira, Greater Dandenong, Hobsons Bay, Kingston, Knox, Manningham, Maroondah, Melbourne, Moonee Valley, Moreland, Port Phillip, Stonnington and Whitehorse. Wherever appropriate, results for Stonnington City Council for this 2022 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

# Appendix B: 2012 survey revision

W

The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Stonnington City Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2022 have been made throughout this report as appropriate.

# **Appendix B:** Core, optional and tailored questions



### Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2022 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2022 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

# Appendix B: Analysis and reporting

# W

## Reporting

Every council that participated in the 2022 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

# **Appendix B: Glossary of terms**

**Core questions**: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2022 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

**Council group average**: The average result for all participating councils in the council group.

**Highest / lowest**: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

**Optional questions**: Questions which councils had an option to include or not.

**Percentages**: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

**Sample**: The number of completed interviews, e.g. for a council or within a demographic sub-group.

**Significantly higher / lower**: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

**State-wide average**: The average result for all participating councils in the State.

**Tailored guestions**: Individual guestions tailored by and only reported to the commissioning council.

**Weighting**: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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